

Plaintiffs: Ralf Lange: 1st Affidavit: For SUM hearing

IN THE HIGH COURT OF THE REPUBLIC OF SINGAPORE

HC/ S /2018)

Between

LANGE COMMUNICATIONS PTE LTD
(UEN NO. 200415586M)

... Plaintiff(s)

And

ROLAND AMOUSSOU GUENOU
(France Passport No. E17019003P)

... Defendant

AFFIDAVIT

I, **RALF LANGE**, (NRIC NO. S2697482H), care of 11 Biopolis Way, Helios #08-01/02, Singapore 138667, do solemnly affirm and say as follows:-

1. I am the Managing Director of the Plaintiff and am duly authorised by the Plaintiff to make this affidavit on the Plaintiff's behalf. I am also the founder of the business.
2. The Plaintiff was set up as early as 2004 for the purposes of media and publications as well as events management and co-ordination. This also include setting up and running, the Best Places Explorer website (<http://bestplacesexplorer.com/bpnew/index.php>) and publishing tourist maps

under the same brand as well as publishing books (including books by European authors such as Erich von Daniken). The Plaintiff is in the business of events management consultancy, music production and production of peripheral accessories for Latin music and dance.

3. The facts deposed herein are from my or the Plaintiff's personal knowledge, documents in the Plaintiff's possession, other grounds of belief and/or sources of information as stated. Insofar as the matters deposed to herein are within my or the Plaintiff's personal knowledge, they are true. Insofar as the matters herein are not within my or the Plaintiff's personal knowledge, they are true to the best of our knowledge, information and belief.
4. The Defendant is a disc jockey playing Latin music and he also refers himself to "Dr Salsa", as he also taught various forms of Latin dance.

The Intent: Promotion of Latin Music and Dance

5. In early 2016, both my wife and I wanted to start a Latin dance movement in Asia. Hence, with her passion for Latin dancing (including but not limited to Salsa, Bachata and Kizomba) and my expertise in business and events organisation, we began our planning for the Plaintiff's first Latin dance and music event (i.e. essentially, a Latin Dance Congress) in the Asian region (bearing in mind that there were several other such events).

6. As we were planning for a large public event, it was paramount for us to come up with an event name, an event logo, promotional materials and to consider effective means of advertisement and various marketing modes in order to create publicity and awareness for the event to interested attendees.
7. To that end, we had toyed around with several names for Latin Dance Congress event including “Colors of Salsa” and “Colors of Latin Dance”, etc. After much brain storming and exchange of ideas, the Plaintiff decided to call our first dance event, “**Colors of Latin Dance**” so as not to limit ourselves to one form of Latin dance.

Development of the Artwork for the Trademark

8. Whilst deciding on a firm name for our first Latin dance event, we concurrently started the process of logo development.
9. Additionally, on 10 July 2016, I instructed my employee, Ms Sandy Lim Mei Ling to register several domains for the Plaintiff’s proposed website. Along with “colorsoflatindance.com”, the Plaintiff also registered other websites domains like “colorsofkizomba.com”, “colorsofasia.com”, “colorsofbachata.com” as we had not settled on the name for the event and wished to retain these websites for when we did agree. We ultimately went with “colorsoflatindance.com”.

10. I annex at pages 32 to 34 copies of the payment page at GoDaddy where I registered the respective web domains.
11. As we wished to proceed with the event expeditiously, in or about 12 July 2016, I began talking to First Step Communications (“First Step”) to discuss how the Plaintiff want our logo to look like.
12. Because Latin dancing is a very vibrant form of dance, we wanted our logo to look catchy and attractive at first sight. We experimented with various fonts sizes in the artwork, colours and positioning of fonts so as to ensure that the logo which the Plaintiff is going to use would be impressionable to its targeted group of audience.
13. By 12 July 2016, the logo development more or less took shape. On First Step’s request, the Plaintiff accepted the quotation and officially engaged First Steps to assist, create and design an artwork for the Plaintiff. Within the next three days, First Step and I exchanged correspondence and designs and essentially decided on the initial logo to be used.
14. A copy of the email from First Steps to the Plaintiff enclosing the quotation for the proposed design work for the event logo is shown herein at pages 35 to 36 of “**RL-1**”.

15. At that time, the Plaintiff already confirmed the dates for the Latin dance congress in Bangkok, Thailand for the following year. First Steps' role then was, therefore, predominantly to design and to prepare the logo artwork for the Latin dance congress the following year.
16. In respect of the banners, First Steps came up with an artwork for the Plaintiff's use. In respect of the logo, First Steps designed an artwork for the Plaintiff so that we could be properly presented with a logo with which to promote the event.
17. Copies of the logo and the artwork that were prepared and designed by First Steps are annexed herewith at pages 37 to 39 of "**RL-1**".
18. During the process of designing, the Plaintiff and First Steps exchanged numerous ideas and thoughts. Copies of the emails exchanged are at pages 40 to 46 of "**RL-1**".
19. We even went to the extent of looking for royalty free images to use on our pull-out banner designs and discussing the colours to be used on the font of the logo artwork, the background to be used against the logo artwork, etc.
20. To have an even more eye catching design, we adopted a panelling effect, with a different background colour for the each of the font making up the word "Colors". We decided not to use the UK English manner of spelling "colours"

because the length of the word “colours” was too long for the remaining logo and it would make the mark disproportionate.

21. By 14 July 2018, we finalized the artwork design, one in colour and another, in black and white.
22. As we had finally come to the decision for the name of the event to be called “Colors of Latin Dance”, the artwork for “Colors of Latin Dance” was produced on 15 July 2018.
23. The copy of this artwork design which the Plaintiff had engaged First Steps to produce are as shown herein at page 46A of “**RL-1**”.
24. I must highlight that there were additional costs incurred for the design of the Plaintiff’s logo as the Plaintiff had to pay First Steps more due to the additional work for the additional logo. A copy of the invoices received for the design of the logo are annexed at pages 47 to 48 of “**RL-1**”.



25. With the logo designed for the Plaintiff then (i.e. ) , the Plaintiff began the use of the same to publicise the event in Singapore, Bangkok and Phuket, Thailand. On 18 July 2016, we used the logo for the

launch of our Facebook page (as per the screen shot shown herein at page 48A of “**RL-1**”).

26. Another early instance of the use of the mark was on 31 July 2016 where we donated our event tickets to the winner at the Afro Latin Invasion Asia (ALIA) 2016 in Langkawi, Malaysia. I have with me a screenshot of the Facebook post that the Plaintiff made to evidence the presentation of the “Colors of Latin Dance” tickets at page 49 of “**RL-1**” our mark “Colors of Latin Dance” was used on the tickets that were given to them.
27. In terms of our official online presence, we had launched the official website of Colada on 20 July 2017. In order to launch this website, I had been in numerous meetings with the website designer, Axon Consulting. The web designer and managing director, Amit Kumar, had even come up to Bangkok (where I had been temporarily based at the time) for about 3 days to work on the website prior to the launch. A photograph of the web designer, Amit and myself working furiously on the website is shown at page 49A of “**RL-1**”.
28. It must be emphasized that during this initial stage, staff involved with the Plaintiff had been referring to the event as “**Colada**” which stands for the abbreviated form of the “**Colors of Latin Dance**”. We had worked extremely hard in order to come up with a distinctive name for the Latin Dance Congress which was catchy (i.e. rolls off the tongue easily) and had the bonus of the association with the popular drink called the pina colada (which is

memorable). Since then, we had used “Colada” and “Colors of Latin Dance” interchangeably to represent the Plaintiff in its promotion of Latin dancing and in the Latin dancing events which the Plaintiff organized.

29. As part of the publicity efforts involve a roadshow which we had conducted in downtown Bangkok and we planned to distribute sun-visors to interested parties who signed up for the event then, the Plaintiff created another artwork



so that we could have the sun-visors printed with our logo. A photograph of the sun-visor is shown at page 50 herewith at “**RL-1**”.

30. At that time, the brand logo was relatively big and the chosen sun-visor did not have a big enough space to cater for the brand logo. We then decided to rely on the abbreviated form of the “Colors of Latin Dancing” (i.e. “Colada”) which we had been utilizing when discussing the event internally. Therefore, my employee Ms Sandy Lim used the abbreviated form “Colada” and place it in the artwork which the Plaintiff had produced. On 28 November 2016, the artwork “Colada” was conceptualized for the Plaintiff, using similar characteristics of the earlier artworks produced by First Step.

31. We had also spent money on radio advertising in Taiwan for the brand “Colada” as well as the events planned in June 2017 in Thailand. A copy of the contract entered into in January 2017 is at page 50A of “**RL-1**”. In addition to this promotion in Taiwan, we had also further developed goodwill for the

brand when we partnered with a Latin dance event in Taiwan to bolster the presence of “Colada” in the Latin dance community.

32. For the purposes of this affidavit and these proceedings and for the avoidance of any doubt and confusion, references to “Colada” shall in general refer to the events that were planned, taken place etc, whereas specific references to “COLADA” shall be to the registered mark.
33. We had then distributed the sun visor during the Colada Roadshow at the Four Point by Sheraton in Bangkok, Thailand.
34. While planning the main event being the Latin dance congress, we also planned to hold a smaller event, the Colada Beach Splash, that would take place directly after the Latin dance congress. To that end, we had also sought the services of a free-lance designer via www.fiverr.com to develop another logo for the Colada Beach Splash which was finally received on 12 December 2016 and we published this on the Facebook page on 4 January 2017. A copy of this new logo is shown at page 51 of “**RL-1**”.
35. Additionally, we had even begun planning a smaller event (i.e. the Colada Beach Splash) to be held in Phuket, Thailand right after the main event (i.e. the Latin dance congress).

36. For clarity, I annex below a table showing the development of the Plaintiff's artwork and how the artwork had evolved and how it was used.

Date	Name of Logo	Logo
13 July, 2016	Colors of Salsa used as a working name for First Step to show me samples before I make the final choice	
15 July, 2016	Colors of Latin Dance	
28 Nov, 2016	Colada	

12 Dec, 2016	Colada Beach Splash	
14 June, 2017	Colada Latin Dance Congress	

Plaintiff's Use of the "COLADA" Mark

37. After the COLADA mark was produced, the Plaintiff used it on its emails, its Facebook page, on its website, etc to sell tickets for its events, promote Latin music and dance.
38. Part of the Plaintiff's business is also to sell merchandise under the "COLADA" brand (see examples of our merchandise at 52 to 56 at "RL-1". Examples of these merchandise are dancing shoes and we had also made various other packing material such as wrapping paper, shoe bags, etc to be used during the event. We had even asked for internationally acclaimed dancers well known in the Latin dance community to promote the Plaintiff's shoe brand which had the mark "COLADA". To that end, I show at pages 55

to 56 of “**RL-1**” photographs of Brenda Liew from Singapore and Gatica from Norway holding up the Plaintiff’s shoes and shoe bags.

39. Additionally, I show at pages 57 to 61 of “**RL-1**” pages of the various emails sent by the Plaintiff with the mark “COLADA” and the Plaintiff’s Facebook page.

40. Over time, the “COLADA” brand and “Colada” event, i.e.



and

gained goodwill and custom.

There are several reputable dance studios in Singapore, Malaysia, Thailand, Taiwan, Japan, France, Spain and USA who are aware of Colada and associate it with the Plaintiff and myself as the parties behind Colada.

41. By 27 July 2016, the Plaintiff achieved 10,000 “Likes” on Colada’s Facebook page, “Colors of Latin Dance”. By 4 October 2016, the Plaintiff achieved 20,000 “Likes” on its Facebook page. It should be noted that the people who “liked” our Facebook page come from all over the world and is not exclusive to Singapore, Thailand or France. I show at page 62 to 63 of “**RL-1**” screenshots of the Facebook page.

42. As early as March 2017, the Plaintiff posted an advertisement of the Latin dance event scheduled on 21 to 25 June 2017 at Shangri-La Hotel, Bangkok for the first time on its Facebook page. On this advertisement post, the



Plaintiff used the mark . In fact, the event in 2017 was also called “Colada”.

43. I annex herewith at pages 64 to 66 of “**RL-1**” copies of the pamphlet which the Plaintiff printed for the “Colada” event in June 2017 and the wristband which we had printed for our attendees for the event.

44. The dancing shows that we sold were also sold at another international dance congress (i.e. Singapore International Latin Dance Festival) in Singapore to bolster our goodwill amongst the entire dance company. Photographs of the booth at this festival is show at pages 66A to 66B of “**RL-1**”. As such, sales of the shoes have been steadily on-going since January 2017. To-date, there are about 600 out of 900 pairs left unsold by the Plaintiff.

45. Further, the Plaintiff had also utilized “COLADA” for one-day events in Singapore and in Taiwan in November 2017 to further promote the “Colada” events and to maintain the hype for the larger main event which is the Plaintiff’s second Latin Dance Congress to be held in 2018. For example, for Singapore we held the “Colada” live concert at *sCape in the Orchard Road area on 16 November 2017 with the pre-party on 15 November 2017 at Senor

Taco at Clarke Quay. For Taiwan, we had held the “Colada” live concert featuring La Maxima 79 in Taipei on 18 November 2017 with a pre-party on 17 November 2017. The “COLADA” brand was featured predominantly on all the banners and other promotional items for these small events.

The Defendant

46. I now turn to the Defendant. I had met the Defendant before at a Latin dance function in Thailand with my wife. As I had stated earlier, he is a disc jockey who also refers to himself as “Dr Salsa” and teaches various forms of Latin dance.

47. Due to my wife’s interest in Latin dance and her wanting to learn more and improve her skills in Latin dance, she had engaged the Defendant to teach her in or around 2015. For the avoidance of doubt, the Defendant was only one of my wife’s teachers. The Defendant would teach her at our residence in Thailand.

48. At that time when my wife and I were trying to bring our concept to fruition, I was looking for other consultants and on or about July 2016, I contacted the Defendant. At this time, we had already come up with the name “Colors of Latin Dance” and was already referring to it in its abbreviated form “Colada” as well.

49. When the Defendant and I discussed about him joining us, he claimed that he had the expertise to advise and plan such a Latin dance event in Thailand.
50. Between 15 and 20 July 2016, the Defendant and the Plaintiff discussed extensively about the event which the Plaintiff planned to hold. Issues relating to venue, DJ and dance artistes lineup and the programme were discussed. On 15 July 2016, the Defendant sent the Plaintiff an email setting out his proposal and his proposed idea as to how the event should be organized.
51. Notably, the Defendant had started his email as follows, “*First of all, I would [sic] like thank you for the invitation to join your team for the *Colors of Salsa/Latin Dance* project*” acknowledging the previous communications (not by email) wherein I had set forth the idea/concept of Colada to the Defendant. The email from the Defendant is shown at pages 67 to 72 of “**RL-1**”.
52. On 20 July 2016, the Defendant again wrote another email to the Plaintiff about the event. Copies of these emails are annexed at page 85 of “**RL-1**”.
53. On 21 July 2016, a draft proposal was also sent by the Defendant to the Plaintiff proposing his scope of work and the terms of the engagement.

54. Parties continued the discussion and it was not until 15 September 2016 that the Plaintiff eventually entered into a consulting agreement with the Defendant.
55. The Defendant's proposal and the copy of the executed consulting agreement is annexed herewith and marked at pages 73 to 84 of "**RL-1**".
56. In this consulting agreement, the scope of services which the Defendant would have to provide was specifically stated. It was also expressly stated that the scope of the Defendant's advisory shall not include registering trademarks, selling event tickets, tax advisory, legal services and also incorporating a company in Thailand.
57. Based on the consulting agreement which parties had entered into, the Defendant officially became a consultant of our "Colada" event. However, it was surprising to us that after the consulting agreement was signed, the Defendant became more distant and he was not as involved in our events discussion.
58. This was despite our efforts at also assisting the Defendant by promoting him on the website as we published an interview of him conducted by my employee, Sandy. A copy of the interview is shown here at page 86 to 88 of "**RL-1**".

59. Sometime on or about 14 June 2017, I began considering to terminate the Defendant's services due to the Defendant's deceitful and neglectful conduct and started to distance the Plaintiff and Colada from the Defendant for the following reasons:-

- (i) The Defendant had allegedly requested suppliers of the dance floor for commission before we had engaged them for our event in Bangkok. This was done without any endorsement from the Plaintiff and without our knowledge.
- (ii) The Defendant had allegedly demanded that the artistes involved in Colada pay part of their income to his foundation as a donation.
- (iii) The Defendant had been contacted by a French lecturer who was keen to attend to Colada and had offered to pay for her ticket and other incidental costs such as flight tickets and accommodations for the opportunity to teach during the event. However, I later discovered this inadvertently when I was conducting outreach via social media (directly speaking with people who had displayed interest via their social media platforms in Latin dance and/or Colada) and had spoken with this French lecturer who had complained about this and I was appalled at the lost opportunity as well as the Defendant's conduct having alienated a potential customer. After the Defendant realised that I had been communicating with this French lecturer, he then threatened her with a lawsuit.

- (iv) More importantly, when I was conducting outreach via social media, I had been informed by several women who had alleged that they had been sexually assaulted by the Defendant. To make matters worst, these women had informed me that they had been conveyed the impression that the Defendant was the organizer/co-owner of Colada and I had been informed that if the Defendant was part of the Colada, these women would not attend.
60. Due to the adverse publicity which the Defendant's reputation could potentially bring to affect the Plaintiff and the "Colada" event as well as his conduct, we began to distance us from the Defendant with the view to terminating the Defendant's services. We removed his photograph from our pamphlet and the event took place without the Defendant's presence as a guest disc jockey.
61. In his retort, the Defendant posted a very lengthy post on his Facebook, making numerous false and unfounded allegations that the Plaintiff exercised preferential discounted rates on his guests and that he had suffered loss as a result of the termination because he had many guests who had decided to join in the "Colada" event due to his involvement as guest DJ and consultant. He also made allegations that we were illegally operating in Thailand without the proper business approvals. A copy of the Defendant's Facebook post is annexed at pages 89 to 92 of "**RL-1**".

62. On 17 June 2017, I received a letter from the Defendant's lawyers in Singapore demanding for payment of all outstanding sums due and owing to the Defendant. A copy of this letter dated 17 June 2017 is annexed at pages [] to 93 to 94 of "**RL-1**".
63. I did not do anything then to reply the Defendant as the Defendant's allegations were tainted with falsehood. Besides, I was aware that the Defendant is impecunious and he is only making use of the opportunity to make a false claim for money against the Plaintiff.
64. I had wanted to deal with the Defendant after the "Colada" Event. However, on or about 30 June 2017, the Defendant sent the Plaintiff a text saying there was a family tragedy (i.e. which I later found out on his Facebook page that his brother just passed away in Africa) and he would be returning to Africa for awhile. The Defendant conveyed that he would stop all proceedings against the Plaintiff in Singapore and Bangkok. The text message I had received from the Defendant is show at page 95 of "**RL-1**".
65. Since it was a request from the Defendant to cease fire, the Plaintiff agreed to be amicable. The Defendant's brother just passed away as well, we really did not have any intention to create hostility with each other.

Events after 30 June 2017 - Defendant Registered the “COLADA” Mark as His Trademark

66. Little did I know, on 21 July 2017, the Defendant had also in Thailand registered the mark as his trademark in Thailand.

67. After that, on 22 August 2017, the Defendant had registered the mark



as his trademark in Singapore.

68. Finally, on 8 December 2017, the Defendant registered the same mark as his trademark in France. To the best of my knowledge, I believe that these are the only registrations that he had made.

69. Copies of the trademark registration certificates in Thailand, Singapore and in France are as shown herewith and marked at pages 103 to 107 of “**RL-1**”.

70. From 30 June 2017, the Defendant did not remain in touch with the Plaintiff. The Plaintiff had in the interim, launched the “COLADA” Music Production “Una noche en Bangkok” and organized the second “Colada” Latin Dance Congress 2018 in Bangkok and two one-day events, Colada Live Concert featuring La Maxima⁷⁹ at *sCape, Singapore and another in Taiwan which the Defendant must have known as he is in the Latin dance community. However, the Defendant did not raise his registered trademark earlier.

71. It was not until 3 May 2018 (exactly a month to “Colada” 2018) that the Defendant had engaged counsel in Thailand to start his series of attack on the Plaintiff.
72. On 3 May 2018, in a bid to make further claims against the Plaintiff, the Defendant then engaged counsels in Thailand and they wrote a letter to the Plaintiff demanding for the sum of S\$ US\$ 2,206,918.00, being the Defendant’s alleged loss from the Plaintiff’s infringement of the “COLADA” trademark that he had registered.
73. A copy of the letter dated 3 May 2017 from the Defendant’s Thai lawyers are annexed herewith at pages 108 to 120 of “**RL-1**”.
74. Since 3 May 2017, the Defendant had instructed his Thai lawyers to write to the Plaintiff to demand that payment be made failing which serious consequences would ensue against the Plaintiff. Copies of the emails are annexed at pages 123 to 127 of “**RL-1**”.
75. I believe that sometime prior to 11 May 2018, the Defendant also wrote in to Facebook to request that Facebook remove the Plaintiff’s Colada page. Facebook had, then, on 11 May 2018 removed the same and I show the notice of removal from Facebook at page 127A of “**RL-1**”.

76. Presently, it is clear from all the marketing materials that my 2nd “Colada” annual Latin dance event would be happening in Bangkok on 6 to 10 June 2018. As I had used the “COLADA” mark for the promotion of this annual event, I am at risk of being removed of my right to use the “COLADA” mark for this annual event which all my attendees know I am owner of.
77. As this is clearly public knowledge, the Defendant has brought this dispute online, in particular, social media. After 11 May 2018, the Defendant has publicly posted on Facebook making spurious allegations against me and this has sparked off a furious dialogue between the Defendant and me personally.

The Damages Which the Defendant Had Caused

78. As a result of the Defendant’s actions, the Plaintiff as well as myself has been put to great damage, of which full details I am unable to provide. I shall only provide the main gist of the damages that he has caused.
79. As a result of the removal of the Plaintiff’s Facebook page, promotions of the 2nd “Colada” annual Latin dance event to be held in Bangkok on 6 to 10 June 2018 were stunted.
80. This does not even take into account the reputation damage that the Defendant has inflicted on us by his malicious acts. His malice is also clearly present in

the Facebook messages that he had posted and sent (see pages 128 to 152 for copies of the Facebook messages).

81. I also wish to state that this has not just affected the Plaintiff and me. Jesper Dopping is a common acquaintance of ours. As Jesper has sided with me in this dispute, the Defendant then sent a malicious email to Jesper's university to complain about Jesper. A copy of the email sent to the university lecturer is annexed at page 96 to 102.

The Plaintiff is the Owner of the "COLADA" mark

82. From what I had stated above, it is clear that the Plaintiff is the owner of the "COLADA" mark.
83. The Plaintiff had gained recognition and acquired a lot of goodwill on the use of the "COLADA" mark.
84. Moreover, in the Defendant's recent Facebook message, he had directly admitted that he was not the owner and he did not create the "COLADA" mark. It is puzzling then as to why the Defendant is still holding on to the trademark rights to the mark. This Facebook message is exhibited hereto at pages 152 to 153 of "**RL-1**"

Inadequacy of Damages – Balance of Convenience lies in Favour of Granting the Injunction

85. Firstly, the Plaintiff had issued demands and taken actions to prevent me from using the “COLADA” mark.

86. I must emphasise the “COLADA” mark cannot be limited to just a mark. It is also the name of the events that the Plaintiff organises as well as the mark upon which we brand our merchandise that we sell. This is because the goodwill that “COLADA” has a mark derives very much from the Colada events and the work that the Plaintiff had put in which comes together as a whole.

87. If the Plaintiff were to be barred from using the “COLADA” mark, or even the fact that it is the name of our events to be held imminently in early June 2018 in Thailand, then this would be tantamount to forcing the Plaintiff to cancel the events in June 2018, which is the ultimate goal of the Defendant.

88. This is because while the “COLADA” mark is integrally wound into what the Colada Latin dance congress is, i.e. Colada is already made part and parcel of the event. It is printed on all our merchandise and all our promotional material.

89. Even if we were to attempt to re-create another mark for use, it would not be the same and a lot of expenses would have to be incurred in order to circumvent the use of the “COLADA” mark.
90. However, what is more integral is that, the lack of the use of the “COLADA” mark would force us to have to forego holding the event, as I have said, because the mark and the Colada events are so closely intertwined.
91. We have sold approximately 842 tickets out of 1100 – 1500 tickets at maximum attendance. We have outstanding contracts with hotels because the Plaintiff had booked almost all the rooms in these hotels in order to guarantee accommodation for tickets guests as well scheduled attendees and production crews.
92. The contracts with the hotels do not pertain only to the accommodation but also to the booking of the function rooms as well as the ancillary event needs such as food and beverage, utilities and security.
93. We also have a contract with the local event organiser who is our main Thai liaison for this upcoming Colada event as well as contracts with stage production companies for the supply of stage, lights and sound.

94. Our local event liaison (who hold the entertainment license in Thailand) also has sponsorship deals with third parties, who have vested interests in the upcoming Colada event.
95. As such, if we were forced to eschew the use of the “COLADA” mark which is so closely intertwined with the events that we hold, this would be equivalent to us being forced not to hold the Colada event in June 2018 and force us to breach all the contracts that we have with these third parties, being the local Thai event liaison, guests, the attendances, invited guests, the hotels, production companies etc.
96. Further, once these contracts are breached, and we would be made to pay damages to these third parties, this would result in the insolvency of the Plaintiff, because of the magnitude of the damages payable as a result of the breach of the contracts.
97. For example, as regards the ticketholders, it is not as simple as a refund of the tickets bought, but rather the airlines tickets that the ticketholders had purchased to come to Thailand for the event. It shall be noted that out of the 842 tickets sold, only 46 tickets were purchased by residents of Thailand. The Plaintiff would be made liable for such consequential damages. Also, the hotels would seek the full rate of hotel stay against the Plaintiff rather than the special deal-rate that had been provided to the Plaintiff.

98. Our merchandise has all been printed and the merchandise would all go to waste because we cannot remove the “COLADA” mark from the shoes.
99. At this juncture, I want to highlight that damages would be inadequate because not allowing the use of the “COLADA” mark which in turn forces the Plaintiff to cancel the Colada event would immediately lead to the winding-up of the Plaintiff. In the end, the dispute over the ownership of the “COLADA” mark would be moot.

FULL AND FRANK DISCLOSURE

100. I wish to say that my affidavit was made urgently because of the need to address the Defendant’s malicious actions against me. Even so, I wish to say that I believe that I had made full and frank disclosure of all material facts relating to the case, in particular in relation to the necessity of this injunction.
101. More importantly, I had fully explained why the Defendant had invalidly registered the “COLADA” mark and that the goodwill in relation to the “COLADA” mark was nurtured and created by the Plaintiff and the Colada events that we had held.
102. I have been advised and clearly understand that registration of a mark in Singapore is prima facie proof of ownership of the mark. However, I wish to

say that the mark was created via the efforts of the Plaintiff and not the Defendant.

103. In particular, I also wish to highlight that not allowing me to hold the Colada event in Thailand in June 2018 and forcing the Plaintiff to stop the Colada event is equivalent to imposing insolvency on the Plaintiff immediately.

104. I wish to say that I am applying to invalidate the Defendant's registration of the "COLADA" mark. In the event that after the adjudication of this issue and it is determined that the Defendant has validly registered the "COLADA" mark, then the Plaintiff would be in a position to pay the Defendant damages or a license fee for the use of the "COLADA" mark.

105. This would not be so conversely, because the Plaintiff would be made to face contractual damages such that the Plaintiff would have to wind up.

106. Finally, I wish to state that the goodwill of the "COLADA" mark will not be adversely affected by the Plaintiff, in particular, because I have shown already from the above, that the Plaintiff has always been the parties organizing the events relating to the Colada and the "COLADA" mark.

URGENCY

107. I have already explained that the next Colada event is to be held on 6 – 10 June 2018. Further, the Plaintiff is intending to hold two other events in Singapore and Taipei, Taiwan in September 2018.
108. This weekend, we are planning to release the promotional materials in respect of the pcoming September 2018 event which is a concert to be held in Singapore and Taipei, Taiwan. In addition, given that the Colada Latin dance congress is to be held soon, we also intended that the September 2018 event be marketed and tickets sold during the Colada Latin dance congress in early June 2018.
109. I wish to highlight that the Colada Latin dance congress is about three (3) weeks away and there are numerous third parties interested in the success of this event, which include the ticketholders, scheduled attendees, production crews, hotels, sponsors etc. They all require reassurance that the event will continue to be run, and a large part of that is reliant on the use of the “COLADA” mark because it is inexorably linked to the Colada events.
110. As such, the Plaintiff requires all the time that it needs in order to work on securing the success of the Colada events, and not to engage itself in squabbles which have erupted online and in social media in respect of the use of the

“COLADA” mark and the Colada events, which only serve to hurt the goodwill of the “COLADA” mark.

111. In view of the above, I verily ask that the Honourable Court could kindly consider the Plaintiff's case in its favour.

AFFIRMED by the abovenamed)
 RALF LANGE in Singapore)
 on this 17 day of May 2018)

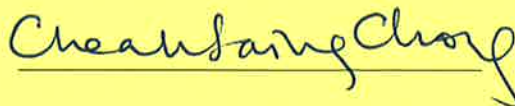
Before me,

Cheah Saing Chong
COMMISSIONER FOR OATHS



THIS IS THE EXHIBIT MARKED “RL-1”
REFERRED TO IN THE AFFIDAVIT OF
RALF LANGE
AFFIRM THIS 17th DAY OF MAY 2018
IN SINGAPORE

BEFORE ME



A COMMISSIONER FOR OATHS



OPTIMUS CHAMBERS
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GoDaddy.com, LLC
14455 N. Hayden Rd.
Suite 219
Scottsdale, AZ 85260
(480) 505-8877

Invoice / Receipt

Date: Jul 10, 2016 8:38 PM

Invoice / Receipt #: 999069807
Customer #: 30494263

Bill To:

Sandy Lim

Blk 126A, Kim Tian Road
Singapore, Not applicable 161126
Singapore
+65.91852880

Payment Information:

Sandy Lim Mei Ling

MasterCard #####8388

Paid: SG\$79.96

Items

.COM Domain Registration
colorsofkizomba.com

Item Number: 101

Quantity: 1

Term: 1

List Price: SG\$21.72

Purchase Price: SG\$19.72

ICANN Fee: SG\$0.27

Discount: SG\$0.00

Subtotal: SG\$19.99

Tax: SG\$0.00
Total: SG\$19.99

33

.COM Domain Registration
colorsoflatindance.com

Item Number: 101
Quantity: 1
Term: 1

List Price: SG\$21.72
Purchase Price: SG\$19.72
ICANN Fee: SG\$0.27
Discount: SG\$0.00
Subtotal: SG\$19.99
Tax: SG\$0.00
Total: SG\$19.99

.COM Domain Registration
colorsofbachata.com

Item Number: 101
Quantity: 1
Term: 1

List Price: SG\$21.72
Purchase Price: SG\$19.72
ICANN Fee: SG\$0.27
Discount: SG\$0.00
Subtotal: SG\$19.99
Tax: SG\$0.00
Total: SG\$19.99

.COM Domain Registration
colorsofsasia.com

Item Number: 101
Quantity: 1
Term: 1

List Price: SG\$21.72
Purchase Price: SG\$19.72
ICANN Fee: SG\$0.27
Discount: SG\$0.00
Subtotal: SG\$19.99
Tax: SG\$0.00
Total: SG\$19.99

34

Subtotal: SG\$78.88

Fees: SG\$1.08

Taxes: SG\$0.00

Total: SG\$79.96 SGD

From: **Ralf Lange** ralf.lange@lange.com.sg
 Subject: FW: Colors of Salsa Logo
 Date: 4 May 2018 1:27 pm
 To: Sandy Lim sandy.lim@lange.com.sg

From: Vanessa Wang <vanessa.lange@live.com> on behalf of "Vanessa.L"
 <vanessa.wang@colorsoflatindance.com>
Date: Friday, 4 May 2018 at 1:21 PM
To: Inventa <ralf.lange@lange.com.sg>
Subject: FW: Colors of Salsa Logo

From: FIRSTSTEP <firststep@firststepcoms.com>
Date: Tuesday, July 12, 2016 at 10:23
To: Ralf Lange <ralf.lange@inventatech.com>
Cc: "vanessa.lange@live.com" <vanessa.lange@live.com>
Subject: Colors of Salsa Logo

Hi Ralf,

Attached quotation for your kind approval.

Will be sending you some logo options by tomorrow.

warm regards,

Serena

+++++++ ++++++ ++++++

first step communications

7500a beach road

#02-308 the plaza

singapore 199591

tel: +65 6297 6890

fax: +65 6297 6891

www.firststepcoms.com

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First Step Communications

Attention : Mr Ralf Lange cc Vanessa

Date: 12 July 2016

Dear Ralf,

RE: LOGO DESIGN FOR 'COLORS OF SALSA'

Appended herewith the quotation of the above-mentioned for your kind perusal.

ITEM	: Event Logo
Types	: English
Finishing	: Eps and jpeg formats
Design Artwork & Proposals	: S\$2,000.00

TOTAL : S\$2,000.00

Cost Acceptance

Please kindly indicate your approval
and re-fax it back to 6297 6890 or
email to firststep@firststepcoms.com

PLEASE NOTE:

Unless stated, the above cost does not include any other third party charges such as translation, typesetting or special request, eg. copy writing, digital imaging, illustrations, construction of diagrams, banners, stock pictures, photography, etc., or urgent and overtime charges. Limited to three rounds of changes, unless pre-arranged, quoted price is valid for 2 weeks and is only subject to the above stated specifications at the current rate.

All copyrights of original creative artwork, copy and other material ("artwork") which First Step Communications ("the agency") and/or employees have originated remains that of the agency, as per the copyright law in Singapore. Should there be any request for the original artwork, an additional charge is applicable.

Please do not hesitate to contact me at tel.: 6297 6890 should you require any further information.

Best Regards,



serena lim
for first step communications



Multi-colour version



Blue version



Black & White



Visual Layout (Multi-colour)



Visual Layout (Blue)



E-Banner (Generic)



Salsa Congress 2017 • Bangkok

FSC Logo Proposal B



Multi-Colour version



Blue version



Black & White



Visual Layout (Multi-Colour)



Visual Layout (Blue)



E-Banner (Generic)





Multi-Colour version



Blue version



Black & White



Visual Layout (Multi-Colour)



Visual Layout (Blue)



E-Banner (Generic)



From: **Ralf Lange** ralf.lange@lange.com.sg
 Subject: FW: Colors of Salsa
 Date: 4 May 2018 1:27 pm
 To: Sandy Lim sandy.lim@lange.com.sg

From: Vanessa Wang <vanessa.lange@live.com> on behalf of "Vanessa.L"
 <vanessa.wang@colorsoflatindance.com>
 Date: Friday, 4 May 2018 at 1:22 PM
 To: Inventa <ralf.lange@lange.com.sg>
 Subject: FW: Colors of Salsa

From: FIRSTSTEP <firststep@firststepcoms.com>
 Date: Wednesday, July 13, 2016 at 14:40
 To: Ralf Lange <ralf.lange@inventatech.com>
 Cc: "vanessa.lange@live.com" <vanessa.lange@live.com>
 Subject: Colors of Salsa

Hi Ralf,

Attached options for your perusal.

As mentioned, have selected a royalty free image from one of the photo library, not many options to choose from, let me know if you'd like me to purchase. If so, should we get the biggest size, in case you need to use it for pull-up banners?

Have also given you three options for the one liner, advise to put the location last:

- Salsa Congress 2017 • Bangkok
- Salsa Convention 2017 BANGKOK
- Salsa Congress 2017 BANGKOK

Also note 'Colors' is spelt in American format...

Hear back from you soon.

Warm regards,

Serena

+++++++ ++++++ ++++++

first step communications

7500a beach road

#02-308 the plaza

singapore 199591

tel: +65 6297 6890

fax: +65 6297 6891

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Colour of Salsa

Proposals_Opts.pdf

From: Ralf Lange <ralf.lange@lange.com.sg>
 Subject: FW: Colors of Salsa A.2
 Date: 4 May 2018 1:27 pm
 To: Sandy Lim <sandy.lim@lange.com.sg>

From: Vanessa Wang <vanessa.lange@live.com> on behalf of "Vanessa.L"
 <vanessa.wang@colorsoflatindance.com>
 Date: Friday, 4 May 2018 at 1:22 PM
 To: Inventa <ralf.lange@lange.com.sg>
 Subject: FW: Colors of Salsa A.2

From: FIRSTSTEP <firststep@firststepcoms.com>
 Date: Thursday, July 14, 2016 at 13:22
 To: Ralf Lange <ralf.lange@inventatech.com>
 Cc: "vanessa.lange@live.com" <vanessa.lange@live.com>
 Subject: Colors of Salsa A.2

Hi Ralf,

Attached for your perusal.

As mentioned these are full-colour options, if you still need the 'blue' version, let me know..but as mentioned, will need to revise the cost slightly as it'd be a different artwork...

Thanks.

warm regards,
 Serena

+++++++ ++++++ ++++++
first step communications
 7500a beach road
 #02-308 the plaza
 singapore 199591

tel: +65 6297 6890
 fax: +65 6297 6891
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FSC Logo Proposal A (.2)



A

B

C

From: Ralf Lange <ralf.lange@lange.com.sg>
 Subject: FW: Colors of Salsa A.3
 Date: 4 May 2018 1:28 pm
 To: Sandy Lim <sandy.lim@lange.com.sg>

From: Vanessa Wang <vanessa.lange@live.com> on behalf of "Vanessa.L."
 <vanessa.wang@colorsoflatindance.com>
 Date: Friday, 4 May 2018 at 1:22 PM
 To: Inventa <ralf.lange@lange.com.sg>
 Subject: FW: Colors of Salsa A.3

From: FIRSTSTEP <firststep@firststepcoms.com>
 Date: Thursday, July 14, 2016 at 14:05
 To: Ralf Lange <ralf.lange@inventatech.com>
 Cc: "vanessa.lange@live.com" <vanessa.lange@live.com>
 Subject: Re: Colors of Salsa A.3

Hi,

Attached revised as requested.

warm regards,

Serena

+++++++ ++++++ ++++++

first step communications

7500a beach road

#02-308 the plaza

singapore 199591

tel: +65 6297 6890

fax: +65 6297 6891

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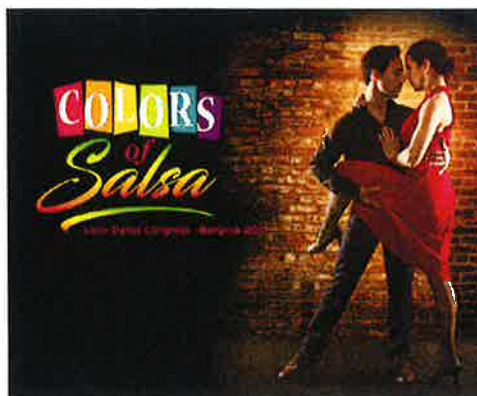
FSC Logo Proposal A (2)



Latin Dance Congress - Bangkok 2017



Latin Dance Congress - Bangkok 2017



From: Ralf Lange <ralf.lange@lange.com.sg>
 Subject: FW: Colors of Salsa A.3 (ignore previous)
 Date: 4 May 2018 1:28 pm
 To: Sandy Lim <sandy.lim@lange.com.sg>

From: Vanessa Wang <vanessa.lange@live.com> on behalf of "Vanessa.L"
 <vanessa.wang@colorsoflatindance.com>
 Date: Friday, 4 May 2018 at 1:23 PM
 To: Inventa <ralf.lange@lange.com.sg>
 Subject: FW: Colors of Salsa A.3 (ignore previous)

From: FIRSTSTEP <firststep@firststepcoms.com>
 Date: Thursday, July 14, 2016 at 14:12
 To: Ralf Lange <ralf.lange@inventatech.com>
 Cc: "vanessa.lange@live.com" <vanessa.lange@live.com>
 Subject: Re: Colors of Salsa A.3 (ignore previous)

resending...

+++++++ ++++++ ++++++
first step communications
 7500a beach road
 #02-308 the plaza
 singapore 199591

tel: +65 6297 6890
 fax: +65 6297 6891
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On Thu, Jul 14, 2016 at 2:05 PM, FIRSTSTEP <firststep@firststepcoms.com> wrote:

Hi,

Attached revised as requested.

warm regards,
 Serena

+++++++ ++++++ ++++++
first step communications
 7500a beach road
 #02-308 the plaza
 singapore 199591

tel: +65 6297 6890
 fax: +65 6297 6891
www.firststepcoms.com

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FSC Logo Proposal A (2)



Latin Dance Congress - Bangkok 2017





From: Ralf Lange ralf.lange@lange.com.sg
 Subject: FW: Colors of Salsa: PNG Files
 Date: 4 May 2018 1:28 pm
 To: Sandy Lim sandy.lim@lange.com.sg

From: Vanessa Wang <vanessa.lange@live.com> on behalf of "Vanessa.L"
 <vanessa.wang@colorsoflatindance.com>
 Date: Friday, 4 May 2018 at 1:23 PM
 To: Inventa <ralf.lange@lange.com.sg>
 Subject: FW: Colors of Salsa: PNG Files

From: FIRSTSTEP <firststep@firststepcoms.com>
 Date: Thursday, July 14, 2016 at 15:24
 To: Ralf Lange <ralf.lange@inventatech.com>
 Cc: "vanessa.lange@live.com" <vanessa.lange@live.com>
 Subject: Colors of Salsa: PNG Files

Hi Ralf,

As requested, attached 4c, b&w and rev white files for your application.

warm regards,
 Serena

++++++ ++++++ ++++++
first step communications
 7500a beach road
 #02-308 the plaza
 singapore 199591

tel: +65 6297 6890
 fax: +65 6297 6891
www.firststepcoms.com

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COLORS *of* *Salsa*

Latin Dance Congress • Bangkok 201

COLORS

C O L O R I D A

Latin Dance

Congress

invoice

first step communications

Client: *Lange Communications Pte Ltd*

Invoice No.: 3913

Add: *c/o 11 Biopolis Way, Helios #08-01/02 S(138667)*

FS Code No.: LC/003/16

Attn: *Mr Ralf Lange*

Date: 14 July 2016

CREATIVE: DESIGNING OF EVENT LOGO**S\$ 2,000.00***- Colors of Salsa***Grand Total:****S\$ 2,000.00****dollar two thousand only***Cheque is to be crossed and made payable to 'First Step Communications'.***Singapore bank account details:***United Overseas Bank: Bank Code: 7375 • Branch Code: 016 • Account No.: 116-310-5271***terms: 7 days***(There will be an additional monthly charge of 5% if payment is not received within one week after the due date of this invoice).***Note:***As per the copyright law in Singapore, all copyrights of original creative artwork, copy and other material ("artwork") which First Step Communications ("the agency") and/or employees have originated remains that of the agency. Should there be any request for the original artwork, an additional charge is applicable.*

7500a beach road
 #02-308 the plaza
 singapore 199591
 telephone -
 (65) 6297 6890
 facsimile -
 (65) 6297 6891

first step communications

Client: *Lange Communications Pte Ltd*

Invoice No.: 3915

Add: *c/o 11 Biopolis Way, Helios #08-01/02 S(138667)*

FS Code No.: LC/004/16

Attn: *Mr Ralf Lange*

Date: 15 July 2016

CREATIVE: REVISION OF EVENT LOGO
- Colors of Latin Dance

S\$ 800.00

Grand Total:**S\$ 800.00****dollar eight hundred only***Cheque is to be crossed and made payable to 'First Step Communications'.***Singapore bank account details:****United Overseas Bank: Bank Code: 7375 • Branch Code: 016 • Account No.: 116-310-5271****terms: 7 days***(There will be an additional monthly charge of 5% if payment is not received within one week after the due date of this invoice).***Note:**

As per the copyright law in Singapore, all copyrights of original creative artwork, copy and other material ("artwork") which First Step Communications ("the agency") and/or employees have originated remains that of the agency. Should there be any request for the original artwork, an additional charge is applicable.

first step communications

[U.S. Reg. No. 527958690]



Ralf Lange

7500a beach road
 #02-308 the plaza
 Singapore 189591
 telephone +
 (65) 6297 6890
 facsimile +
 (65) 6297 6891

**Colors of Latin Dance**

Published by Yanyan Huang · 1
Reposted August 19, 2016 · 1m · 1

The COLADA Team congratulates Maria Yesica & Ramon Bernadodia (representing Indonesia) for their recent best performance in Kizomba at the ALIA 2016 held in Langkawi last week. COLADA is proud sponsor of a 5 DAY FULL PASS to the coming Latin Dance Congress in Bangkok in June 2017. Well done!

Tag Photo Add Location Edit

Like Comment Share

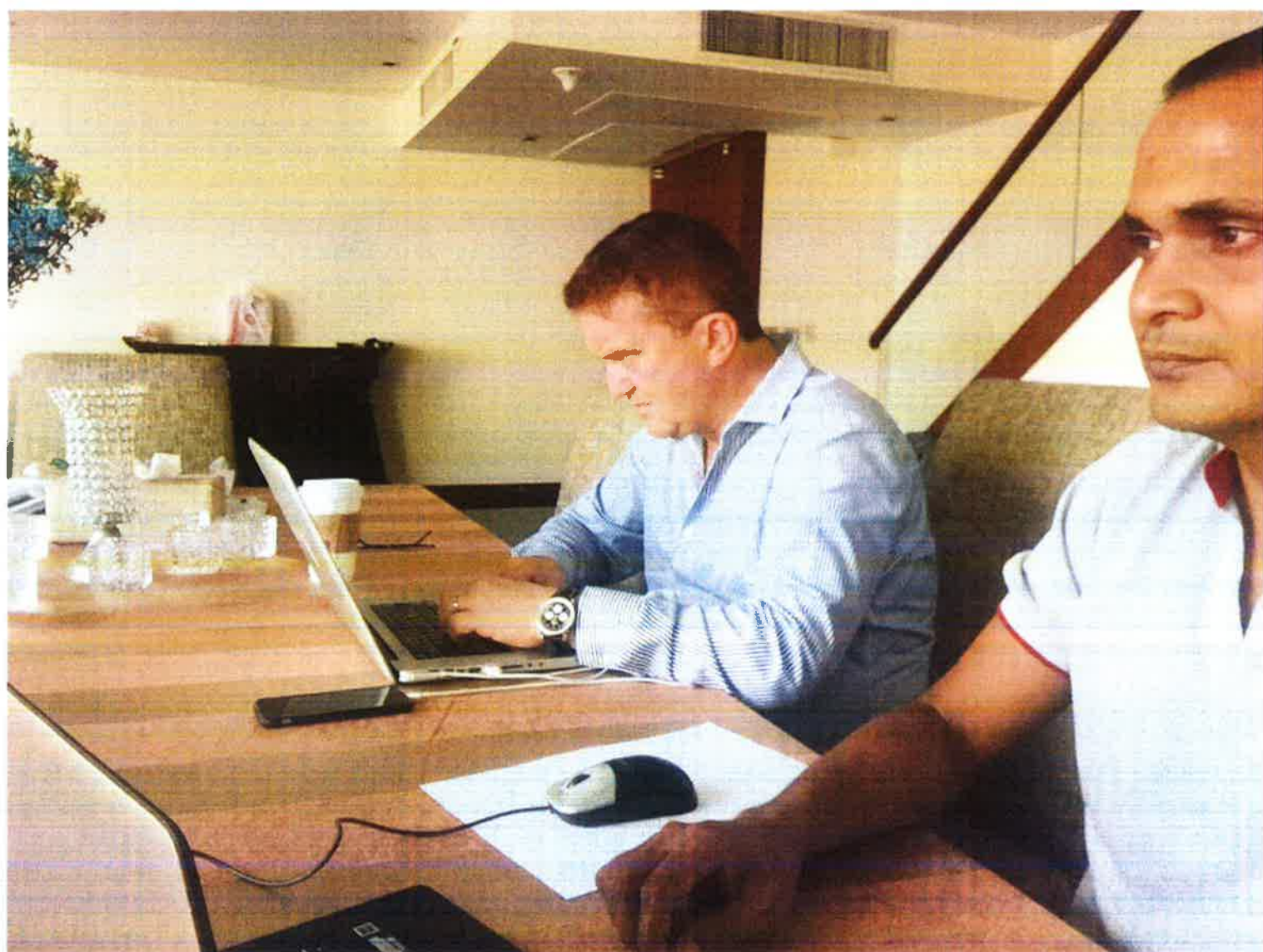
Ari Mello, Syarif and 19 others

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International Community Radio Taipei

19-5F, No.5, Sec.3, New
Taipei Blvd., Xinzhuang
Dist., New Taipei City
24250, Taiwan R.O.C.
Tel : (02)8522-7733
Fax : (02) 8522-7399

CONFIRMATION GRANT ORDER

託 播 合 約

AE : DING YU/

MAGGIE CHEN

Order Number 文 號 NO. 11142		Date 日期 JAN 26, 2017						
Grantor 廠 商 Lange Communications PTE Ltd.		Advertising Agency 廣 告 代 理 商						
Address 地 址 11 Biopolis Way #08-01 Singapore		Address 地 址						
Phone 電 話		Phone 電 話						
Point of Contact 代 表 人 Ralf Lange		Point of Contact 代 表 人						
Product Name 產 品 名 稱		Lange Communications PTE Ltd.						
BEGIN 開 播 日	END 停 播 日	M 星期一	T 星期二	W 星期三	T 星期四	F 星期五	S 星期六	S 星期日
02/04/2017	04/29/2017	ICRT OFFERS:						
		* 4 MENTIONS DURING THE LATINOS TAIWAN SHOW ON SATUDAY 8PM.						
		* 6 DJ LINERS TO PROMOTE TICKET GIVEAWAY ON LATINOS TAIWAN SHOW.						
		COLADA WILL OFFER:						
		* 2 EVENT FULL PASSES.						
		* 2 ROUND-TRIP AIR TICKETS TAIPEI-BANGKOK.						
		* 1 HOTEL ROOM FOR 2 PEOPLE,						
		TOTAL VALUED AT NT\$40,000.-						
Production Fee 製作費		新台幣 NT\$0.-						
Spot Fee 廣告費		新台幣 NT\$0.-						
Grant Total 總 價		新台幣 NT\$0.-						
Pay Day 收 款 日		Payment Terms 付 款 方 式 100% BARTER						
Collect from 收款部門		Authorized Signatures 簽 名						
Receipt made out to English 收 據 抬 頭 (英文)		Grantor 廠 商						
Chinese (中文)		Agency 代理商						
		ICRT 電 台						

**Colors of Latin Dance**

Published by Ralf Lange (T)

Page liked - January 4, 2017

On Friday night, we will publish some amazing news about the one and only COLADA BEACH SPLASH in Phuket (26-30 June 2017)... Your friends will be there...

www.colorsflatindance.com[Tag Photo](#) [Add Location](#) [Edit](#)[Like](#)[Comment](#)[Share](#)[Colors of Latin Dance, Moe Zaw and 10 others](#)

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Get the attention you deserve.
Experience the glamorous moments
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The new beautiful collection is
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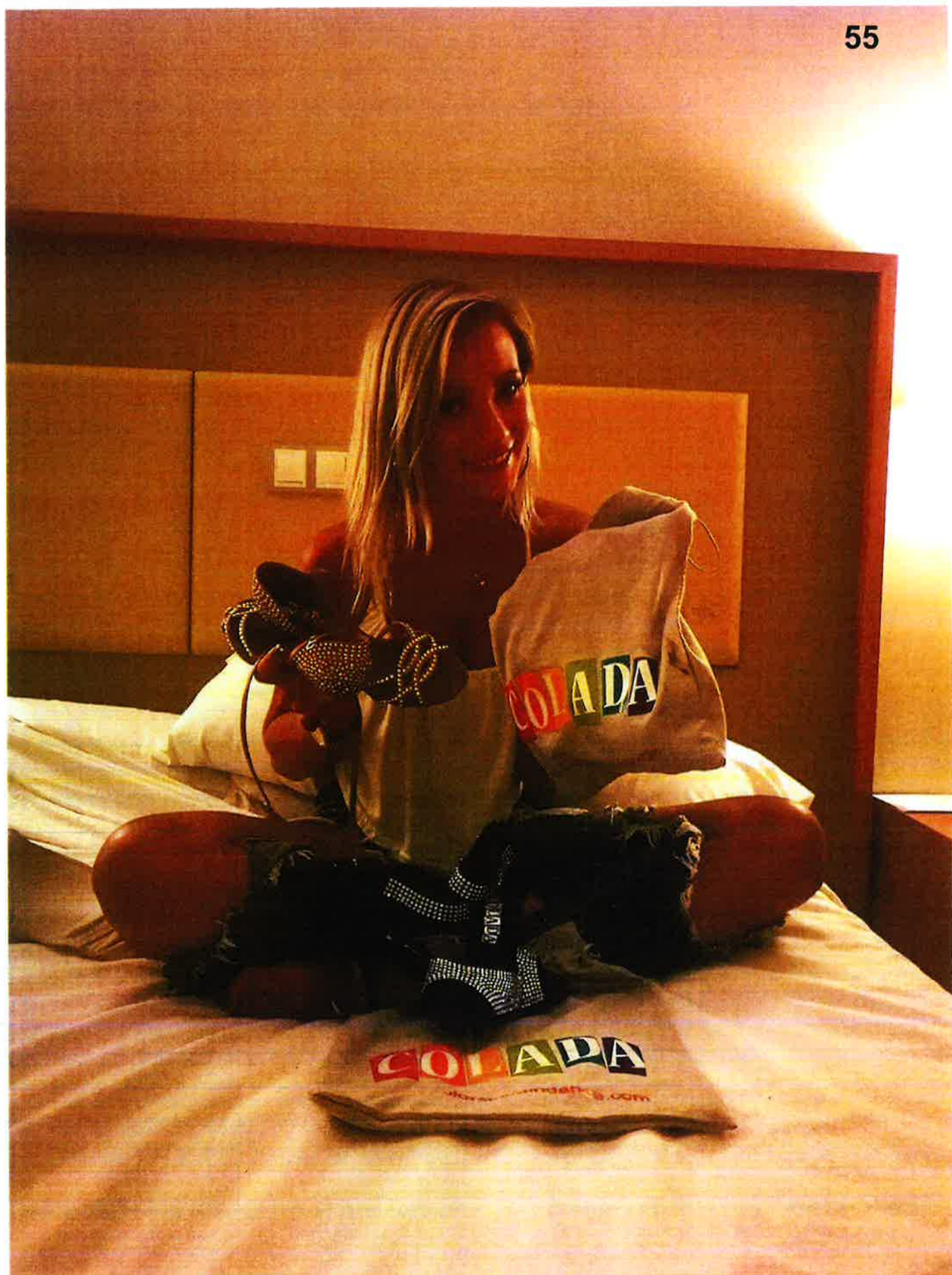
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WHERE TO BUY
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COLADA









57



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From USD 149
for 2 Persons
incl breakfast buffet
USD 74.50/Person

COLADA
 Latin Dance Congress
 Bangkok, 21-25 June 2017

Shangri-La hotel



Colors of Latin Dance

Published by Rait Langa 179

Page Liked March 20, 2017

EXCLUSIVE ROOM RATES FOR COLADA EVENT VISITORS:

Book your 5star accommodation at Shangri-La Hotel NOW!

Along the vibrant Chao Phraya River lies a unique, attractive landmark that is a fascinating destination – Shangri-La Hotel, Bangkok.

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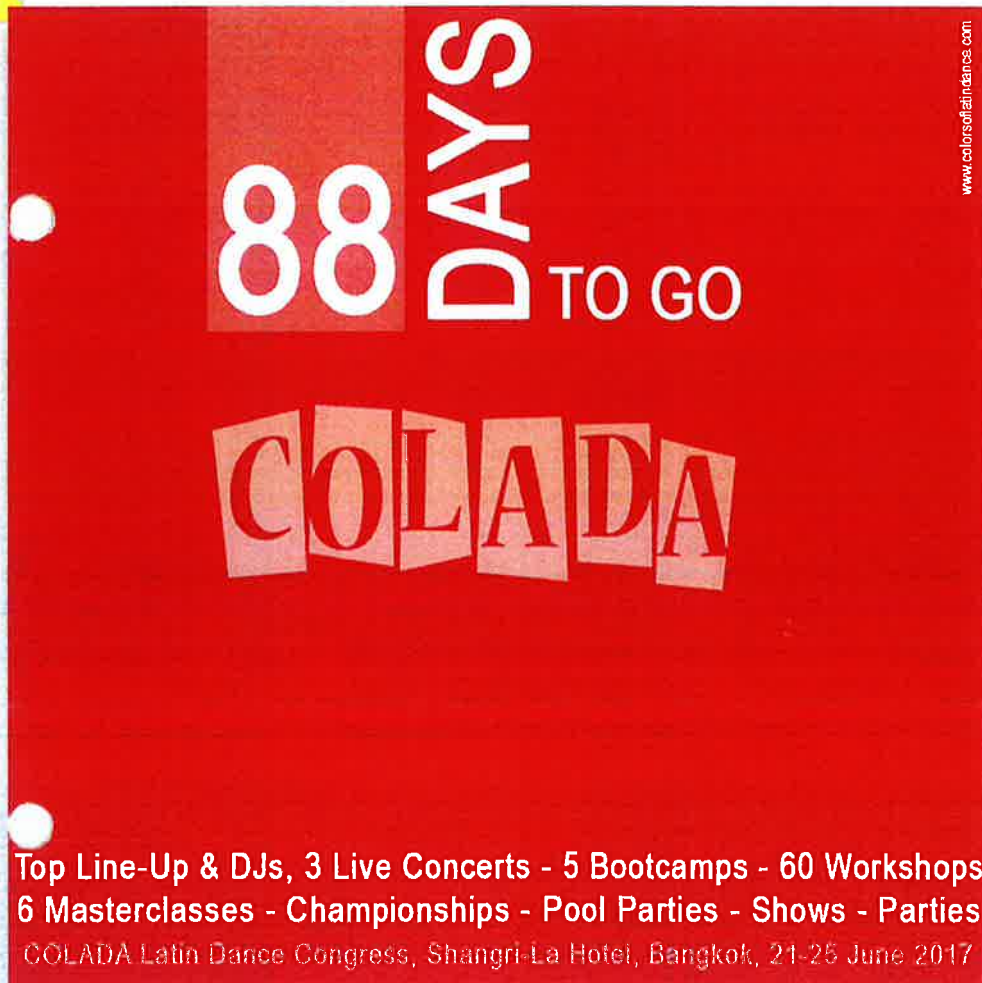


Celine Yeh (葉嘉欣)

19 mutual friends

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58



88 DAYS TO GO

COLADA

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6 Masterclasses - Championships - Pool Parties - Shows - Parties
COLADA Latin Dance Congress, Shangri-La Hotel, Bangkok, 21-25 June 2017

www.colorsollaindance.com

**Colors of Latin Dance**

Published by Ralf Lange (U)

Page liked · March 27, 2017 ·

88 Days to go: Colors of Latin Dance - Latin Dance Congress Bangkok 2017

Your friends will be there....

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Leonardo Franz The biggest and best Salsa Festival ever in Asia.. "Colors of latin Dance"
COLADA.. don't miss 21th -26th of June in Bangkok

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Write a comment....



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Elleen Wen
27 mutual friends

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**Colors of Latin Dance**

Published by Vera Rowe 111

Page Liked - April 6, 2017

Add a description At UV Latin Dance Academy.

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Comment

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2 Shares



Write a comment...



People You May Know

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**Eileen Wen**

27 mutual friends

Add Friend

From: Media Grafix mggrafix05@gmail.com
 Subject: Re: 85cm x 200cm
 Date: 17 January 2017 1:55 pm
 To: Sandy Lim sandy.lim@inventatech.com
 Cc: Tinky @ Media Grafix tinky@mediagrafix.com.sg

MG

Hi Sandy

Pls sent me high res file

Thanks

Tinky

PS. Please check thoroughly all typos, grammatical errors and artwork issues if any. We shall NOT be accountable for any of the above mentioned once the artwork has been approved. Customers will be liable for any reprints or replacement costs incurred thereafter.



Media Grafix Pte Ltd
 Blk 231 Bain St. #01-65, Bras Basah Complex, Singapore 180231
 Tel: 6337 1848, 63374898 | www.mediagrafix.com.sg
 Opening Hours: Monday - Friday 10:30am - 6:30pm and Saturday 10:30am - 5:00pm
 CLOSED on Sunday and Public Holidays.

On Tue, Jan 17, 2017 at 1:49 PM, Sandy Lim <sandy.lim@inventatech.com> wrote:
 Dear Tinky,

Please find artwork attached.

LUCKY DRAW

4 Days Full Pass

REGISTER HERE

COLADA

◆ BANGKOK ◆

LATIN DANCE CONGRESS 21 - 25 JUNE 2017

◆ PHUKET ◆

COLADA BIG SPLASH 26 - 30 JUNE 2017



www.colorsollatindance.com

www.facebook.com/COLADAlifestyle

Kind Regards,
Sandy Lim

Inventa Technologies (S) Pte Ltd
11 Biopolis Way
#08-01/02 HELIOS
Singapore 138667

TEL: 6778 8881

10,000  **LIKES**
ON FACEBOOK



Colors of Latin Dance

Published by Rolf Lange · 1 hr
Page Liked · July 27, 2016

The COLADA team is thrilled to announce that today we've reached 10,000 Facebook fans on COLADA's official Facebook page.

We would like to thank all the Latin dance enthusiasts for the support – this could never been done without you. Our motivated team is working to deliver a memorable Latin Dance event in Asia's vibrant tourist city Bangkok!

Latin Dance Congress - Bangkok 2017
June 21 - 25, 2017, Shangri-La Hotel, Bangkok

 Tag Photo  Add Location  Edit



Like



Comment



Share



Write a comment...



**Colors of Latin Dance**

Published by Rail Lange · 171

Page Liked · October 4, 2016 ·

20,000 FACEBOOK FANS CAN'T BE WRONG!**JOIN US AT THE LARGEST EVER LINE-UP OF ANY LATIN DANCE CONGRESS IN ASIA**

The COLADA team is thrilled to announce that today we've reached 20,000 Facebook fans on COLADA's official Facebook page.... [See More](#)

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28

1 Share



Write a comment ...



3 LIVE CONCERTS

LA MAXIMA 79

LEGENDARY **JIMMY BOSCH**



21-25
JUNE
2017

BANGKOK
Hotel Shangri-La

INTERNATIONAL **ARTISTS**



URIEL & VERA



GRUPO ALAFIA



TERRY & CECILE



GRISSEL PONCE



SARA LOPEZ



FAUSTO & MARIA



ADOLFO & TANIA



TONY PIRATA



MOE FLEX



BRENDA LIEW



SUPERMARIO



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CHRISTINA PAN



DAVIDE VENTURI



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TOP DJs



DJ ZORO



DJ VIPER



DJ FREEMAN



DJ EL CHINO



DJ AJAD



DJ SELVA



DJ ASH



DJ DR SALSA



DJ CYCY



DJ RODRIGO



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DJ COLA

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LUCK

Subject: Re: Colors of Salsa

Date: Friday, 15 July 2016 at 8:41:03 PM Singapore Standard Time

From: Roland AMOUSSOU

To: Ralf Lange

Dear Ralf,

Based on my detailed email below I let it to you to make an offer for the fees / incentives that you estimate reasonable.

On Fri, Jul 15, 2016 at 7:35 PM, Roland AMOUSSOU <rag2abiz@gmail.com> wrote:

Dear Ralf,

First of all, I would like thank you for the invitation to join your team for the *Colors of Salsa/Latin Dance* project.

It is indeed a very exciting project that comes with many challenges and opportunities.

As a potential consultant for this project, I will start with the assumptions as I understood them and lay out the main issues that may be included in Scope of Work and addressed along the way.

1. Assumptions for the project

a. Big Salsa music and dance event in Bangkok tentatively in June 2017. A 5 days event in Bangkok + 2/3 days in Phuket.

b. Target of 1000 people minimum

c. World's top Salsa artists (10) and performers (10) invited, travel and fees covered.

d. Venue will be the a top hotel in Bangkok (Shangria - Oriental) or same level of hotel

e. Flight charter for best dancers in Russia and Eastern Europe and China and Korea will be chartered and brought to Bangkok.

f. Possible to have one or two world class salsa/mambo bands for live music

g. Colors of Salsa Event can be replicate on a yearly basis in other parts of Asia (China/ Korea etc)

h. Money should not be the main problem.

i. Roland Amoussou, aka Dr. Salsa appointed as Salsa expert/ consultant for advice, assistance and team member.

2. Weakness and possible Challenges

a. The success of Salsa events in other parts of the world (America / Europe) can't be compared with Asia and especially Thailand where there is not dance or Afro-latin dance culture.

Japan, Korea, Singapore, Malaysia and emerging Vietnam are the exceptions. It is impossible to bring 1000 local salsa dancers in Bangkok. The local community of decent dancers is not more than 100. Others are just tourists and expats who come and go.

The maximum Salsa Bangkok Fiesta has attracted (after 10 years) is 600 people.

Therefore the objective of 1000 will depend on strong marketing in emerging salsa countries in Asia (China - Korea - Singapore - Malaysia - Vietnam) and other countries. Thailand's exotism, vacation and relaxing destination will be main attraction.

b. Similar events as Colors of Salsa are already happening.

What is planned isn't that much different from what Dance with Friends (DWF) has been doing for the past 2 years. I was one of the DJs last year.

<https://www.facebook.com/groups/465163760192981/>

- Big names, 5 star hotel ballrooms.
- 5 nights of theme party. Jimmy Bosch band.
- Bootcamps by big names + performance with big names after bootcamp.
- Followed by 5 days salsa holiday to Bali/ Hanoi together with big names.
- More parties workshops and company of big names.
- Total 10 days.

There is a lot to learn from that experience in good and bad.

Not many salsa dancers are going to be able to afford or willing to pay for the entire event.

Most end up just attending selected nights. Even less will attend the 2nd leg of the salsa holiday. DWF was in Singapore where they benefitted from a larger base of local dancers.

The salsa community in Bangkok is smaller and if there are people complaining about the new entry fee of THB100 (S\$3) at La Rueda which comes with a drink, how many local dancers in Bangkok can actually pay for the entire 5 days big event? Or even join the later Phuket leg?

Getting overseas participants to fly in from other countries is already not easy. Getting these overseas people to continue onwards to Phuket may prove even more difficult.

Salsa Bangkok Fiesta tried the same concept with Salsa Pattaya but very few people joined. I was also a DJ for the 2 first attempts. It was not a success.

Even if they can get an attractive hotel rate, it's at 5 nights hotel in Bkk + 3 nights hotel in Phuket.
Plus air tickets.

How many dancers would be willing to pay for this air ticket + hotel costs alone. Especially if they already attended the BKK salsa festival in November? + Other competing event (Kizomba/Zouk) happening in Bangkok now.

People would rather spend the money and precious work leave holiday at another country.

Coming back to the ticket price, are we prepared to do it at a really attractive price to attract the crowd?

Having a good band to be honest is not going to convince more dancers from overseas on a large scale. Yes there are a handful who appreciate a good band. But not enough to be the turning key to get people to fly in just for it.

So in the end we still need to rely a lot on local Bkk dancers to fill the numbers.

The BKK salsa festival attracts a certain number of overseas participants because of its low pricing and also being a convenient weekend event. Not too long that overseas participants will need to apply for more days of work leave and pay more accommodation and daily costs.

If Colors of Salsa wish to redefine the standard of salsa events in Asia, we need to do better. These are very practical considerations of the average dancer. Which means, if we are going to increase our chances of attracting more overseas attendees, it has to be much more than something similar to other's event. Colors of Salsa is a very good idea, but not novel.

3. Important Items for an Event and Estimation of costs

It will be necessary to collect accurate rates and fees about artists, performers and bands.

NAME AND LOGO

- a. To discuss if *Colors of Salsa* is still relevant enough to cover growing dances such as Kizomba and Bachata?
- b. Logo must be personalized and designed by professional artist.
- c. Consider to register as Trade mark like *Salsa Concept* did

BAND!

- a- An Orquesta From New York or other hot famous venues
- b- Have to pay five to six flight tickets .

- c- A Full Big Band (Mambo) will not be cheap
- d- Mambo Orquesta always has heavy instruments that they travel with, so we have to consider and be ready for the excess luggage.

DANCE INSTRUCTORS!

- a- The TOP Instructors now in the market for five deliverables
- b- Instructors Like Eddie Torres only travel Business class.
- c- Instructor is from Europe
- d- Instructor based in Asia Pacific

HOTELS AND EVENT VENUE!

- a- Negotiate with big hotels
- b- Sponsors
- c- Cost of technicals like Sound and Lights

EVENT MANAGER!

This such huge Event will need a full time Event Manager that have experience in that field,

MASTER OF CEREMONY!

This Event will need an MC who knows the Dancing Scene very well. We have the best names in our connection

DJ's DURING THE EVENT!

Need at least 4 top DJ's. Dr. Salsa will be one of them.

POOL PARTY

A pool party is a must and shall included in the event

TAXI DANCERS!

Number, fees and arrangement for Taxi Dancers From Eastern Europe, Asia to be discussed.

4. Proposal to Test the Waters of Salsa Event in Asia

With a group of Salsa friends in Singapore we have launched an event called *Salsa Amigos*. It was held in Bali 6 months ago and was very nice. The *Salsa Amigos* will be in October in Saigon (HCMC).

I consulted with my team and they agree to invite *Colors of Salsa* to to join us in our next immediate party in Saigon (Salsa Halloween Party) and sponsor some costs.

This could be a small testing grounds and trial run as well on a small scale to gauge if *Colors of Salsa* really wants to do a big event.

It's also a good opportunity to work with one of the best Asian salsa team t.

Colors of Salsa can sponsor costs relating to :

(A) the team's basic airfare and hotel costs;

(B) good venue - if sponsor costs and we do not charge a door charge but instead work out an internal % sharing with club on drinks sale that would attract greater number of attendees since there are some who will not want to pay door charge. Hard Rock Saigon is the perfect venue with a great dancefloor, stage, bar counter and central location.

We can try to work out a % sharing on sale of drinks with Hard Rock to offset some costs or even make some profit if the turnout is good.

Do away with the door charge ticket idea as that turns away some people. This way we can be assured that our party will be PACKED.

(C) We can also hire a band for the Saigon party. There are 2 great cuban bands in Saigon who everyone locals really like.

We know the 2 bands and while they are not Grammy winners, they are good enough as a trial run again to gain some experience engaging a band.

These bands are already in Saigon so we can save on the high costs of flying them in.

But would need to book them early as they are in high demand.

They are popular and well known in Vietnam.

Even better if book both these 2 bands to perform together for the first time ever in Saigon.

This Saigon party will also be the best marketing tool for *Colors of Salsa*.

If you enjoy the experience we can all work well together for the next event in China, before your big event in June.

In doing so, we get the chance to assess working with you. Big event is really big commitment and name and reputations can be built and destroyed quickly.

Please consider these points 1 to 4 and let me know your views.

If you agree in principle I can put all these elements in a draft proposal with Scope of Work and fees. The agreement if any, will be made either with:

- Asiafricafoundation/Salsa Concept (therefore if will be recorded as a donation)or

- Trocadelyo (our other Thai-based consulting company). It will be recorded as fees for services.

Looking forward to working with you on this exciting project.

Best Regards

Roland

On Fri, Jul 15, 2016 at 6:09 PM, Roland AMOUSSOU <rag2abiz@gmail.com> wrote:

Hello Ralf,

Thanks for your email address.

Here is better for communication.

I will send you some elements and form there we can consider possible arrangements or agreement

Regards

Roland

TROCADELYO GROUP (Bangkok)

**CONSULTATION SERVICES
FOR
COLORS OF LATIN DANCE (COLADA)
BANGKOK 21- 28 June 2017**

PROPOSAL (N.1)

To

Ralf Lange: Executive Director COLADA

By
Trocadelyo Group

Thursday, 21st 2016

Background

COLADA aims to redefine Latin Dance Events in Asia by attracting performers, social dancers and event fans from all parts of the world.

The concept of the event is based on the following assumptions:

- i) Big Salsa music and dance event in Bangkok tentatively from 21 to 28 June 2017.
A 5 days event in Bangkok 3 days in Phuket.
- ii) Target of 1200 people minimum
- iii) World's top Salsa artists (10) and performers (10) invited, travel and fees covered.
- iv) Venue will be the a top hotel in Bangkok (Shangri La - Oriental) or same level of hotel in Bangkok
- v) Flight charter for 40 best dancers in Russia and Eastern Europe and China and Korea will be chartered and brought to Bangkok.
- vi) Possibility to have one or two world class salsa/mambo bands for live music
- vii) Colors of Salsa Event can be replicated on a yearly basis in other parts of Asia (China/ Korea etc.)
- viii) A marketing team is already at work
- ix) Name, domain name, Facebook page are already active
<https://www.facebook.com/COLADAlifestyle/>
- x) The website www.colorsoflatindance.com is under construction and will be in (English/Spanish/Chinese/Japanese/ Korean)

Indeed in the history and time line of Latin dance herein referred to dance and musical expression including *Salsa/Mambo* / * Kizomba* / *Bachata* / *Afro Latin Asia (North Asia – South Asia and Southeast Asia) appear as the new frontier where Latin dance is booming.

It can be said that Asia is the new Latin frontier and market with exponential development potential.

Most of the players in the Asian Latin/ Salsa festival and Congress events are more or less amateurs.

COLADA projects brings a more professional approach than can cater to the need of exotism and embrace of the Latin cultures in Asia.

Trocadelyo group through Asiafrica foundation has engaged in the promotion of Latin culture for more than a decades with Salsa Concept and other Afro Latin expressions and has developed a global reputation in this field especially as non-profit and cultural activities designed to bridge cultural gaps.

Trocadelyo group, through its Asiafrica foundation has the capacity, expertise and experience to assist COLADA to make its first attempt to enter the Latin Dance entertainment market a defining success.

About Trocadelyo Group

Trocadelyo is a group of companies established in Thailand since 2003, with offices in Thailand (Bangkok & Phuket), Myanmar (Yangon), Laos (Vientiane) and correspondents in Singapore, France, UK, the USA and Africa.

Trocadelyo Group includes Asiafrica Foundation under which Latin and Entertainment activities are conducted.

Trocadelyo Team and Network

The Trocadelyo team includes professionals from various public and private sectors around the world. It is also linked to leading international networks in the areas of consulting, business and law.

Most of the members are fluent in official communication language (French and English) necessary to do cross-cultural business across the World.

Trocadelyo Group has renowned international experts and is connected with the best experts in the field of Latin music and dance.

Credentials and Expertise in the area of Latin dance and music entertainment

Our foundation has been a pioneer in organizing around Asia, the following Latin cultural events

1. Salsa Concept Academy
2. First Latin and Afro-Latin cultural event in cooperation with Asian Institute of Technology (AIT) and the French Embassy in 2004.
3. Back to the Roots on 19 August 2015 with the support of African Embassies and the Ministry of Foreign Affairs of Thailand. Please check the link: <http://asiafricafoundation.org/>
4. Thailand-Malaysia Kizomba Bridge on 30 January 2016 in cooperation with African Embassies. Please check the link: <https://www.facebook.com/events/466888123497130/>
5. Afrolatin Wednesdays since 2015, under a charity agreement with 4 Points by Sheraton, with Kizomba and Afro-Latin dance activities. Please visit: <https://www.facebook.com/KizombaConcept/>
6. Regular events in Bangkok every Sunday known as "Salsa Concept" Sunday (since 2009). Please check the link: <https://www.facebook.com/events/254941254702512>
7. Numerous festivals, seminars, workshops and events in US (Los Angeles), Europe and Around Asia (Laos- China – Japan – Malaysia – Singapore – Bali –Hong Kong - Taiwan)

Scope of Work

To provide, our expertise in Latin music and dance event organization to support COLADA in all aspects needed for a successful event including and not limited to the items listed below:

- i.** Advice on most relevant event names and logos
- ii.** Advice and choice on most attractive bands or musicians of the moment
- iii.** Selection of world's best dance instructors and performers
- iv.** Selection of world's best social dancers
- v.** Various facilitations
- vi.** Choice of best hotel in Bangkok for a Latin music and dance themed event
- vii.** Best strategy and mobilization for ticket selling online or other
- viii.** Identifying the most effective *COLADA* ambassadors in target countries
- ix.** Approach to potential sponsors
- x.** Assistance to select best Master of Ceremony
- xi.** Assistance to select best DJs
- xii.** Advice on best format to run the event
- xiii.** Involve Salsa Concept Team when necessary
- xiv.** Involve any international expertise that may be needed
- xv.** Advice about taxi dancers
- xvi.** Any other advice and support upon request

SUMMARY OF BUDGET CONSULTATION SERVICES	USD
I- Flat Fee for Consultation and Assistance Services from July 2016 to June 2017	15,000
II- Commission on tickets sale	(to be discussed)
TOTAL	15,000

TERMS & CONDITIONS

Full Package

- The total consultation and assistance fee includes preparation time organizing fees, overhead and other
- The fee does not include:
 - airfares, airport taxes, visa, accommodation, conference calls, telephone cost
- specifics local costs
- All other charges remain payable and will be reported and invoiced accordingly.

BILLING POLICY

Currency

Our fees are quoted in USD (or equivalent in THB)

Taxes

Our fees exclude Thai VAT (currently 7%)

Disbursements

Our fees exclude disbursements, such as government fees, or stamp duties, that Trocadelyo may have to pay on behalf of our clients. These types of disbursements are billed to our clients at cost (without VAT).

ACCEPTANCE

Agreement form

Normally, to avoid any misunderstanding, we prefer that, upon approval, clients fill, sign and return our Acceptance Form. Therefore, if you accept this proposal, we would expect that you sign the Acceptance Form here attached and return it (or a fax copy) to us.

First installment

Prior to start our assistance, we would need to receive a first installment indicated in the Acceptance Form to cover initial fees, disbursements, and expenses. This initial installment will be set of against our bill(s), or refunded when the matter is concluded.

Disclaimer

We commit to do our best and utmost assistance to deliver the services listed. Nevertheless, we cannot guarantee the successfulness outcome of each step. In other words, our fees are due according to the work performed not the results and achievement thereof.

Reservation of rights

Trocadelyo HR reserves the right to modify, alter, add, delete or otherwise change the above stated Terms and Conditions as is deemed appropriate or warranted by special circumstance.

From : Trocadelyo Group
To: COLADA
Date : 21 July 2016 – Proposal N.1

COLADA
CONFIDENTIAL
O/Ref. Colada 01/2016

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ACCEPTANCE FORM

I, Ralf Lange, approve and accept the content of this Service

Proposal Ref Coloda01/2016

DatedJuly 2016

I agree to remit a first installment of 5000 USD (or equivalent in THB)

.....
...
Signature

.....
...
Name

.....
...
Date

Please complete, date and sign the bottom part of this form and return to us by:
Fax :+66(0)2613139 or email: rag2abiz@gmail.com

PAYMENT METHOD

The invoice and the first installment can be paid by:

☐ CASH

☐ CROSSED CHEQUE TO TROCADELYO HR

☐ TRANSFER TO THE FOLLOWING ACCOUNT

(IN BAHT OR IN FOREIGN CURRENCY)

BENEFICIARY BANK:

BANGKOK BANK
EXCHANGE TOWER BRANCH
388 EXCHANGE TOWER BUILDING, SUKUMVIT
ROAD KLONGTOEY, BANGKOK, THAILAND 10110

ULTIMATE BENEFICIARY:

A/C NAME : VOVAN & ASSOCIES LIMITED

A/C NO. : 926-3-001845

A/C TYPE : CURRENT A/C

BRANCH : EXCHANGE TOWER

BRANCH SWIFT ADDRESS : BKKBTHBK

IBAN : NOT AVAILABLE IN

THAILAND IBIC : NOT AVAILABLE IN

THAILAND

COMPANY REGISTRATION NO. : 0105541013827

From : Trocadelyo Group
To: COLADA
Date : 21 July 2016 – Proposal N.1

COLADA
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CONTACT PERSONS

Queries may be directed as below:

Dr. Roland Amoussou-Guenou
Head, Development Programs
Tel: 66 (0) 22613138
Mobile 089 503 20 38
Fax: 66(0) 22613139
Email: rag2abiz@gmail.com

Latin Event Consulting Agreement

This Latin Event Consulting agreement ("AGREEMENT") is between LANGE COMMUNICATIONS PTE LTD, with office located at 11 Biopolis Way, Helios #08-01/02, Singapore 138667 (hereinafter referred to as "THE ORGANIZER") and Dr. Roland Amoussou Guenou, aka *Dr. Salsa* French National, Passport 15F V04 189, domiciled at C/ 263 Socoa-Gbeto Cotonou (Benin) BP 07-0223 Cotonou (hereinafter referred to as "THE CONSULTANT"). Individually referred to as "PARTY" and collectively referred to as "THE PARTIES".

THE ORGANIZER is planning and conducting COLADA LATIN DANCE CONGRESS in Bangkok, Thailand, from 21 June 2017 to 25 June 2017, and a VIP BOOTCAMP in Phuket, Thailand from 26 June to 29 June 2017 hereinafter referred to as "EVENT".

1. Subject of the Agreement

THE ORGANIZER engages THE CONSULTANT to assist THE ORGANIZER for consulting services and in the planning and execution of the EVENT, hereinafter referred to as "ENGAGEMENT".

The Scope includes, but is not limited to the following:

- Advise and attend meetings in regards to branding, logo, etc.
- Providing market intelligence and information on other similar events
- Advise and assist in contacting and contracting of DJs for the EVENT
- Advise in regards to other artists, including Dancers, Instructors, Musicians, Choreographers, Social Dancers, Taxi Dancer, Master of Ceremony, etc
- Advise and assist in planning and setting-up the facilities (especially in regards to sound system, dance floors, sound checks, etc)
- Review and comment pricing and marketing strategies
- Advise, review and comment on documents and attend meetings in regards to EVENT program, organization, logistics, infrastructure (sound system, dance floor, lighting, etc), etc
- Advise, communicate and assist in the selection of EVENT Ambassadors
- Active promotion of the EVENT through word of mouth, online media, distribution of flyers, attending road shows, etc.
- Assistance in the preparation of promotional materials such as Photographs, Interviews with DJs, Artists, Ambassadors, etc

The Duration of the ENGAGEMENT shall be from September 2016 until after the EVENT (June 2017).

2. Exclusions

The following scope is not included in the ENGAGEMENT, and

- Legal services
- Setting-up a company in Thailand
- Registering Trade Marks
- Tax Advise
- Selling the EVENT tickets

3. Compensation

THE ORGANIZER will pay to THE CONSULTANT a COMPENSATION of:

- a Lump-Sum of USD 8,000 (eight thousand USD). The Lump-Sum shall cover the COMPENSATION for the Scope and Duration as indicated in Paragraph 1 of the Agreement.

In addition, THE ORGANIZER will pay a BONUS to THE CONSULTANT if the number of sold tickets for the categories of 4 DAY FULL PASS plus 3 DAY FULL PASS exceeds the number of 1,000 (one thousand). The BONUS shall be:

- USD 14 per additional PASS sold.

4. Terms of Payment

THE ORGANIZER will pay THE CONSULTANT as follows:

- USD 800 per month for the Duration of 10 months (September 2016 to June 2017) by cash against receipt or by money transfer at the following account
Roland Amoussou-Guenou
KASIKORNBANK
ACCOUNT NUMBER: 381-2-13016-0
Or any other account that will be submitted to THE ORGANIZER
- The BONUS, if any, shall be paid in full not later than 15th July 2017.

5. Travel, Transportation, Accommodation and Food & Beverages

THE ORGANIZER will cover the following for THE CONSULTANT:

Air Fare: as and when required with previous written confirmation of THE ORGANIZER

Accommodation: as and when required with previous written confirmation of THE ORGANIZER

Food/Beverage: as and when required with previous written confirmation of THE ORGANIZER

6. **Governing Law and Disagreements.** This AGREEMENT will be governed and construed in accordance with the laws of Singapore. Any disagreement between THE ORGANIZER and the CONSULTANT shall be resolved amicably by discussion and negotiation.

7. **Headings.** The headings or titles of sections or paragraphs appearing in this AGREEMENT are provided for convenience and are not to be used in construing this AGREEMENT.

8. **Notices.** All notices, authorizations, etc., relevant to this AGREEMENT will be personally served or sent by first class mail, postage pre-paid, to the respective PARTIES at the following addresses:

THE CONSULTANT:

Dr. Roland Amoussou Guenou
 domiciled at C/ 263 Scoa-Gbeto Cotonou (Benin)
 BP 07-0223 Cotonou
Rag2abiz@gmail.com



THE ORGANIZER:

Ms Vanessa Wang
LANGE COMMUNICATIONS PTE LTD.
11 Biopolis Way, Helios #08-01/02
Singapore 138667

The PARTIES by their duly authorized representatives, hereby execute this AGREEMENT in duplicate; with each PARTY receiving one (1) of the executed originals hereof.

ACCEPTED:

LANGE COMMUNICATIONS PTE LTD

By:


Vanessa Wang, Director

Date:

15 September 2016

ACCEPTED:

ROLAND AMOUSSOU GUENOU, THE
CONSULTANT

By:


Dr. Roland Amoussou Guenou

Date:

15 September 2016

Subject: Consultation Services for Colors of Latin Dance (COLADA) - 2017

Date: Wednesday, 20 July 2016 at 9:22:00 PM Singapore Standard Time

From: Roland AMOUSSOU

To: Ralf Lange

Dear Ralf,

Once again I would like to thank you again for the opportunity to have preliminary discussions with you and Vanessa regarding this very exciting COLADA project.

A lot of ground has already be covered for the start up.

It is my great pleasure to accept to join the team to make this event a landmark and a success, by bringing my passion, expertise and global network.

Now that we are moving a step forward after discussions and as per your request, please find attached a formal proposal of services, to define the framework of collaboration and scope of work.

I have proposed a budget including a flat fee and commission on tickets that can be discussed later. Please let me know what you think.

One year preparation for such event is very short and time should not be wasted.

Without delay we should activate the sales of tickets online and through our *local ambassadors* around the world.

But before sales are launched it is IMPERATIVE to have 3 to 4 top world class and attractive artists on website - and event pages on FB.

People always want to know what they are buying and why they should be attention COLADA.

The choice of driving artists (performers - dancers - instructors - DJs - Band) shall be completed before the end of this month.

I have some names in mind and preliminary contacts and we can discuss.

Do no hesitate to contact me any time from now.

Looking forward to hearing from you.

Best Regards

Roland

DANCE AND EXPLORE THE CONCEPT!

[Home](#)[Kizomba Concept](#)[Salsa Concept](#)[Where to Afro Latin Dance](#)[Blog](#)[Contact Us](#)[Exploring Tension, Syncopation And Hug](#)[Interview with Dr. Roland Amoussou, aka "Dr. Salsa"](#)

Interview with Dr. Roland Amoussou, aka "Dr. Salsa"



UNESCO International Dance Council Who's Who, founder of Salsa Concept® and Kizomba Concept™ and respected Salsa expert, Dr. Roland aka Dr. Salsa, chats with Sandy Lim about the Salsa, Kizomba and Afro-Latin dance movement in Asia and Colors of Latin Dance.

Sandy: *You are known in the international Salsa dance community as Dr. Salsa. Can you tell us about how you got this nickname?*

Dr. Salsa: It happened in Italy in year 2000. I was working as a legal expert for an international organization in Rome. I was quickly adopted by the vibrant and welcoming local Salsa and Afro- Latin dance community. I discovered that Italians were not only passionate for Salsa, Latin dances and Cuban culture. They also have their own ways of addressing people by their title instead of their name. Depending on your profession, you will be called cavalieri, professore, ingeniore, avvocatto, or dottore etc. When they learned that I was also a doctor in law, they started joking with me with "il dottore che baila Salsa" ("the doctor who dances Salsa,"). From there, I was known as Dr

Salsa for my Salsa activities!

Sandy: *You are also the founder of Salsa Concept. In what context did you create Salsa Concept?*

Dr. Salsa: I arrived in Asia in 2002 to work as a regional legal expert and law lecturer. After my professional duties, I started to join Salsa events in Bangkok and other Asian capitals. I was very surprised to witness the passionate embrace of Afro-Latin and Afro-Caribbean dance expressions like Salsa and Bachata across Asia. At the same time I realized that very few Salsa instructors and dancers in Asia, knew about the amazing history of Salsa, its connection to spiritual practices and rituals in Africa, Cuba and the Caribbean. The sophistication of Salsa, not only as an Afro-Latin musical and dance expression but also as a codified language was broadly overlooked.

Given my origins that are traced to the roots of Salsa in West Africa, I decided that I could not just sit as a witness. I felt the calling. I had a role to play in contributing in the promotion of Salsa and Afro-Caribbean dances in Asia. In other words Salsa Concept is my personal mission and commitment in promoting the awareness of Salsa values and bridging cultural gaps.

Sandy: *As "Dr. Salsa" what would be the best and easiest definition of Salsa that you could give?*

Dr. Salsa: Salsa may be defined as a musical and dance expression that combines harmoniously African legacy with the Caribbean creativity and the Western modernity. West African nations, France, Spain, Cuba, Puerto-Rico,

Colombia and Venezuela are some of the countries that contributed the most to the cultural manifestation of what is known today as "Salsa" music and dance.

Salsa music composition (like any music composition) is like Haute cuisine. Music composers are comparable to Chefs whose job is to mix or blend different ingredients to please our senses. Musicians use ingredients called beats (unit of sounds) produced by different instruments that they arrange harmoniously in a specific timing (tempo) to create a rhythm that influences our mood when we hear it. Similarly, Chefs use biological ingredients that they put together in a specific timing (cooking timing) to create a flavor that feeds us and gives us gustative pleasure as we eat it.

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Sandy: *Does Salsa Concept mean something special?*

Dr. Salsa: Absolutely, the uniqueness of Salsa as a global music and dance expression is all in Salsa Concept. Let me explain a bit more. Salsa has emerged as a major cultural phenomenon of the 21st century. It is a fantastic fusion of various cultures. In Cuba, African drums, French contredance and Spanish music blended into new dances with exotic names such, Danzon, Bolero, Son, Son montuno, Guaracha, Guaguanco, Cha Cha Cha, Pachanga, Mambo etc. The American public was first exposed to these exotic expressions during the 1930s with the Cuban, Don Azpiazu and his Havana Casino Orchestra.

It was followed by another Cuban legend, Benny More, and the golden age of the Palladium ballroom with the Mambo craze, from 1948 to 1960's. Legendary names such as Machito, Mario Bauza, Arsenio Rodriguez, Tito Puente, and Tito Rodriguez marked this glorious period.

The true Salsa revolution occurred during the 1970's in New York with the fusion of music genres such as Jazz, Boogaloo, Soul music, Cuban and Puerto-Rican music. Pioneers were promoters and musicians such as Johnny Pacheco, Jerry Massuchi, Ralf Mercado, Tito Puente, Tito Rodriguez, Celia Cruz, Ray Barreto and many others. As they started to tour the world with this new music, people asked them what was the name of what they were doing and they didn't know what to answer. Creativity come and baby are born before they receive an official name.

As the story goes, Johnny Pacheco (from Dominican Republic) and Jerry Massuchi (Italian) made an analogy with the food "Salsa" (sauce) as a mix of different ingredients. Salsa reflects the variety of cultural elements that fusioned to compose it. As such it was defined by legendary musician and politician Ruben Blades from Panama as a "Concept". It was a very inspiring process.

Salsa Concept was conceived as an organisation, a dance academy, a social group and an international community. Salsa Concept was also successfully registered as a trademark under Thai and international law.

Sandy: *What differentiates "Dr. Roland" from "Dr. Salsa"?*

Dr. Salsa: Whenever you see me wearing a hat, that's Dr. Salsa. It usually happen only during weekends and dance festivals. When I look more serious and dressed as a lawyer or lecturer without hat, that's Dr. Roland.

Sandy: *How do you combine your professional career as a lawyer and your passion for Salsa?*

Dr. Salsa: The possibility to combine a lifelong passion with professional duties involving travels around the world is a rare privilege that gives me the opportunity to visit various salsa scenes in Asia and to share my skills with Salsa players and lovers in the region.

Whenever possible, after my day time duties, I'm usually invited by the local "Salsa community" to give a salsa or Afro dance workshop, or to play as the Guest DJ known as "Dr. Salsa". Months after months, trips after trips, I have observed tremendous changes in dancing Salsa in Asia. That is what I call, the "Asian Salsa Revolution".

Sandy: *What are the main successes of Salsa Concept?*

Dr. Salsa: Salsa Concept has built a reputation of quality in Salsa dance teaching (especially the style known as "New York Style On2" and Afro-Cuban).

Students who joined Salsa Concept, literally transformed their social dance lives and became more skilled, knowledgeable and confident. Some of our students became our best ambassadors around the world. Salsa

Concept team is famous for excellence in teaching, dancing, event organization, community activities and Djing. Salsa Concept Sundays has become an institution in Thailand since 2002 (14 years). Salsa Concept is also part of major Salsa and Latin events in Asia and around the world. We are now working on the project of Salsa Concept Academy to offer complete Salsa and Afro-Latin and Afro-Caribbean curriculum with an official certificate.

Sandy: *There is a new craze for Kizomba in Asia. What do you think about this new movement?*

Dr. Salsa: You are right. Kizomba is taking the world by storm for reasons that still need to be understood when things will settle down a bit more. There are many differences with Salsa.

Indeed Salsa is based on tension-and-release concept while Kizomba is based on Embrace-and-connection concept. Salsa has reached Asia after centuries and through transformation of African elements, while the explosion of Kizomba which originated from Angola, is almost sudden and has reached Asia directly without much transformation.

At the same time Salsa, Latin dances and Kizomba have exotic syncopation. We are witnessing a shift from Salsa to Kizomba and a Salsa event that is not integrating Kizomba will no more attract any interest

The first major event dedicated to Kizomba in Asia is Afro-Latin Dance Invasion Asia (ALIA) in 2015. The second edition was in just last week in Langkawi and COLADA has offered an award to the winner (a couple from Indonesia) of the Kizomba dance competition.

As a salsa dancer, it would be a big mistake to miss the opportunity to learn and enjoy Kizomba. I am now engaged in the promotion of Kizomba in Asia through Kizomba Concept.

Sandy: *Finally, what do you think about Colors of Latin Dance (COLADA)?*

Dr. Salsa: So many things have happened in the Salsa scene in Asia, during the last 15 years. There is a Salsa or Latin festival almost every month in different countries.

I would not have imagined that it would be possible to find a room for a new player in the Latin entertainment, such as COLADA. The focus on the diversity of colors and the participation of very top world artists representing this diversity is just amazing. It makes a big difference with other similar events.

Colors refer to one of senses of humans just like the variety and fusion of tastes that are represented in Salsa.

Salsa as food, can be cooked like Salsa music is "cooked". Salsa colors can be seen, just like Salsa music can be heard and Salsa dance can be enjoyed.

All this is about the celebration of the senses and COLADA will be a celebration.

Sandy: *Thank you very much for the interview.*

SOURCE: <http://colorsoflatindance.com/interview-roland/>

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Roland Amoussou

June 14, 2017 · 🌐 · 🌐

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STATEMENT ABOUT THE EVENT "COLADA LATIN DANCE CONGRESS"

By *Dr. Salsa*

It is with great astonishment that we have learned from the social network (and not directly from the COLADA organizers who appointed us as Latin Event Consultant, since September 2016) that our artist photos, name and materials as *Dr. Salsa*, have been removed from the flyer and main event page of COLADA Congress 2017 without notice.

Therefore, we are deeply sorry for the people we invited, and the number of friends from around the world we convinced to join. Some still believe that we are one of the "Organizers". For the purpose of clarification, we feel that we have to inform the public about this unfortunate situation that suddenly unfolded out of our control.

It was an honor to be one of the first to be onboard of the COLADA project since its inception in June 2016, in Bangkok.

The organizers decided to spin off their first Salsa/ Latin event, with no previous experience and we were invited as *Dr. Salsa* to join their team for the event initially called *Colors of Salsa Dance*.

Our "Engagement" covered many aspects of Latin event organization, more specifically participating in strategic decision-making, identifying key artists and DJs, negotiation of their terms and conditions, and making a case for why this or that should be done for a congress aiming at redefining the standards of Latin events in Asia. We were also appointed as *ambassador* with special code allowing the sale of COLADA passes with 5% discount maximum.

For one year, as many of you know, we have dedicated tremendous energy, time and our own money to promote COLADA around the world. We have not been paid for the work done, during the last 7 months. Therefore our fund raising efforts for our charity was also seriously frustrated.

We can understand that such a big production comes with challenges, pressure and stress, especially when it's the first experience of the organizers in the Latin industry.

For instance, in 2016, it was not obvious to make the case that Kizomba had to be given more importance in Latin congresses, compared to Salsa. It was an uphill battle to convince COLADA that leading Asian Kizomba pioneers must be part of the event. We cancelled our own *2nd Kizomba Bridge event in Bangkok* with these Asian artists to provide all support to COLADA.

With patience, diplomacy and persistence, the COLADA event as the world knows it with more than 30.000 *Likes* on Facebook, started to take shape.

But in the end, receiving insults, accusations and denial from some of our

but in the end, receiving insults (against us and against some of our artists), intimidation and a recent disrespectful *F* ["F*** You"] email message from the organizer, was much more than any reasonable person in our situation, could take after many things not under our control, started to go wrong.

#Threemonths before the event

We started to receive complaints engaging directly our responsibility as "Consultant" and "Ambassador".

- From the winners of a COLADA prize presented during an Afro-Latin dance festival and competition in Langkawi (Malaysia). This matter has created concerns, distrust and a big embarrassment in Malaysia and Indonesia. It has deeply affected our relations with the local organizer of a meaningful project of which our Asiafrica foundation was engaged as one of the main sponsors.
- From Top class DJs who needed confirmation of arrangements, including visas to be able to travel to Thailand. It was only when some of those DJs threatened to pull out that the necessary was done.
- From other famous artists who kept waiting for acknowledgement or replies to their requests from COLADA, to make their own working plans and arrangements on time.
- From some "COLADA Ambassadors" from various countries recommended by us, who did not receive information or materials to do their promotion effectively.

#Twomonths before the event

- Pressures from some artists started to intensify, because contract with COLADA and travel arrangements were not done and communication was difficult.
- There were rumors from Korea, Japan, Shanghai, and Thailand and other places, regarding new extraordinary *secret* discounts up to 30 or 40% on event passes, while the maximum allowed officially to us as *privilege for Asiafrica Foundtion* was 10% discount.
- Some of our own friends started to receive private messages in their messenger offering *better condition for COLADA passes*, therefore undermining our promotion efforts.
- All these matters and rumors were reported to COLADA organizers. Surprisingly inquiries were not acknowledged and not even answered. This has created a lot of frustration and disappointments.

#Lessthanonemonth before the event

- Some artists started to be more specific in their dissatisfaction as they have booked the date for COLADA, cancelled other commitments, prepared for the event, allowed the use of their photos, images and materials for the promotion
- Some artists have formally threatened to pull out if nothing was done
- Reports of these complaints to the organizers were also not acknowledged nor even answered. Instead, facts started to be twisted against us. The organizer also started to send insults and disrespectful statements to us and regarding some artists we introduced

statements to us and regarding some artists we introduced.

- All our efforts to resolve the situation amicably failed so far.
- We started to receive information from some FB friends that our image, photos materials and videos about COLADA were all removed from the event page with no formal notification and while our Agreement was still valid.
- Such behaviors are unacceptable from event organizers, especially for an international celebration of "Colors" with friendship, peace, love and bringing people together with Latin music and dance.
- More recently we started to see cancellation and refund requests and even names calling against the organizers. This is very unfortunate.

Given the high risk of discredit, we have no other choice than to take the necessary legal steps to defend our name, dignity and reputation, as well as the integrity of the organizations that we represent.

In that respect, we have secured permission from the Royal Thai Police to make this legitimate statement on social media (Facebook) to inform the public about the situation.

Since COLADA is not legally registered in Thailand, and also not incorporated as company or organization, we do not want to be associated with any potential violation of Thailand immigration law, labor law or foreign business Act.

We would like to apologize for the inconvenience and disappointments caused to:

1. The public and to everyone around the world who joined COLADA upon our recommendation as *Dr. Salsa* and *COLADA Ambassador*
2. All friends from Salsa, Kizomba and Afro-Latin world who bought COLADA passes through *Colada06* discount code allowing 5% discount and/or *aafoundation01* discount code (Asiafrica foundation privilege) allowing 10% discount while discounts up to 30% or 40% were secretly available and we were not informed by the organizers. Therefore, we were no more in the position to provide honest and reliable information to the public.
3. Artists and DJs we introduced to COLADA and who were disappointed or frustrated for whatever reason.
4. Followers and fans who decided to join COLADA to enjoy our music and entertainment as "Dr. Salsa".
5. Festival and event organizers in Malaysia, Japan, Vietnam, Korea and Thailand who gave us their trust and the opportunity to promote COLADA at their events and venues.
6. Winners of COLADA prizes who were at a point of time very disappointed

No matter what, we wish our friends, followers of our organizations, visitors and congress attendees to have fun and enjoy their moment in Bangkok.



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👍👎👤 35

20 Comments 7 Shares

👍 Like

💬 Comment

➦ Share

Our Ref : PLO/CLO/SYA/2017

Contact : Peter Low / Christine Low
Email : peterlow@peterlowllc.com /
christinelow@peterlowllc.com

17 June 2017

LANGE COMMUNICATIONS PTE. LTD.

11 Biopolis Way
#08-01/02 Helios
Singapore 138667

**BY A.R. REGISTERED POST &
EMAIL (info@colorsoflatindance.com) ONLY**

**PRIVATE & CONFIDENTIAL
STRICTLY FOR SIGHT OF ADDRESSEE ONLY**

Attn : Mr. Ralf Lange and/or Ms. Wang Hui

Dear Sirs,

CLAIM BY DR. ROLAND AMOUSSOU FOR BREACH(ES) OF LATIN EVENT CONSULTING AGREEMENT

1. We act for Dr. Roland Amoussou-Guenou ("**our Client**").
2. We are instructed that on 15 September 2016, you agreed to engage our Client as a Consultant to consult and in the planning and execution of the *COLADA LATIN DANCE CONGRESS* to be held in Bangkok, Thailand from 21 to 25 June 2017 and the *VIP BOOTCAMP* in Phuket, Thailand from 26 to 29 June 2017 (collectively, the "**Events**").
3. We are further instructed that to-date, you have only paid our Client **US\$1,600** (derived from US\$800 x 2 months for payments made in September and October 2016 respectively).
4. It appears that you have, by your conduct [particularly, on social media] and representations to third parties, also unilaterally terminated the *Latin Event Consulting Agreement* without any prior discussion and negotiation with our Client, in breach of paragraph 6 of the *Latin Event Consulting Agreement*.
5. Accordingly, our Client hereby demands:
 - (1) an explanation of your conduct [particularly, on social media] and representations to third parties that you have terminated the *Latin Event Consulting Agreement* with our Client, including but not limited to:
 - (a) the reason(s) of your said conduct [particularly, on social media] and representations to third parties; and
 - (b) the date on which you unilaterally terminated the *Latin Event Consulting Agreement* without any prior discussion and negotiation with our Client
 within **three (3) days** from the date of this letter i.e. **by close of business on Tuesday, 20 June 2017**;
 - (2) payment of the outstanding sum of **US\$6,400** pursuant to paragraph 4 of the *Latin Event Consulting Agreement* within **three (3) days** from the date of this letter i.e. **by close of business on Tuesday, 20 June 2017**;
 - (3) a declaration of the number of "**4 DAY FULL PASS**" and "**3 DAY FULL PASS**" sold for the Events with supporting documentary evidence for purposes of determining the "**BONUS**" (agreed at

- US\$14 per ticket where the number of tickets sold exceed 1,000 for the Events) due to our Client pursuant to paragraphs 3 and 4 of the *Latin Event Consulting Agreement*;
- (4) he be reinstated for the upcoming event, "COLADA LATIN DANCE CONGRESS" in Bangkok, Thailand within **three (3) days** from the date of this letter i.e. **by close of business on Tuesday, 20 June 2017**; and
- (5) you attempt amicable resolution of any disagreement(s) you have with our Client, and enter into discussion and negotiation on the same with our Client, pursuant to paragraph 6 of the *Latin Event Consulting Agreement*.
6. **TAKE NOTICE** that should you fail to comply with our Client's demands, we have our Client's firm instructions to commence legal proceedings against you and/or your agents and/or employees in respect of your breaches of the *Latin Event Consulting Agreement* without further notice to you. In such event, our Client shall look to you for costs and damages recoverable at law.
7. All our Client's rights are expressly reserved, including but not limited to our Client's rights to commence legal proceedings against you and/or your agents and/or your employees for the serious damage deliberately caused to his name and reputation – as President of a renowned charitable organisation, Asia Africa Foundation, as lecturer at Law at the esteemed university, Asian Institute of Technology, as member of the *Conseil International de la Danse UNESCO* and as the highly-regarded "Dr. Salsa" in the Latin event world – flowing from your unilateral termination of the *Latin Event Consulting Agreement* without any prior discussion and negotiation with our Client.

Yours faithfully,



Peter Low / Christine Low
PETER LOW & CHOO LLC

- Cc: (1) **Mr. Ralf Lange (By E-mail Only)**
E: ralf.lange@inventatech.com
PRIVATE & CONFIDENTIAL
STRICTLY FOR SIGHT OF ADDRESSEE ONLY
- (2) **Ms Wang Hui (By E-mail Only)**
E: vanessa.lange@live.com
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Roland Amoussou



Roland, now COLADA is over. Now I have time to deal with you.

06/30/2017 5:58PM

Ralf. I have a family tragedy at home in Africa and unexpected personal challenges here. My priority will be my family and my responsibility as director of a group of companies to restructure. I have given instructions

Roland Amoussou



and my responsibility as director of a group of companies to restructure. I have given instructions to my colleagues in Singapore and bangkok to stop all legal action in the "Colada" case. I will have to go back home and I prefer to focus of personal and family matters. Do what you believe you have to do from your side. Peace. Best Regards. Roland



It is with deep regret and with no other choice to protect my standing, and defend my name and reputation, as well as the organizations and interests that I represent that I submit the present complaint against Mr. Jesper Dopping, a faculty of International Business Program of your reputable University.

First of all, let me introduce myself.

I am Dr. Roland Amoussou-Guenou, French national, Former French law missionary in Thailand, International Lawyer, Partner of the Law Firm Vovan & Associates Co. Ltd., <http://www.vovan-bangkok.com>, Lecturer at various universities in Thailand and President, co-founder of Asiafrica foundation <http://asiafricafoundation.org/> and award-winning community leader.

I know Jesper Dopping for many years in Thailand and I respect him as one important members of the Latin dance community of which I am one of the leaders.

We are friends in Facebook.

I never had any issue with Jesper Dopping who has supported my community activities for many years.

But a few days Ago (May 11 at 9:24pm), Jesper Dopping posted a damning message on Facebook mentioning my name. He also tagged me and shared his message directly on my timeline for the whole world to see.

Below is a copy and paste of the head of his post.

{Jesper Döpping to Roland Amoussou

May 11 at 9:24pm ·

*I THINK THIS CONCERNS EVERYBODY IN OUR
DANCE COMMUNITY AND THE BANGKOK
BUSINESS COMMUNITY!*

*This message is not only chocking for our Bangkok
community, it also involves a person who has been
part of the community much longer than me.}*

The message is continued as:

{the below post and the fact that Roland Amoussou
has filed copyright over something he has not
produced or paid to get produced, after the first
Colada event. That he apparently have requested
COLADA's facebook page closed based on a claim
of copyright infringement raises serious issues about
Roland Amoussou's business ethics, professionalism
as a lawyer and his integrity as a private person and
salsa dancer!

Roland Amoussou I believe the Bangkok Salsa and
bachata community and I at least as a former friend
needs proof from you:

1. That you have paid and bought the original
trademark of Colada - if you cant do that I am forced
to assume that you are a thief!
2. That you have not abused your knowledge as a
lawyer against a former collaboration partner, and
illegally claimed that you own something you do not
own! If you cant do that I am forced to consider you
to be professionally deeply unethical.
3. That you have not closed the Facebook account
belonging to somebody else under false statements.
Unless you show me that you have not done that I
am forced to consider you to be untruthful and lying.
4. That you have not sent letters demanding a 6 digit
US dollar amount - that is over a million USD! - for
damages that have never been inflicted on you.
Unless you can confirm that I am forced to consider
you a blackmailer.

a) Facebook

Jesper Dopping has intentionally or recklessly violated Facebook privacy protection and security policy which clearly states:

1. You will not bully, intimidate, or harass any user.
2. You will not post content that: is hate speech, threatening, or pornographic; incites violence; or contains nudity
3. You will not use Facebook to do anything unlawful, misleading, malicious, or discriminatory.
4. You will not facilitate or encourage any violations of this Statement or our policies.

b) Mahidol University's Code of Good Governance and Code of Conduct

- The principles of service to society, morality, ethics, integrity, fairness, independence, impartiality, confidentiality, justice and transparency of MUI are violated by Jesper Dopping.
- Making disturbing statements that suggest teaching criminal business ideas to students, that are not expected from a MUI lecturer such as:
 - “4. I wish I had an offshore company so I wasn't doubled tax! I teach this subject and quite a lot of those companies are not doing anything legally wrong, so better get the facts straight

By self-proclaiming himself as an *arbitrator*, Jesper Dopping takes the responsibility to act with impartiality and independence in the face of the public. Unfortunately he violated all possible principles of justice by:

- wrong statement of the matter at issue (“Copyright” instead of “Breach of Contract” and “Infringement of Trademark”)
- Having a vested interest with my opponent for having been paid directly or indirectly by performed for him, at the event called COLADA 2017 in Bangkok
- Having a vested interest with my opponent by posting and sharing on Facebook, the event named “Latin Dance Congress” organized by my opponent in Bangkok from 6 to 9 June 2018 at Avani Hotel (See attached)
- Marking his message with “feeling offended”(sic)
- Making final and accusatory conclusions and determinations without even giving me the opportunity of due process to fully present my argument such as:

Dear Roland, no the question was not misleading! It was straight to the point.

My conclusion is

- 1. You did commit blatant theft and with bad intend Registered somebody else’s property.
- 2. yes you will properly win a trademark case in Thailand as they do not care about IP
- 3. You were contracted in by Lange and his company, as a starting point you generally do not own your work when you are contracted.

In his message, Jesper Dopping self-proclaims himself as a judge and whistle blower while calling my name out on behalf of the so-called "COMMUNITY" regarding a contractual dispute that I have with a third party and which is currently in the hands of justice.

With NO legal power to do so, and without ANY knowledge of the facts of a private dispute recklessly disclosed on Facebook to make me look bad, by my opponent, regarding a breach of contract, Jesper Dopping has tarnished my name and reputation and caused tremendous damage to me and my family and to the organizations and interests that I represent in Thailand.

Jesper Dopping has challenged me to answer incriminating questions and he attached to his post:

1. The defaming statement written and published on Facebook by my former business partner Ralf Lange of Lange Communications (see attached)
2. The copy of my Trademark "Colors of Latin Dance – Colada" which was infringed by my former business partner (see attached)

By stepping into a matter which is NOT his business and by self-proclaiming himself as a judge, Jesper Dopping has not only committed factual mistakes (he wrongly refers to Copyright while the dispute is about Breach of Contract and Infringement of my Trademark by my former business partner) he has also violated a number of Rules and Standards but also broken privacy law and criminal law.

Before filing report to police against him for defamation and initiating criminal case that may refer to his affiliation to Mahidol University, we thought necessary to inform Mahidol University authorities which name may unfortunately be associated to the case and be known on social media and the press.

According to the Rules and Procedures that allow external complaint faculty of staff of MUI, I hereby request an acknowledgment to my complaint seek the following remedies

- a. Notify to Jesper Dopping that his post on Facebook calling Roland AMOUSSOU out has violated private protection rules and standards as well as fair justice and privacy and criminal laws
- b. Give injunction to Jesper to post within 48 hours an APOLOGY on Roland AMOUSSOU Facebook page and timeline, as well, as his own Facebook page, for intentionally Or Recklessly posting and sharing content on his Facebook page, which violates his privacy in a manner likely to impair his reputation or to expose him to hatred or contempt.
- c. Notify to Jesper Dopping that failing to comply within 48 hours Roland AMOUSSOU will have no other choice than file a criminal case for privacy violation, hate speech, cybercrime and defamation in which MUI will be mentioned as his place of work.
- d. Give injunction to Jesper Dopping to pay for the moral and emotional damage caused to Roland AMOUSSOU, his family, friends and the organizations he represents, 100 (one hundred THB) of symbolic compensation.
- e. Inform Jesper Dopping that Roland AMOUSSOU reserves any other rights related to the present case.

- e. Inform Jesper Dopping that Roland AMOUSSOU reserves any other rights related to the present case.

As a French national I will also advise the French Embassy about this matter.

The Embassy of Denmark of which Jesper Dopping is a national will also be informed.

Thank you in advance for your consideration.

Dr. Roland Amoussou-Guenou

President

Co-founder and President of Asiafrica Foundation
(www.asiafricafoundation.org)
aafoundationbkk@gmail.com
Mobile (66) 0 89 503 20 38

Attachments

1. Defamation Post by Jesper Dopping
2. Long trail of discussion on Facebook about the post of Jesper Dopping
3. Attacks by the Facebook Community
4. My first response to Jesper Dopping
5. Jesper Dopping sharing Lange events (My opponent)
6. Repost of infringed trademark by Jesper Dopping
7. Dissemination of private document related to a contract dispute
8. « Conclusion » of Jesper Dopping
9. Posts against the post of Jesper Dopping

คำขอเลขที่ 170125499

วันที่ยื่นคำขอ 21 กรกฎาคม พ.ศ. 2560

ทะเบียนเลขที่

วันที่ประกาศโฆษณา 26/02/2561

จำนวนที่ 41

ลำดับที่ 5

สถานะ : P

ผู้ขอ

มูลนิธิเอเชีย-แอฟริกา สัญชาติ ไทย อาชีวะ อื่นๆ เลขที่ 170/42 อาคารโอเชียนทาวเวอร์ 1 ชั้น 14
ถนนรัชดาภิเษกตัดใหม่แขวงคลองเตย เขตคลองเตย กรุงเทพมหานคร

ตัวแทน

นายกฤชกร นิ่มเวไนย์ สัญชาติ ไทย อาชีวะ หนายความ และ/หรือ นางสาวปรารถนา เนืป สัญชาติ ไทย
อาชีวะ หนายความ บริษัท อนันต์คำ อินเทลเลคซวล พร็อพเพอร์ตี้ จำกัด เลขที่ 153/3 อาคาร โกลเด้นแลนด์ ชั้นที่
4 ห้องเลขที่ เอ 4 ซอยมหาดเล็กหลวง 1 ถนนราชดำริแขวงลุมพินี เขตปทุมวัน กรุงเทพมหานคร

สถานที่ส่งบัตรหมาย ส่งที่ตัวแทน

จำนวน

41

รายการสินค้า

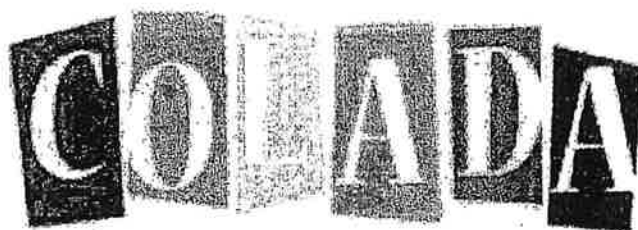
จำนวน 41 ดำเนินการสัมมนาเชิงปฏิบัติการ จัดแสดงนิทรรศการด้านวัฒนธรรม
จัดแสดงนิทรรศการเพื่อการศึกษา นำเสนอการแสดงสด จัดสถานที่เต้นรำเพื่อความบันเทิง
โรงเรียนสอนเต้นรำ วางแผนและจัดงานอีเวนต์ด้านบันเทิง ผลิตรายการโชว์เพื่อความบันเทิง รายการวิทยุ

สถานะคำขอ

ประกาศโฆษณา(26/02/2561)

ข้อจำกัด

ข้าพเจ้าไม่ขอถือเป็นสิทธิแต่เพียงผู้เดียวที่จะใช้อักษรโรมัน คำว่า COLORS OF LATIN DANCE



Colors of Latin Dance

คำขอเลขที่ 170124309

วันที่ยื่นคำขอ 13 กรกฎาคม พ.ศ. 2560

ทะเบียนเลขที่

วันที่ประกาศโฆษณา 26/02/2561

จำพวกที่ 41

ลำดับที่ 4

สถานะ : P

ผู้ขอ มุลนิธิเอเชีย-แอฟริกา สัญชาติ ไทย อาชีวะ อุตสาหกรรมและพาณิชยกรรม 170/42 อาคารโอเชียนทาวเวอร์ 1 ชั้น
14 ถนนรัชดาภิเษกตัดใหม่แขวงคลองเตย เขตคลองเตย กรุงเทพมหานคร

ตัวแทน นายกฤษกร นิมเวไนย์ สัญชาติ ไทย อาชีวะ หนายความ และ/หรือ นางสาวปรารณา เน้ป สัญชาติ ไทย
อาชีวะ หนายความ บริษัท อนันต์คำ อินเทลเลคซวล พร็อพเพอร์ตี้ จำกัด 153/3 อาคารโกลด์แลนด์ ชั้นที่ 4 ห้อง
เอ 4 ซอยมหาดเล็กหลวง 1 ถนนราชดำริแขวงลุมพินี เขตปทุมวัน กรุงเทพมหานคร

สถานที่ส่งบัตรหมาย ส่งที่ตัวแทน

จำพวก 41

รายการสินค้า จำพวก 41 ดำเนินการสัมมนาเชิงปฏิบัติการ จัดแสดงนิทรรศการด้านวัฒนธรรม
จัดแสดงนิทรรศการเพื่อการศึกษา นำเสนอการแสดงสด จัดสถานที่เต้นรำเพื่อความบันเทิง
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สถานะคำขอ ประกาศโฆษณา(26/02/2561)

ข้อจำกัด

COLADA



CABINET LHERMET LEFRANC BOZMAROV
M BRUNO LHERMET
85 BOULEVARD MALESHERBES
75008 PARIS

N° National : 17 4 382 827

Dépôt du : 16 AOÛT 2017

à : 92 INPI - DÉPÔT ÉLECTRONIQUE

M. Roland AMOUSSOU-GUENOU, 170/42 Ratchadapisek Road
Klongtoey, Ocean Tower 1, 14th Floor, 10110 BANGKOK,
Thaïlande.

Mandataire ou destinataire de la correspondance :
Cabinet Lhermet & Lefranc-Bozmarov, M. Bruno Lhermet, 85
boulevard Malesherbes, 75008 PARIS.



Colors of Latin Dance

Marque déposée en couleurs.

Classe N° 25 : Vêtements ; chaussures ; chemises ; foulards ;
cravates ; sous-vêtements ;

Classe N° 41 : Éducation ; formation ; divertissement ; activités
sportives et culturelles ; informations en matière de
divertissement ; informations en matière d'éducation ; recyclage
professionnel ; mise à disposition d'installations de loisirs ;
publication de livres ; prêt de livres ; mise à disposition de films,
non téléchargeables, par le biais de services de vidéo à la
demande ; production de films cinématographiques ; location de
postes de télévision ; location de décors de spectacles ; services
de photographie ; organisation de concours (éducation ou
divertissement) ; organisation et conduite de colloques ;
organisation et conduite de conférences ; organisation et
conduite de congrès ; organisation d'expositions à buts culturels
ou éducatifs ; réservation de places de spectacles ; services de
jeu proposés en ligne à partir d'un réseau informatique ;
services de jeux d'argent ; publication électronique de livres et
de périodiques en ligne.

Classes de produits ou services : 25, 41.



REPUBLIC OF SINGAPORE
TRADE MARKS ACT (CHAPTER 332)

REGISTRATION CERTIFICATE

ISSUED UNDER SECTION 15(3)

TRADE MARK NUMBER : 40201716204Y

NAME OF PROPRIETOR(S) : Roland Amoussou Guenou



Colors of Latin Dance

I HEREBY CERTIFY that under the provisions of the Trade Marks Act 1998, the above trademark has been registered as from 22 August 2017 in respect of the goods and/or services in Class 41 as referred to in the Schedule.




Daren Tang Heng Shim
Registrar of Trade Marks
Singapore

Registration is for a period of 10 years and may be renewed at the expiration of this period and upon the expiration of each succeeding period of 10 years.

The trademark is registered for the following goods and/or services:**Class 41**

Education services; Entertainer services; Entertainment; Amusement services; Entertainment information; Film production, other than advertising films; Conducting fitness classes; Arranging and conducting of workshops [training]; Organization of exhibitions for cultural or educational purposes; Presentation of live performances; Organization of balls; Ballet schools; Dance instruction; Dance choreography; Dance events; Organisation and conducting of dance, music and other entertainment festivals; Providing dance halls; Event management services [organization of educational, entertainment, sporting or cultural events]; Production of radio programs; Production of shows; Health club services [health and fitness training]; Holiday camp services [entertainment]; Language interpreter services.

Priority Claim(s):**Class 41**

21/07/2017

THAILAND

Partial goods/services claimed in this application

LEGALINK



Thursday, May 3, 2018

To: Lange Communications Pte. Ltd.
11 Biopolis Way
#08-01/02 Helios
Singapore 138667

Att: Mr. Ralf Lange, Mrs. Vanessa Lange AKA Ms. Wang Hui
ralf.lange@lange.com.sg
vanessa.lange@live.com

By registered mail with acknowledgement of receipt
And by E.mail
Confidential
COLADA® Case
13 pages

Re: **Latin Event Consulting Agreement breach**
And Cease and Desist Notice for COLADA® and Colors of Latin Dance® Trademarks
Infringement

Notice No 1

Dear Ms. and Mr. Lange,

We, VOVAN & ASSOCIES, are the legal counsel of Dr. Roland Amoussou, aka "Dr. Salsa" (hereinafter referred as "our Client"). We are mandated by our Client to formally require Lange Communication to comply with the following request. In case of failure to comply, we intend to pursue any remedy or legal action before the competent Court of Justice and to file a lawsuit against Lange Communications for breaching the "Latin Event Consulting Agreement" and for infringement of Trademarks.

Summary of the Facts

1. On 15 September 2016, the "Latin Event Consulting Agreement" (hereinafter referred as the "Agreement") was made by and between a Singaporean Company, Lange Communication Pte Ltd. represented by one of its Director, Ms. Vanessa Wang, (hereinafter referred as "Lange") and our Client (*Exhibit 1: Latin Event Consulting Agreement*).
2. According to the Agreement, Lange, assisted by our Client, would plan and conduct a Latin Dance Congress named "Colors of Salsa - Latin Dance" or "Colors of Latin Dance" or "Colors of Salsa Dance" so called "COLADA", which took place at Bangkok from 21 to 25 June 2017, and a VIP Bootcamp in Phuket from 26 June to 29 June, 2017 (hereinafter referred to as individually "Event" and collectively "Events").

3. Those two Events were the first events about Salsa and/or Latin dance organized by Lange. Consequently, Lange needed a well-recognized expert to advise them and assist them in organizing the Events. They found the needed expertise and qualifications in our Client.
4. Pursuant to article 1 of the Agreement: *"The organizer engages the consultant to assist the Organizer for consulting services and in the planning and execution of the Event [...]"*
5. *The Scope includes, but is not limited to the following:*
 - *Advise and attend meetings in regards to branding, logo, etc.*
 - *Providing market intelligence and information on other similar events*
 - *Advise and assist in contacting and contracting of DJs for the Event*
 - *Advise in regards to other artists, including Dancers, Instructors, Musicians, Choreographers, Social Dancers, Taxi Dancer, Master of Ceremony, etc.*
 - *Advise and assist in planning and setting-up the facilities (especially in regards to sound system, dance floors, sound checks, etc.)*
 - *Review and comment pricing and marketing strategies*
 - *Advise, review and comments on documents and attend meetings in regards to Event, program, organization, logistics, infrastructure (sound system, dance floor, lighting, etc.)*
 - *Advise and communicate and assist in the selection of Event Ambassadors*
 - *Active promotion of the Event through word of mouth, online media, distribution of flyers, attending road shows, etc.*
 - *Assistance in the presentation of promotional materials such as Photographs, Interviews with DJs, Artists, Ambassadors, etc. (Exhibit 1).*
6. In addition to the "Latin Event Consulting Agreement", our Client was also appointed as "Ambassador" to represent and promote Colada event around the world and was given an affiliate ID (06) and as well as a referral URL (**Exhibit 1**)
7. Our Client started to collaborate for the project from July 2016 without payment, and many communication and several informal meetings were organized with Lange at various venues in Bangkok (**Exhibit 2** evidence of earlier work for Colada)
8. After meetings and brainstorming, our client started to deliver formal reports to Lange, presenting an assessment of the project and advising how the Events shall be conducted (**Exhibit 3**, Email from our client to Ralf Lange, dated 15 July 2016 presenting an assessment of the project).
9. Our Client has constantly shown his loyalty and good faith to Lange since the beginning of the relation against third parties including competitors recommending not to work with Lange "because they will destroy the scene with their money since their only motivation is business" (sic)
10. Our Client defending and taking side for Lange, against promoters of older Latin events in Thailand has caused Our client to be bullied and victim of insults and racial attack by Lange competitors to which our client responded and reported to Lange (**Exhibit 4**).

11. Since Lange competitors were doing their event during the mourning period of King Rama 9, Ralf Lange himself suggested retaliation actions precisely by pointing out, "The German insulted you" and "The German deserves some publicity" (**Exhibit 4**).
12. To show even more loyalty, our Client went as far as cancelling the second "Kizomba Bridge" Event organized by Asiafrica foundation in 2016, in order to support completely the Colada event and not create a potential competition which was accepted as "good idea" by Lange. (**Exhibit 5**).
13. Our client toured many countries such as Malaysia, Japan, Korea and Vietnam to promote the Events and attract Artists (**Exhibit 6**).
14. Our client's effort has generated a lot of interests from many countries for people who never heard about Colada before which Ralf Lange himself acknowledged as "That's amazing personal contacts are always important" by message dated 4 January 2016. (**Exhibit 7**)
15. Our client has received numerous acclaims and praise from Lange, for his "good and amazing" work" and even a message saying "it is such a pleasure to work with you. It's fun" (**Exhibit 5**)
16. Our client has continuously received requests for help and advice from Lange and was asked by Lange to recruit the world's best artists (performers, DJs and MC) and it was done to the full satisfaction of Lange who has recognized that "Colada is now very clearly and without bias the biggest Latin Dance event in Asia...just counting the number of top talent". Lange received recommendation from our Client and his global network about top artists and have been able to engage world class artists, some of whom were contacted again for Colada 2018 (**Exhibit 8**)
17. Our Client was also requested to boost the communication of the event on his social media network (**Exhibit 9**)
18. Our Client was assigned to raise the profile of the event, including by organizing interviews of DJs, what our client did with upbeat appreciation of Lange such as "The Interview was amazing, Roland well done". "You are the man", "Vanessa opened a public Facebook account too and just shared your interview". (**Exhibit 10**).
19. Our Client was also assigned to Road show events, one of which took place in Bangkok at 4 Points by Sheraton (9 December 2016), therefore, enjoying free of charge, the privileges granted by this hotel to Asiafrica foundation, of which our Client is the President and Co-founder and two others took place in Bangkok at Zaks Wine Bar (29 April and 5 May 2016) with considerable success (**Exhibit 11**).
20. Despite the hard work and loyalty of our client, Lange did not manifest such good faith which conducted Lange to breach the Agreement on multiple points and lead to many wrong doing with serious consequences including prejudices, breach of fiduciary duty and also considerable emotional damages which shall be compensated.

Breaches of the Agreement and Applicable Law

21. Under article 6 "Governing Law and Disagreement", this Agreement shall be governed and construed in accordance with the laws of Singapore. As the Agreement breach took many forms it shall be analysed under the Singaporean law, as following:

Breach of the Terms of Payment and Compensation

22. Articles 3 and 4 of the Agreement provide that Lange would pay our Client US\$ 800 per month for the duration of 10 months (from September 2016 to June 2017) and bonus shall be paid in full no later than July 15, 2017 (**Exhibit 1**),
23. Whereas Lange only paid two months, September 2016 and October 2016. In other words, only US\$ 1600 has been paid out of US\$ 8000. Lange breached its obligations under the Agreement and shall pay the remaining US\$ 6,400 immediately. Our Client has also made advance payment of 4,000 THB for Colada Roadshow at Zaks, that was not reimbursed (**Exhibit 12 – Invoice and reminders**)
24. Our Client himself and Peter Low & Choo LLC, a Singaporean law firm, have notified a claim to Lange Communications, on June 16, 2017, but this notification has not been answered by Lange (**Exhibit 12**)

Breach of the Compensation provision

25. It was clear from the Agreement and discussions with Lange that our Client has the duty and power to promote the Events, to contact and engage artists and used his name, reputation and connection as leverage. And it results from the Agreement that Lange would support our Client in advising, contacting and contracting with artists for the Events. To this purpose, Lange agreed to give a 5% or 10% discount on every ticket sold by our Client to the public (**Exhibit 1**).

Scandal of Colada Passes (Ticket) Discount

26. Three months before the Event, our Client was shocked to learn from third parties that some discounts up to 40% were available! Our Client immediately expressed his concerns to Lange that the market would be totally distorted and unfair for those who purchased with 5% and 10% discount from him and may result in complain from the public and in a bad advertisement for the Events as well as damaging consequences for Our Client's name and reputation as Ambassador of Colada (**Exhibit 13**).
27. Our Client warning against this unbelievable but damaging rumour remained unanswered. Indeed such situation totally contradicted Lange sales policy of "no discount" to the public, which was confirmed by Ralf Lange's own message of 30th April 2017 "Most buyer buy without discount" (**Exhibit 14**).
28. Further, some of our Client's network who already pledged to buy tickets, received private offers on messenger. It appeared that Lange and his affiliates, one of which is called "Latin

Event Organization" (LEO) have intentionally conspired to circumvent our Client's activities, by undoing his work, and by doing so breaching the Agreement. One of Lange affiliates has sent a message to one of our client's contact with the mention (quote): "Nobody can make a better price please all this confidential thanks" (unquote) (Exhibit 15).

29. One of our Client's contact in particular expressed concerns for such circumvention attempts while she already committed to buy from our client, in very clear terms: (quote) "Will you have any problem with Roland if I buy from you? Because I told him before I'll buy from him" (unquote) (Exhibit 15)
30. The answer of Lange's affiliate was a confession of wrong doing, a complete fabrication and lie quote "This actually doesn't matter no problem we work all for Ralf and just me has this prices no problem with Roland as well" (unquote) (Exhibit 15).
31. When our Client confronted Lange and his affiliates with evidence and testimonials of their conspiracy he was faced with a barrage of bully insults and threats including (quote) "Please be smart and accept what you have dan, it must be something very bad that Ralf react this way...just be honest and STOP for one time in your life making travel (sic) and having problems with everyone" (unquote). (Exhibit 16).
32. As a consequence of such contradictions, dishonest behaviours and distrust, some participants claimed for their tickets to be refunded. Some were effectively refunded (Exhibit 17).
33. Some others who requested to be refunded because of distrust in Lange and his affiliates, and no more reason to attend the event without our Client's presence, were not refunded. Instead, they were bullied, harassed and threatened of *defamation* and blackmailed by Lange to reveal information that can be used against our Client (Exhibit 18).
34. The Colada passes (tickets) discount issue, became a big scandal in the Latin dance community around the work.
35. Clearly the breaches, malicious behaviour, and the wrong doing by Lange and affiliates have caused considerable damage and prejudice that must be compensated.

Malicious Behaviour and Conspiracy to Undermine, Circumvent Our Client's Contractual Relationship with Third Parties

36. As already pointed about under sections 23 to 27, Lange and his affiliates have interfered with our Client's contractual relationships with third parties by conspiring and maliciously contacting them behind our Client's back and sending them private offers to circumvent, and undermine our client's hard work (Exhibit 15 to 18).
37. Upon simple question to Lange to address legitimate concerns as Principal vis a vis his agent, Lange has recklessly and without notice, pulled our Client out of the event one month before the Events. Pulling a confirmed famous artist from an event with no serious reasons is a damaging act with very serious consequences (Exhibit 19 and 21).

38. During the same period our Client has continued working for the event by assisting Lange on various production issues, dance floor panels, and preparing room sharing for artists as well as Djs schedules. **(Exhibit 20)**
39. Adding insult to injury, on 21st June 2018, Lange has ultimately sent an invitation to our client who believed it was a good will and attempt of amicable settlement. **(Exhibit 21)**
40. To confirm the genuine intention of Lange and to avoid any doubt or misunderstanding, our Client who was still mentioned on social media as part of Colada, has requested Lange to confirm the invitation. But shockingly, Lange unceremoniously dismissed it with the statement (quote) "Roland it's not. I actually prefer you don't show up. It was a mass message where your name wrongfully was on it. It's a simple fault from our side" (unquote). Such callous response of Lange caused much more disappointment and frustration, while many international participants were already in Bangkok awaiting to celebrate with our Client whom they considered as their host **(Exhibit 22)**
41. Lange has also pulled out artists engaged through our Client and caused serious embarrassment to our client and his network of artists **(Exhibit 23)**.
42. Lange failed to provide timely information to artists and participants and causing serious disappointments, frustration and anger that were turned against our client **(Exhibit 24, multiple complaints received against Lange)**
43. Our client had no other option to protect, his good standing, name and reputation than to file a report to the police to request a permission to post a public announcement on social media (Facebook) to inform the public about the fallout with Lange, without risking the defamation lawsuit that Lange has threatened for to bully Our Client **(Exhibit 25)**.
44. By reporting to the police against Lange, Our Client has acted according to the law. As a result, Lange has been unable to find any ground to file any such defamation case against Our Client and / or his followers. Lange is now barred by the Status of Limitation. **(Exhibit 25)**.
45. As a matter of fact, our client was not the only one to file a police report against Lange. Indeed Lange issued a ban against our client and some of his supporters who expressed public support to our Client, which has caused this supporter to file a separate report to police **(Exhibit 25)**
46. All those repeatedly and humiliating behaviour of Lange were a real ordeal that caused a long list of important damages to our Client and his followers, one of whom was kicked out and embarrassed brutally by bouncers under instruction of Lange, in the hall of the Shangrila Hotel **(Exhibit 25)**.

Breach of Fiduciary Duty

47. According to Singapore Law, the type of relation created by Lange with our client, requires a fiduciary duty meaning a duty of collaboration in good faith. Lange and our Client were in a collaboration relationship and both parties owed fiduciary duty to each other giving rise to a relationship of trust and confidence. Lange breached the fiduciary duty by:
 - a. Failing to act in good faith towards our client by being dishonest and failing to disclose all information on potential conflicts of interest;
 - b. Profiting from our client's work and position without our client's consent and without payment; and
 - c. Creating conflict of interest between Lange and our client; and
 - d. Acting offensively and pulling our Client out of the event with no justification; and
 - e. Acting unreasonably and without loyalty by acting based on defaming rumours about our client.
48. Indeed, as already mentioned, our Client has not failed to demonstrate loyalty by protecting and defending the interests of Lange in many occasions of attempts of Third Parties including when competing local event organizers advised Our Client not to collaborate with Lange (*Exhibit 4*).
49. Our client has devoted a lot of time, effort and energy to the project while meeting and/ or reporting to Lange, during the months of July and August 2016, for an average of three hours a day and received much praise from Lange (*exhibits 4, 7 and 8*).

-
50. Lange used our Client's good standing a member of the CID-UNESCO, resources, image, DJ and dance profile, to promote its Events by advertising on its website and Facebook page (*Exhibit 10*).
-

51. Thus out casting our Client after confirming and posting his name and image publicly, in such a manner has caused serious harm to the Client's fame, name and reputation as recognized by participants who were approached by our client to book Colada ticket and who expressed their discontent about Lange in the harshest way (quote) "C'est vraiment une organisation de merde" (unquote) (*Exhibit 26*).

Complaints from Multiple Artists

52. As already mentioned in section 39, above, our Client received many complaints from artists regarding their contracts, lack of response from Lange, unprofessionalism, travels and accommodation packages as nothing have been confirmed to most of them even one month before the Events. Our Client reported this concern to Lange, but no positive response has been given (*Exhibit 24*).

Key Role of Our Client in the Creation of the Concept of Colada and its first Success

53. There is no doubt that our Client has played a seminal role in conceiving Colada project and assuring its promotion with Top artists while being the coordinator of the DJs (*Exhibit 8*).
54. Our client provides evidence of participants who committed to Colada only because of him

55. Once again, by breaching the agreement in such callous manner, Lange has created unthinkable consequences, caused a lot of pains and damages that shall be compensated accordingly.

List of Damages Caused

56. In addition to breaching the "Latin Event Consulting Agreement" by failing to comply with the terms and conditions, the examination of these facts leads according to Singaporean Law, to the following damages:

a. Allegations, Defamation and Damage to Good Standing, Honour and Reputation

57. Lange disparaged our Client in his profession as lawyer, lecturer and international arbitrator, good standing as award winning person recognized for "international influence and merit" by a government, internationally acclaimed in professional organizations (**Exhibit 27**).
58. Upon the insistent request of what may have caused the surprising change of attitude of Lange, the response was "We received some complaints from women" (sic). Allowing anonymous and unspecified allegations to cause so much damage is a defamation which is a criminal offence in Thailand.
59. In the past, our Client was a victim of heinous allegations by the Vietnamese wife of an officer of the UNESCAP with no qualification, who misappropriated our Client's name and "Salsa" fame to promote her social activities at the UN in Bangkok without consent of Our Client. The protest of Our Client against that persons seems to have caused a loss of face that started a heinous and revengeful accusation and conspiracy by that person. Our Client delivered a "cease and desist letter" by an Attorney to the pursuer on 28 September 2008. All allegations orchestrated against Our Client by that torturer and her affiliates were dismissed by the Public the Prosecutor by a "Non-Prosecution Order" on 23rd January 2008. Our Client filed an official complaint to the UN against that tormenter with open letter to the Executive Secretary on 18th January 2018. Should it be the same person, that Lange is referring to, then this would even be considered as a very serious case of defamation, harassment and persecution (**Exhibit 27**).
60. Our Client, as a co-founder and president of the AsiAfrica Foundation, in regard to the Thai law and its By Laws all those attacks have created a situation and risk that may cause our Client to lose his position in the organization and ruin the international projects for which our client has dedicated more than 15 years of his life in Asia (**Exhibit 27**).
61. Our Client is recognized by its peers internationally as demonstrated by a national award for "Rayonnement International and merit" So the impact on his reputation is international and even greater (**Exhibit 27**).
62. Our Client is also working as a consultant for the Benin Embassy in China, covering Thailand. Such position means that he work for the interest of government, and must comply with its obligations of good standing, and acts at all time with dignity. A threat to his status representative is a serious threat that cannot be left unpunished (**Exhibit 27**).

b. Breach of Protection from Harassment Act

63. According to Singapore law, protection from Harassment Act (POHA) protects person from threatening, abusive or insulting communication which causes harassment, alarm, or distress him/her. Lange breached this statute by sending insults to our client. Lange personally sent our Client bullying and insulting messages such as "F*CK YOU". (*Exhibit 28*):
64. Other affiliates of Lange working for the same event and who have colluded with Lange to circumvent our client have also sent insulting and disparaging messages to our client (*Exhibit 16*).

c. Loss of Opportunity

65. The fallout caused by Lange against a world renowned person confirmed as artists and removed recklessly, was known around the world and the perception that our client may have done something wrong has caused many other events to sever ties with our client who is no more invited by event organizers like it used to be.
66. Moreover, event organized by our client were boycotted based on the damaging precedent and stigma created by the Lange against Our Client.

d. Emotional Distress and Depression

67. Those conducts caused our Client emotional distress and depression that led to life threatening health conditions like syncope. In consequence, our Client had been hospitalized to constant pressure he had to endure (*Exhibit 29 medical report and photos*).

Infringement of Trademark by Lange Communications

68. In addition to all the violations related to the contractual relationship with Our Client, it appears that Lange and their affiliates have also been violating his intangible assets, by illegally using the Trademarks "COLADA®" and "COLORS OF LATIN DANCE®" registered by our client in France, Singapore, and Thailand in classes 25 and 41. (*Exhibit 30*)
69. As a well-established international business group, Lange must be aware that these infringements are qualified as criminal, especially under Thai Law.
70. Lange is requested to immediately cease and desist from the infringement of the Trademarks owned by Our Client.

Infringement of Trademark, Violation of Privacy, Acknowledgement of Wrong Doing and Provocation by Lange Communications Affiliates and Collaborators

71. Besides the violations by Lange, on 29th April 2018 at 12:22 am, our Client has received an unsolicited private message and advertisement with "COLADA" sign, in "Messenger" from one of the leading affiliates of Lange, named **Leo Franz**, who was precisely one of the main circumventors of our Client during the Colada 2017 campaign. The same message also invites our Client to join COLADA 2018! (**Exhibit 31**).
72. Such unsolicited message is not only a violation of privacy, it is also an acknowledgement of wrong doing, a blatant infringement of Trademark, a misrepresentation on Trademark owned by our Client Party and provocation, adding up to the considerable damage already caused to our Client.
73. Consequently, Lange as Principal, is also requested to instruct its affiliates and "ambassadors" around the world, posting on social media with our Client's trademarks to immediately remove such posts and stop misleading the public.
74. Failing to comply will lead us to take required technical and legal actions for remedy against such serious violations.
75. ~~Before considering this last option, Our Client has also instructed us to leave a window open for a possible amicable settlement according to the spirit of the consulting Agreement, and pursuant to the duty of cooperation in good faith that should have prevailed, under Article 6 of the Agreement.~~
76. Without prejudice to the compensations caused as a result of the breach of Consulting Agreement, Lange is therefore invited to make an offer of the most valuable compensation price, which in any case cannot be less than **1,000,000 USD (One Million US Dollar)** to be allowed by our Client to continue using "COLADA®" and "COLORS OF LATIN DANCE®" for their upcoming and future events in Bangkok or elsewhere.

Cause for Compensation

77. In compliance with the provision 6 of the Agreement, an amicable solution has been sought by our client for months without success.
78. Indeed, a claim has been sent by our Client himself and by Peter Low & Choo LLC, a Singaporean law firm, to Lange Communications, on June 16, 2017. This notification of claim has not been answered by Lange (**Exhibit 12: claim letter**).

Estimation of compensation

79. Compensation for the breach of Agreement, we claim from Lange:

- a. US\$ 6400 in accordance with the terms of payment of the Agreement;
- b. The Bonus agreed at US\$14 per ticket when the number of tickets sold exceed 1000 for the Events (needs to be confirmed by declaration of Lange as per notice from of 17 July 2017 by Peter Low @ Choo LLC)
- c. Colada mission to Malaysia..... 15.000 USD
- d. Colada mission to Korea.....20.000 USD
- e. Colada mission to Japan 20.000 USD
- f. Colada mission to Vietnam..... 15.000 USD
- g. Colada roadshows in Thailand.....10.000 USD
- h. To pay back US\$518 USD as reimbursement of the tickets to Korean participants (Exhibit
- i. Compensation for violation of the amicable settlement and negotiation clause of the Agreement..... 20,000 USD
- j. Compensation of our Client for the considerable moral, material damage, and loss of opportunity, emotional distress and depression caused to our Client personally and to AsiAfrica foundation, we claim.....500.000. USD
- k. Compensation of our Client for harassment, bully, insult and reputation damage
..... 500,000 USD
- l. Reimbursement of all lawyer fees to our Client...100.000 USD

Total Amount Claimed

80. The total amount claimed by our client is**2,206,918 USD (Two million two hundred and six thousands, nine hundred and eighteen \$)**

Additional Non-Monetary Remedies

81. We require a public apology on Facebook and other social media for the harm caused to our client
82. A mention on Facebook that a compromise has been reached to resolve the matter amicably.
83. To communicate the name of the persons or persons who have defamed our Client and induced Lange to cause damage to Our Client's name and reputation.
84. To reinstate our Client as international DJs and coordinator for present and future Colada Events if any.
85. Our Client reserves his right to claim and obtain financial indemnification in case of further investigation reveals wrong doing and damages against our client, aggrieved artists, and Asiafrica foundation.
86. To clear the ban on our client, friends, and followers to attend Colada present and future events.

87. In case a settlement shall occur with Our Client, to consider such settlement as final and binding under Swiss law, Chinese law, French Law, Thai law as well as any other possible applicable law.
88. In the event Lange fails to comply with the request within 7 (Seven) days after the receipt of this notice, appropriate technical and legal action will be taken against Lange, its group and affiliates and no blame can be directed to our client for the serious consequences.

PAYMENT METHOD

Any payment related to the settlement of this matter can be made by:

☐ CASH

☐ CREDIT CARD AT VOVAN OFFICE

☐ CROSSED CHEQUE TO VOVAN & ASSOCIES LIMITED

☐ TRANSFER TO THE FOLLOWING ACCOUNT

(IN BAHT OR IN FOREIGN CURRENCY)

BENEFICIARY BANK:

BANGKOK BANK
EXCHANGE TOWER BRANCH
388 EXCHANGE TOWER BUILDING, SUKUMVIT ROAD
KLONGTOEY, BANGKOK, THAILAND 10110

ULTIMATE BENEFICIARY:

A/C NAME : VOVAN & ASSOCIES LIMITED

A/C NO. : 926-3-001845

A/C TYPE : CURRENT A/C

BRANCH : EXCHANGE TOWER BRANCH

SWIFT ADDRESS : BKKBTHBK

IBAN : NOT AVAILABLE IN THAILAND

IBIC : NOT AVAILABLE IN THAILAND

COMPANY REGISTRATION NO. : 0105541013827



INTELLECTUAL PROPERTY
OFFICE OF SINGAPORE



(/) > Understanding Innovation & IP (/understanding-innovation-ip) > Design

A design refers to the features of a shape, configuration, colours, pattern or ornament applied to any article or non-physical product that give that article or non-physical product its appearance. It protects the external appearance of the article or non-physical product.

Benefits

Eligibility

Term of Protection

When you register a design, you protect the external appearance of the article or non-physical product and have the right to control its use.

As an owner of the registered design, you can prevent others from using the design without your permission. You can exploit your design in many ways.

You can also use your registration to protect your market share by barring copying by others, license it to third parties for commercial returns or sell the design for monetary returns.

Related information:

PROTECTING YOUR DESIGN (/PROTECTING-YOUR-IDEAS/DESIGN/APPLICATION-PROCESS)

www.ipos.gov.sg/enquiry)

DESIGN CIRCULARS & PRACTICE DIRECTIONS (/RESOURCES/DESIGN#CIRCULARS)

DESIGN RESOURCES (/RESOURCES/DESIGN)

Understanding Innovation & IP

- Patent (/understanding-innovation-ip/patent)
- Trade Mark (/understanding-innovation-ip/trade-mark)
- Design (/understanding-innovation-ip/design)
- Copyright (/understanding-innovation-ip/copyright)
- Other IPs (/understanding-innovation-ip/other-ips)
- Executive Education & Training by IP Academy (<https://www.ipacademy.com.sg/>)
- Managing IP in the Public Sector by IP Management (Govt) (/understanding-innovation-ip/public-sector)

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Last Reviewed on 15 Nov 2017



From: Choophong Maisuk <choophong.maisuk@vovan-bangkok.com>

Date: Monday, 14 May 2018 at 6:16 PM

To: Inventa <ralf.lange@lange.com.sg>, "vanessa.lange@live.com" <vanessa.lange@live.com>

Subject: Latin Event Consulting Agreement breach And Cease and Desist Notice for COLADA and Colors of Latin Dances Trademarks infringement.

Dear Ms. and Mrs.Lange,

With reference to this matter and the notification delivered to you on 4th Mai, 2018, we have not received any response from you, although the 7 days notice has passed.

Accordingly we have taken action on Facebook and pages presenting my client's trademark were removed.

Nevertheless the website

<http://colorsoflatindance.com/>

Colors Of Latin Dance | Latin Music and Dance Festival ...

colorsoflatindance.com

Get ready for COLADA 2018 (6-10 June 2018) We entertain you! The second edition COLADA 2018 is on from 6-10 June 2018. To be held in the most admired tourism hub in Asia, the COLADA Latin Dance Congress Bangkok 2018 is a 5 day Latin music and dance event featuring a unique compilation of the world's top Salsa, Bachata, Kizomba and Mambo talent.

Is still active and promotion is being done and tickets still being sold under Colors of Latin Dance with the trademark.

The violation is therefore continuing.

In the meantime, in retaliation of the shutting down of Colada pages on Facebook, a massive defamation campaign was started by Lange, Vanessa and affiliate to defame my client and ruin his name and reputation.

Some of the posts mention the following criminal terms

- We need support now to inform of Facebook of this fraud
- A thief has stolen my companies Intellectual Property
- Is this the guy blackmailing Ralf?
- Roland Amossou asks for this for something he didn't even own or his influence on the logo etc
- I think concerns everybody in our dance community
- Roland Amoussou stole your copyright art work
- We wish to inform you that our brand logo has been stolen by a dubious individual Roland Amoussou Guenou
- WTF This is ridiculous

Etc.

This campaign has taken massive proportion and causing massive damage to my client.

In the meantime we found that LANGE COMMUNICATIONS and Ralph Lange are listed on PANAMA Papers a website where "Crooked leaders, Criminal and Wrong Doers" hide their assets and do money laundering.

Here are the links

For Lange Communication

<https://offshoreleaks.icij.org/search?utf8=%E2%9C%93&q=lange+communications&c=SGP&e=&commit=Search>

An here is the link for

Ralf Lange

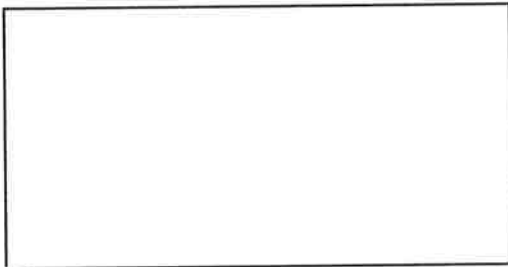
<https://offshoreleaks.icij.org/nodes/75587>

Ralf Lange and Panama Papers

<https://offshoreleaks.icij.org/search?utf8=%E2%9C%93&q=Ralf+lange+and+Panama+papers&e=&commit=Search>

Here is the list of people exposed in Panama papers in Wikipedia

https://en.wikipedia.org/wiki/List_of_people_named_in_the_Panama_Papers



List of people named in the
Panama Papers - Wikipedia

en.wikipedia.org

This is a partial list of people named in the Panama Papers as shareholders, directors and beneficiaries of offshore companies. The International Consortium of Investigative Journalists (ICIJ) released the full list of companies and individuals in the Panama Papers on 10 May 2016.

As a response for our Client even being called out on facebook on matter, we intend to post these information which are public.

We would like to inform you before.

Choophong Masuk (Tony)

From: **Ralf Lange** ralf.lange@lange.com.sg
Subject: FW: Trademarks Certificates
Date: 14 May 2018 11:42 am
To: Sandy Lim sandy.lim@lange.com.sg

From: Inventa <ralf.lange@lange.com.sg>
Date: Monday, 14 May 2018 at 11:36 AM
To: <prathan198612@gmail.com>
Subject: FW: Trademarks Certificates

From: Choophong Maisuk <choophong.maisuk@vovan-bangkok.com>
Date: Thursday, 10 May 2018 at 8:32 PM
To: Inventa <ralf.lange@lange.com.sg>, "vanessa.lange@live.com" <vanessa.lange@live.com>
Subject: Trademarks Certificates

Dear Mr.Ralf Lange, Mrs. Vanessa Lange AKA Ms. Wang Hui,

I am Mr. Choophong Maisuk, Thai Lawyer and representing Dr. Roland Amoussou-Guenou who is officially the Proprietor of two trademarks above referenced as COLADA and COLORS OF LATIN DANCE.

Please find herewith attached, two additional files which are the Trademark Certificates recently issued by the Department of Intellectual Property (DIP) of Thailand to my Client Dr. Roland Amoussou-Guenou, President of AsiAfrica foundation.

I'm writing this email to you to remind you that the notice already sent to you and your affiliates to stop the infringement of my client's trademark has not been answered.

As per said notice, you should also pay for all damages and penalty regarding the breach of contract and damages caused to my client.

I am prepared and ready to discuss this matter with your lawyer as soon as possible before further actions are taken.

Best Regards,
Choophong Maisuk
+66(0)84850 3351



Registration Certificate
170124309[875].pdf



Registration Certificate
170125499[874].pdf



NOTICE TO LANGE
COMMUNI...ATIONS.pdf



ก.ม.1

ทะเบียนเลขที่ 181111914

คำขอเลขที่ 170124309

หนังสือสำคัญแสดงการจดทะเบียนเครื่องหมายการค้า เครื่องหมายบริการ

ออกให้แก่

มูลนิธิเอเซีย-แอฟริกา

เพื่อแสดงว่าเครื่องหมายนี้ได้จดทะเบียนไว้แล้ว ตามพระราชบัญญัติเครื่องหมายการค้า พ.ศ. 2534
แก้ไขเพิ่มเติมโดยพระราชบัญญัติเครื่องหมายการค้า (ฉบับที่ 2) พ.ศ. 2543 และพระราชบัญญัติเครื่องหมายการค้า
(ฉบับที่ 3) พ.ศ. 2559

จำพวกสินค้าและรายการสินค้าตามแนบ

การจดทะเบียนเครื่องหมายการค้านี้ มีอายุ 10 ปี นับแต่วันที่จดทะเบียน และอาจต่ออายุได้ทุก ๆ 10 ปี

จดทะเบียน ณ วันที่ 13 กรกฎาคม พ.ศ. 2560

ออกให้ ณ วันที่ 9 พฤษภาคม พ.ศ. 2561

COLADA



สำนักเครื่องหมายการค้า

กรมทรัพย์สินทางปัญญา

หมายเหตุ

การต่ออายุการจดทะเบียน สามารถยื่นขอได้ภายในสามเดือน ก่อนวันสิ้นอายุ หรือภายในหกเดือนนับแต่
วันสิ้นอายุ กรณียื่นขอต่ออายุภายหลังวันสิ้นอายุผู้ขอจะต้องชำระค่าธรรมเนียมเพิ่มร้อยละสิบของจำนวนค่าธรรมเนียม
การต่ออายุ (สิ้นสุด ณ วันที่ 12 กรกฎาคม พ.ศ. 2570)

คำขอเลขที่ 170124309

ทะเบียนเลขที่ 181111914

จำพวก 41 รายการสินค้า/บริการ ดำเนินการสัมมนาเชิงปฏิบัติการ จัดแสดงนิทรรศการด้านวัฒนธรรม จัดแสดง
นิทรรศการเพื่อการศึกษา นำเสนอการแสดงสด จัดสถานที่เด่นรำเพื่อความบันเทิง โรงเรียนสอนเต้นรำ
วางแผนและจัดงานอีเว้นท์ด้านบันเทิง ผลิตรายการโชว์เพื่อความบันเทิง รายการวิทยุ



Contact the Complaining Party

If you believe that this content should not have been removed from Facebook, you can contact the complaining party directly to resolve your issue:

Report #: 382160692298840

Rights Owner: Roland Amoussou Guenou (Roland Amoussou)

Email: choophong.maisuk@vovan-bangkok.com

If an agreement is reached to restore the reported content, please have the complaining party email us with their consent and include the report number. Please note that the complaining party is not required to respond to your request.

Continue





#Mypost on Ralf Lange page a #Reminder of the #Background of our #Relationship

#MyOfficial Answer to #Accusations #Coming #Soon

Roland Amoussou to Ralf Lange (Edited version)

Hi, it seems very easy to mislead the public when you own a communication company with great resources and a server at your own name...

My OFFICIAL and PUBLIC answers are coming since I'm called out by the community by some respected members!

But it would have been HONEST and FAIR to share EVERY aspect of our collaboration from 2016 to 2017, to allow the community members to make an informed judgment about this COLADA case.

Here are some important questions as PRE-REQUISITE to any discussion for which people "offended", or commenting and insulting under your damning posts urgently NEED ANSWERS:

- Did we have a Latin event consulting Agreement? (YES).
- Did you BREACH our agreement one month before Colada 2017? (YES).
- Did you pay the contract money and expenses you owe us? (NO).
- Did you receive invoices and reminders from Asiafrica foundation? (YES).
- Did you pay?(NO).
- Did you know that the money expected from the COLADA project was NOT for MY pocket but for FUNDRAISING to HELP a foundation dedicated to promoting education, culture, and opportunities for the poor in Africa and Asia? (YES)
- Did you receive our claims from our Singapore Attorney to pay? (YES).
- Did you respond? (NO).
- Did I try to resolve our issue AMICABLY according to our agreement that I DRAFTED? (YES)
- Did you pay any fees for my legal service and assistance? (NO)
- Did I give you FREE LEGAL ADVICE on why we should NOT mention any COURT in case of dispute, because of our "FRIENDSHIP" and long-term projects? (YES).
- Did you ignore all AMICABLE efforts? (YES).
- Have you caused tremendous pains and damages? (YES).

#DISTORSIONS

Now that you also feel the taste of pain, you distort the reality by just picking a small paragraph of an 11 PAGES claims from my attorney to create a big scandal to win people's sympathy and look like a victim?

#LEGIMATE CONCERNS AFTER KYC SEARCH

We were very CONCERNED when our Know Your Customer (KYC) search revealed that your name and the names of your organizations appeared on the website and database, where PRESUMED or CONFIRMED crooked politician leaders, corrupted business people, criminals, and top wrongdoers are listed.

#NOACCUSATION

I was NOT ACCUSING ANYBODY.

But did I deserve to receive INSULTING messages?

Was I wrong to ask THE TRUTH to confirm your representations about your "INVESTORS" or not?

#SPECIALOBLIGATIONS OF DOING RIGHT IN THAILAND

I told you that I have special LEGAL obligations to Thailand.

I'm regularly MONITORED by the Royal Thai Police because I run a foundation.

Consequently, I can't take any risk to be associated directly or indirectly to activities that may suggest wrongdoing.

129

Just imagine if they found out that I was dealing with someone who appears in the Panama Papers with the likes of Silvio Berlusconi (Former Prime minister of Italy), Nawaz Sharif (Pakistan former Prime minister of Pakistan), Joaquim Barboza (Former President of Supreme Court Brazil), Dominique Strauss Khan (Former Director IMF and former Minister of Finance, France), Vijay Mallya (Member of Parliament, India), Li Xiaolin (China), Jean Marie Le Pen (Founder of Front National France), Ro Tae Woo (Former President of South Korea) etc?

This Panama Papers matter has become very serious in Thailand as you can see in this article of the NATION <http://www.nationmultimedia.com/.../1413-in-Thailand-named-by...>

If I knew, I would have never engaged in the Colors of Salsa Dance (your initial choice of name) / Colors of Latin Dance "COLADA" (My suggestion) with you!

#PANDORA'S BOX

The information is public and all people need to do is to access the website below and enter "Ralf Lange and Panama Papers" to find results that raise concerns...

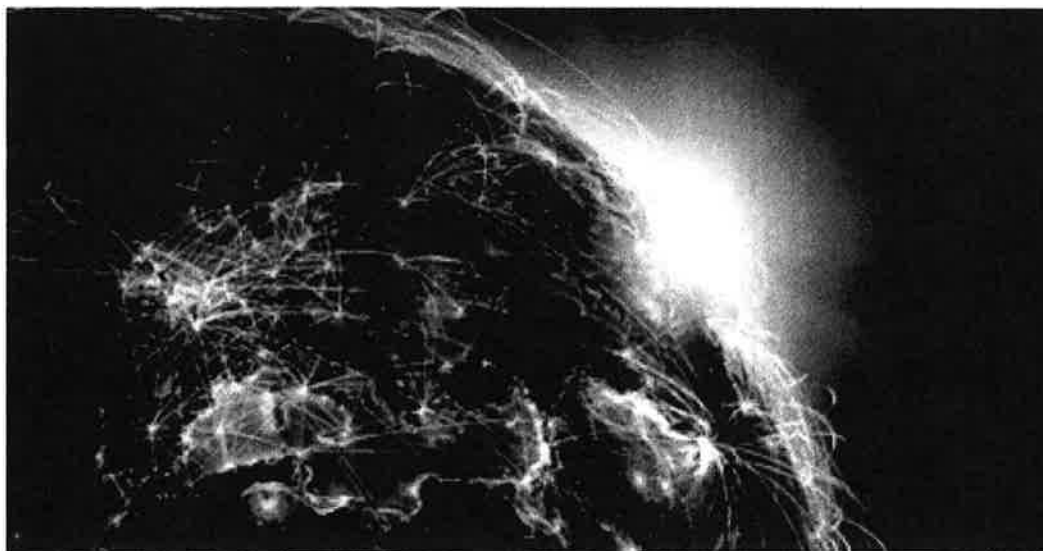
You have YOURSELF opened the PANDORA'S BOX by VIOLATING the confidentiality of our Agreement, having contempt to justice officers for too long, and starting false accusations, cyberbully and cybercrimes (Defamation) on Facebook!

It's time for the public, to know WHO YOU ARE in reality.

Certainly NOT a "victim"!

#Como.

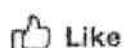
<https://offshoreleaks.icij.org/search?utf8=%E2%9C%93...>



ICIJ Offshore Leaks Database

Find out who's behind almost 500,000 offshore companies, foundations and trusts from the Panama Papers, the Offshore Leaks and the Bahamas Leaks investigations, and explore the offshore financial data from some politicians featured in the...

[OFFSHORELEAKS.ICIJ.ORG](https://offshoreleaks.icij.org)



Like



Comment



Share



Yeona Shin Even our former Korean President, name by Ro Tae Woo (노태우 전 대통령)! jailed after appearing in this panama paper.....

130

Like · Reply · 4h



Ralf Lange Roland Amoussou, we will clarify all points, but one question first: You are publicly claiming that I am in the Panama Papers with Offshore companies. For transparency purpose, can you please name these offshore companies (name of companies)? Since you have done all your research as a lawyer, please enlighten your readers... Looking forward to your public statement on that.

Like · Reply · 2h



Roland Amoussou Wow, everyone can see I'm not "Claiming" or even assuming or accusing. You appear in the Panama Papers, that pure FACT, not "claim". People think better with facts.

Like · Reply · 2h



Ralf Lange Roland Amoussou, I am surprised about that. I can't find it in the Panama Papers... Can you name which offshore companies you are referring to which I have an interest in? You have done your homework as a lawyer for sure and would be happy if you could help me to find the information. Maybe you just take a screenshot of it so you don't have to write too much... Looking forward to your enlightenment... 😊

Like · Reply · 1h



Write a reply...



Ralf Lange Roland Amoussou, I see you have now edited your version. Since you have linked me to the Panama Paper publicly, have the dignity to tell me which companies in which tax heaven are you referring to. I am happy to attach a screen shot of your previous message if you forgot your posting.....

Like · Reply · 2h



Ralf Lange While you are searching for my name and offshore companies vehicles in the Panama Papers (which should not take you too long, we are all waiting) I would like to ask you about the claim that I have not paid the ASIA AFRO FOUNDATION. Can you please enli... See More

Like · Reply · 1h · Edited

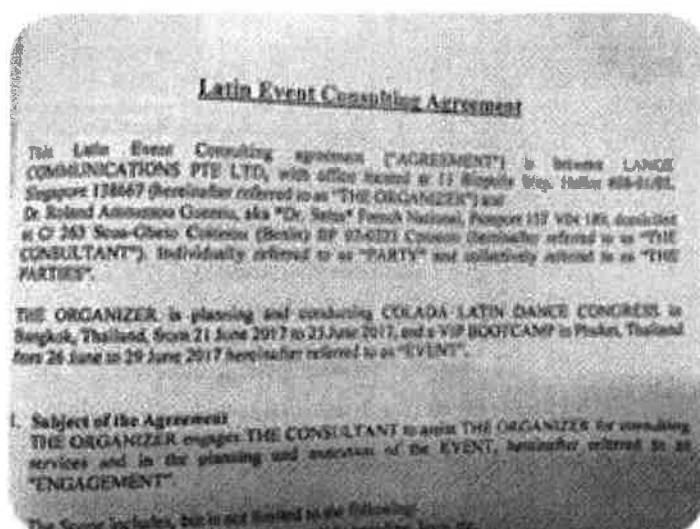


Ralf Lange While you think about the first two items (my offshore companies you found are FACTUAL) and the rejected ASIA AFRO FOUNDATION bills, can we talk about why you used an address in Benin if you were living in Thailand. I was not aware that you actually have a permanent domicile in Thailand at that time. If so, why would you use your address in Africa to sign the Agreement?



Ralf Lange I assume you forgot the address you used... As you claim you did not receive our notices...

One 15 September 2016 (the date of our Consulting Agreement) you stated that your domicile is Dr. Roland Amoussou Gueou, 263 Scao-Gibeto Contonou (Benin), BP 07-0223 Cotonou.



Like · Reply · 1h · Edited



Ralf Lange Once you have answered above 3 Points, lets talk about the payments you claim I have not done.... But I am awaiting your replies to 1 to 3 first....

Like · Reply · 1h



Roland Amoussou I have the right to assign (transfer) the benefits of my agreements to ASIAFRICA FOUNDATION since ALL proceeds from my consulting services are for charity. Our invoices were sent to you on behalf of AsiAfrica Foundation based in Bangkok. You had a chance to settle or discuss with my attorney! But do we really need to open business discussion on Facebook? That seems very unprofessional to me. Why don't you instruct your Attorney to ask any questions you want to my attorney, like normal business people do? That would be better.

Like · Reply · 1h · Edited



Ralf Lange Roland Amoussou , you truly think our consultancy agreement with YOU could be assigned to a foundation without my consent? Interesting....

Like · Reply · 1h



Roland Amoussou is with Yeona Shin.

...

17 hrs · 🌐

Jesper Döpping, I've read your post and acknowledged you're calling me out to respond on this COLADA matter.

I also received many private messages from honorable people and friends of our community encouraging me to speak out!

This case is already in the hands of justice. As you know, court cases related to private business CANNOT be discussed on Social media because it will be a serious VIOLATION OF THE PROTECTION OF PRIVACY LAW which is already going on by Lange and their affiliates. But given the turn of this matter, I decided to take the risk to answer officially within next 3 days with relevant facts that will address all concerns.

The posts by Lange Communications (Lange) and their accusations following a wave of insults and disparaging comments have taken me by surprise and created a lot of concern to me personally, to my friends, my colleagues and HURT my family members.

Even though only my name is mentioned, I can't respond just because someone I respect and consider is calling me out and asking me questions on Facebook!

The other reason is because I, as Roland Amoussou, DO NOT only represent myself.

As you may be aware, my name is related to:

- A law firm as Partner and employer of many Thai and International staff with families
- A Foundation legally registered in Thailand, of which I'm co-founder and president
- A country that I represent de facto in Thailand
- Embassies that I work with and consult
- Universities where I teach
- World Business Organizations of which I am a member
- International tribunal of which I am an arbitrator
- Key partners with whom I work on different projects
- A portfolio of important Clients representing multi-million USD value.

Therefore, I MUST report this social media issue, to my board members, to my colleagues and stakeholders and to my legal team before coming back to you.

Best Regards.

Roland Amoussou



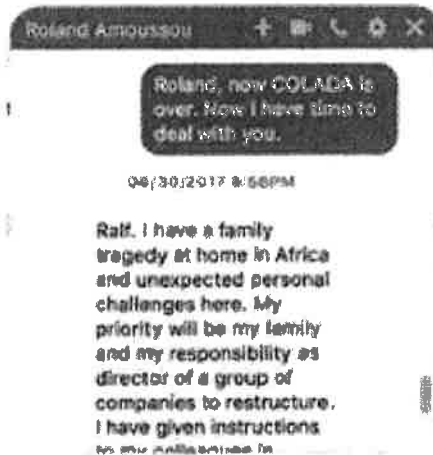


Ralf Lange I am glad you will have to answer for that in the Singapore courts...

Like · Reply · 14h



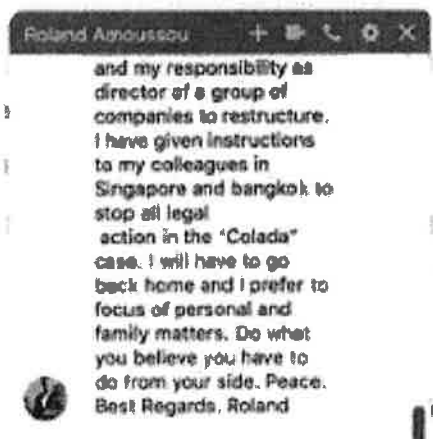
Ralf Lange Here is what you wrote to me after the last COLADA event where I was ready to take you on...



Like · Reply · 13h



Ralf Lange have the guts to keep it on your Facebook... you have stoped me from taking action because you pretended... 2 weeks later you filed our copyrighted artwork which was used for more than 8 months in public domain by us as your property.



Like · Reply · 13h



Ralf Lange Roland Amoussou, what was the purpose of the above message?

Like · Reply · 12h



Write a reply...



David Lenis Dear Roland , did you really write that to Ralf? I need to understand that...

Like · Reply · 13h



Ralf Lange Roland Amoussou, I was sorry for your loss in the family and stopped from proceeding... What did you write to me and what did you actually do... Can you at least tell the public when and where did you develop the logo?

Like · Reply · 13h

 **David Lenis** Roland, I was part of Colada's first event in June 2017 and actually I did not see you anywhere! I have has contacto about COLADA and sãe the Logo which you Field since 2016. The only contact I had was with Mr. Lange. For me it is a pity that you try to destroy a project that for Latin American music is unique. As a blood brother I hope you reconsider before it's too late

Like · Reply · 13h

 **Roland Amoussou** David Lenis Thanks for your kind message. You may not know how much I have sacrificed for COLADA since it's conception. Lange breached my Consulting agreement and didn't pay what they owed me. I'm NOT at all trying to ruin something I have contributed to create. All my efforts to solve this issue amicably have been rejected and i was denied access to COLADA 2017. Did you know that? I dedicated my life to promote the Afro-latin culture, please check my page SALSA CONCEPT. Hope to meet you soon bro:-)

Like · Reply · 12h

 1

 **David Lenis** Would you mind Sharing the Details of the Consulting agreement? I would like yo understand the issue netter... are you saying COLADA is your idea? I would ve furios with Ralf... Here the questions i would like you ti andere: dis you come yo with the COLADA short form? Did you Develope the Logo? Did you come up with the Phrase "colors of Latin Dance"? Love to Hear from my blood Brother

Like · Reply · 12h

 **David Lenis** For me it is difficult to write in English, because I speak Spanish, Italian and Portuguese, I hope you understand me 🎵

Like · Reply · 12h

 **Roland Amoussou** Thank you so for your sincere concern for this unfortunate matter. It's a pity we didn't meet before when this dispute started. The case is now in the hands of justice and its illegal to publish court case before its finished. Moreover a business contract is private. It's against the law and ethics to post a contract on social media. I will be happy to share information privately with you when the timing is right. Blessings.

Like · Reply · 12h

 1

 **Ralf Lange** Roland Amoussou, since you brought up this matter publicly, I allow you to publish our agreement publicly too. There is no issue and I love transparency... Especially the exclusion of the registration of trademarks... and also please disclose your scope...

Like · Reply · 12h

 1

 **David Lenis** If you want, you can write to my private email: davidlenis@web.de

Like · Reply · 12h

 1

 **David Lenis** Did you send me something?

Like · Reply · 12h



Roland Amoussou David Lenis I'm back to you this morning before starting another busy day. I didn't know you and we are not friends on Facebook. But I did some checks and find you are a good person, an artist with no evil agenda. I don't mind to answer your above question candidly the way I would have done to a brother. The answer is YES. I wrote that message to Lange. Lange brutally BREACHED my Consulting Agreement a few weeks before the COLADA event I have conceived and worked hard for almost one year! The expected money was fundraising for my foundation to support Education and culture in Africa and Asia! Lange did NOT pay what he owed. Our expenses were not also paid (I advanced money for the promotion of COLADA) despite many reminders and legal claims. Therefore I started a legal case against Lange in Singapore. 2017 really was NOT a good year for me as I suddenly lost a dear member of my family in Africa. It was too much pain. Many people recommended me to "let go" and I decided to stop my dispute with Lange to concentrate on my family and my own business... After all, we were VERY good friends before! They used to invite me to family dinner at their home in Bangkok and I was the private Salsa On2 Instructor of his Wife Vanessa who became confident and has always been good to me. Unfortunately, my pains and distress did not heal. I asked key people of our community in Bangkok and around the world, to help me reach out to Ralf because what caused the problem was only MISUNDERSTANDING and MISCOMMUNICATION. Guess what? Everyone I asked for help to resolve the dispute turned their back on me! No one wanted to offend a so-called "Wealthy and Powerful Swiss man" who offers entertainment jobs and opportunities and organizes fun parties! I can put some of the names here. I allow them to share my private messages asking for help to solve my dispute with Ralf. These honorable gentlemen are Jesper Döpping, Carlos Leonardo Franz, Jimmy Bosch... *ALL EVIDENCE AVAILABLE*. I was even INSULTED by some of them and received advice to "NOT SAY ANYTHING" and "NOT POST ANYTHING PUBLICLY..." I had nobody to talk to. I went through depression....found out that my health was seriously affected...Collapsed (Syncope)...How many years of my life expectancy have been burned by such a cruel situation? From there I decided to change my mind a resume legal action and defend my rights according to law "Any person causing harm by wrongdoing must pay compensation"...I appointed attorneys, send notifications to Lange who always showed CONTEMPT for justice. We are now preparing for Court action (civil and criminal). My profession and my nature are to help others and contribute to society, not to hurt. But this time, too much was too much and enough was enough! I come from a family where dignity matters. Now you know this very personal part of the story #Comol

135



Like Reply 46m Edited

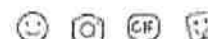
Roland Amoussou Ralf Lange, I am appalled to read your post on my page with my messenger private messages. Your post violates privacy and internet law. You have already received an official notification from my attorneys to which you have NOT responded. Moreover, we are NOT friends on Facebook. Therefore your presence on my page is NOT appropriate. My post is for Jesper Døpping whom I respect and who called me out. You have been disregarding SINGAPORE and THAILAND attorneys notifications since 2017, not mentioning your blatant violating of the law. You also rejected all amicable solution. Let's meet in COURT. We are ready for you:-)

Like · Reply · 13h

Ralf Lange Roland, if I am not wrong I read my name in your post. Therefore I think its absolutely appropriate that I answer as you talk about me...

Like · Reply · 13h

Write a reply...



Ralf Lange Roland, would you please allow me to publish our Agreement on Facebook, since you took it public? I would love to show to the public you address our agreement in detail... I think there should be no issue with that as you are so transparent..

Like · Reply · 13h · Edited

^ Hide 11 Replies

Roland Amoussou Ralf Lange This is my last answer to you here. As a seasoned business person, you MUST know that for any matter regarding our contract disputes, you MUST contact my attorney first NOT the Facebook community. Facebook has nothing to do with your breach of contract COLADA 2017 transparency. Thank you.

Like · Reply · 13h

Ralf Lange Roland Amoussou , you mentioned me publicly and I am here to reply your concerns. I have two questions:
1) Is it ok to be transparent and publish our Consulting Agreement which you have mentioned publicly? Since you have nothing to hide I would propose to do that.
2) Where did you have the logo from which you trademarked? It is amazing that you even choose the same colors, fonts, etc as the logo which we have publicly used for 8 months before the event. What is the font name you used in the artwork? Show the public that is your artwork. I published my source file and you have complained to Facebook to take my evidence down. Be so kind to transparent to the public to show your source file. I will respect your artistic intellectual property as a copyrighted artwork source file. I will be humbled...

Like · Reply · 12h · Edited

Ralf Lange Roland Amoussou, it is amazing to me that you take down selectively public comments to the post you started... If you have nothing to hide why would you do that? I miss the comment from Chen Wen Bao which was nothing but factual...

Like · Reply · 12h

Roland Amoussou Ralf Lange Thank you so much for pointing this to me. I also read the post of Chen Wen Bao which suddenly disappeared! I would have loved to answer him. I have NOT deleted anyone from this page!

Like · Reply · 12h

Ralf Lange Roland Amoussou, let me send you a screen shot...

Like · Reply · 14h

Chen Wen Bao Roland Amoussou May I ask which Thai statutory provision you refer to when you said court cases related to private businesses cannot be discussed on social media?

Like · Reply · 14h

Ralf Lange Roland Amoussou, here a screen shot of what you said just now was not deleted... Its strange that it disappeared...



Like · Reply · 14h · Edited

Roland Amoussou Chen Wen Bao May I ask you WHY your first post suddenly disappeared? Can you clarify? Are u one of the legal Consultants of Lange? Please let me and Ralf Lange, as well as the public, know that I DID NOT delete you! Thank you

Like · Reply · 14h

Ralf Lange Roland Amoussou, why don't you answer the question raised by Chen Wen Bao?

Like · Reply · 14h

Roland Amoussou Chen Wen Bao First of all, I find receiving questioning about law, from a fellow lawyer about a case where, to my knowledge, you are not appointed as an "Attorney" to represent a Client VERY disturbing to say the least. I see that you got your education at Oxford. Maybe that's why you don't know the basics of Thai law because the fundamental principles that apply in Thailand are based on Romano-Germanic Law (Civil law system) which also applies in Switzerland where Lange comes from, as I understand. Common Law (UK) and Civil law (Thailand) are very different in many aspects. In this particular matter, everything is written in the CCC and Code of Civil Procedure. It would be insulting to FB audience to start a law debate. Just as a reminder just bear in mind that in criminal cases everything is in principle public and case matters can be accessible to the public because the objective is the public interest. Things are different in private business matters, especially when there are confidentiality aspects such as an arbitration agreement or ADR clause (which is the CASE with my Consulting Agreement with Lange). Court decisions can always be published. If you are a friend of Lange you must be able to educate him by explaining that posting private business materials on social media by abusing his power with communication engines (He is a communication company) and Facebook community rules fall under the Cyber crime Act 2017, especially SECTION 16. "Criminal defamation of such other person or to expose such other person to hatred of contempt". He may not understand why we are so thankful to him to make our legal cases against him so easy 😊. Thank you for your questions:-)



Chen Wen Bao Roland Amoussou You have alleged that Lange has breached your trademark and defamed you. To my knowledge those are criminal matters in Thailand and therefore the public has an interest in its disclosure, and social media is one of those avenues.

You do not have to be an acting attorney to question about the law. You do not have to disparage a person's education background to support your credentials. As an aside, Thailand is actually a hybrid of both civil and common law systems in their procedures and this academic tidbit has nothing to do with the original question I posted to you earlier.

I read Thai by the way. And I assure you the Civil Code is very familiar to me, in its original Thai version.

Like · Reply · 1h · Edited



2



Jesper Döpping No Roland Amoussou! I told you that your public discussion with Ralf was a losing battle for you as a person and professional. If you had a case pursue it by the right channels as it is your right. My public question to you is about one issue and one ... See More

Like · Reply · 1h



1



Ralf Lange I have published our source file dated 28 November 2016. I opened up and showed evidence on Facebook. However Roland Amoussou has requested Facebook to delete my supporting document as it shows his trademark... In Singapore the laws are thankfully very clear. It is also key to know that in our consulting agreement I specifically EXCLUDED filing of Trademarks from Roland's scope...

Like · Reply · 1h



1



Roland Amoussou Chen Wen Bao Thank you very much! I'm afraid we are having miscommunication here. I have not alleged any breach of trademark but breach of contract! Lange is the one posting about breach of copyright which I have never claimed. This can look a bit confusing. Regarding my legal comment I was only giving a comparative perspective law perspective of civil and common law and you are right that some aspects of procedure are mixed. As I'm not Thai I cannot argue on Thai law in details my expertise is international law and comparative law. Mutual Respect is always due in our profession. Thank you

Like · Reply · 1h · Edited



Chen Wen Bao Roland Amoussou If you are alleging a breach of contract, which I presume is the contract of consultancy agreement between you and Lange, I am afraid that Thai law is not even relevant.

Clause 6 in that contract stipulates that "This Agreement will be governed and construed in accordance to the law of Singapore." Hence Singapore, which is a Common Law jurisdiction, is the most appropriate avenue for your case and since you implied that a law graduate trained in one single system cannot be knowledgeable in another, I implore you to seek legal assistance in Singapore immediately.

But I must say I find it very strange that you would be lecturing to me about Thai law at all in the first place, in the knowledge that your contract is not governed by Thai law. 😊

Like · Reply · 1h



1



Roland Amoussou Chen Wen Bao Dear Colleague You can understand my surprise that you now appear to have all the details of my contract breached by Lange. In that case I will not be in the position to pursue a discussion of the merit on Facebook, because of respect to attorney/client privilege. I ALREADY have Singapore attorney since 2017 and my attorney has notified claims to Lange who has shown contempt. My Thai attorneys are also working from their side. So, be reassured our team is doing what needs to be done. As already said, my humble knowledge of Thai law is LIMITED to general comparative law and international arbitration. My Thai colleagues are the ones doing the Thai law assignments. But again, as far as I know, the applicable law (the law that must apply to the substance) is a different matter from the competent JURISDICTION ie, the legal body that must decide who is right or wrong based on the law selected by the Parties. I can very well bring this case before France judges (privilege of jurisdiction as a French citizen) or even before Thai judges and ask them to apply the Singapore law to the case. This is one of the beauties of international law:-) But if you confirm you are the Counsel of Lange that is very good. He is in good hands now and he can instruct you to contact my Thai attorney to answer the notice delivered to him since on 4 May 2018 and which he disregarded to bring the discussion on social media which is not the usual forum to resolve an international business dispute. Yours, respectfully as we say in our profession.

Like · Reply · 30m · Edited



Ralf Lange Roland Amoussou, you brought up embassies which you work for? Can you please enlighten the public which embassies these are? Since our case is a burden to them from what I gather from you, I would like to contact them...

Like · Reply · 12h



Ralf Lange Roland Amoussou, in what capacity do you represent a country. Are you a diplomat?

Like · Reply · 12h



Roland Amoussou Ralf Lange I don't know if I shall feel sorry for you but you now start to show the world that you are a cyber bully and harasser. What's your interest in asking such irrelevant questions? Yes, I'm so much "De Facto" AMBASSADOR of African culture that I even received a national AWARD for it:-) <https://www.youtube.com/watch?v=THmk4xsqgsE> my other private matters, please mind your own business.



**Opportunités en Thaïlande:
Interview exclusive avec Roland...**

YOUTUBE.COM

Like · Reply · 40m · Edited



Yeona Shin Even our former Korean President, name by Ro Tae Woo (노태우 전 대통령)! jailed after appeal in this panama paper..... 141

Like · 1d



Ralf Lange Roland Amoussou, we will clarify all points, but one question first: You are publicly claiming that I am in the Panama Papers with Offshore companies. For transparency purpose, can you please name these offshore companies (name of companies)? Since you have done all your research as a lawyer, please enlighten your readers... Looking forward to your public statement on that.

Like · 1d



Roland Amoussou Wow, everyone can see I'm not "Claiming" or even assuming or accusing. You appear in the Panama Papers, that pure FACT, not "claim". People think better with facts.

Like · 1d



Ralf Lange Roland Amoussou, I am surprised about that. I can't find it in the Panama Papers... Can you name which offshore companies you are referring to which I have an interest in? You have done your homework as a lawyer for sure and would be happy if you could help me to find the information. Maybe you just take a screenshot of it so you don't have to write too much... Looking forward to your enlightenment... 🙄

Like · 1d



Ralf Lange Roland Amoussou, I see you have now edited your version. Since you have linked me to the Panama Paper publicly, have the dignity to tell me which companies in which tax heaven are you referring to. I am happy to attach a screen shot of your previous message if you forgot your posting.....

Like · 1d



Ralf Lange While you are searching for my name and offshore companies vehicles in the Panama Papers (which should not take you too long, we are all waiting) I would like to ask you about the claim that I have not paid the ASIA AFRO FOUNDATION. Can you please enlighten me why I should pay an invoice by the foundation if I have a CONSULTING AGREEMENT with Roland Amoussou? To be specific: LANGE COMMUNICATIONS rejected the ASIA AFRO FOUNDATION bills in writing. If you forgot this and you need me to publish the rejection then let me know. I am glad to publish the reply through a photo here on your news channel.

Like · 23h · Edited



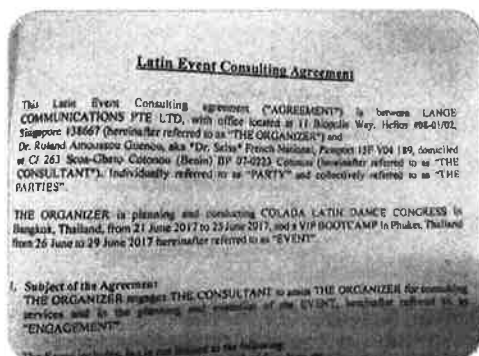
Ralf Lange While you think about the first two items (my offshore companies you found are FACTUAL) and the rejected ASIA AFRO FOUNDATION bills, can we talk about why you used an address in Benin if you were living in Thailand. I was not aware that you actually have a permanent domicile in Thailand at that time. If so, why would you use your address in Africa to sign the Agreement?

Like · 23h



Ralf Lange I assume you forgot the address you used... As you claim you did not receive our notices...

One 15 September 2016 (the date of our Consulting Agreement) you stated that your domicile is Dr. Roland Amoussou Gueou, 263 Scoa-Gibeto Contonou (Benin), BP 07-0223 Cotonou.



Like · 23h · Edited



Ralf Lange Once you have answered above 3 Points, lets talk about the payments you claim I have not done.... But I am awaiting your replies to 1 to 3 first....

Like · 23h



Roland Amoussou I have the right to assign (transfer) the benefits of my agreements to ASIAFRICA

FOUNDATION since ALL proceeds from my consulting services are for charity. Our invoices were sent to you on behalf of AsiAfrica Foundation based in Bangkok. You had a chance to settle or discuss with my attorney! But do we really need to open business discussion on Facebook? That seems very unprofessional to me. Why don't you instruct your Attorney to ask any questions you want to my attorney, like normal business people do? That would be better.

Like · 23h · Edited



Ralf Lange Roland Amoussou , you truly think our consultancy agreement with YOU could be assigned to a foundation without my consent? Interesting....

Like · 23h



Djcola Icrt Roland may i know what's the name of the organizations ? Please

Like · 21h



Roland Amoussou Btw it's been a long time we didn't meet. You could say "hello" before asking such important question to an old friend:-)

Like · 20h



Djcola Icrt



Like · 21h



Roland Amoussou Thanks for your interest. Search can be done with different entries such as "Ralf Lange" (individual) or any other related entities I cannot mention, because not related to my claims. But since the database is public I think you can click around and make your own search, based on what you're looking for.

Like · 21h · Edited

**Roland Amoussou**

Yesterday at 02:59

143

#Mypost on Ralf Lange page a #Reminder of the #Background of our #Relationship
#MyOfficial Answer to #Accusations #Coming #Soon

Roland Amoussou Ralf, it seems very easy to mislead the public when you own a communication company with great resources and a server at your own name... My official and public answers are coming since I'm called out by the community! But it would have been HONEST and FAIR to share every aspect of our collaboration from 2016 to 2017, to allow the community members to make an informed judgment about this COLADA case. Here are some important questions: Did we have a Latin event consulting Agreement?(YES). Did you BREACH our agreement one month before Colada 2017? (YES). Did you pay the contract money and expenses you owe us? (NO). Did you receive invoices from Asiafrica foundation? (YES). Did you pay?(NO). Did you receive claims from our Singapore Attorney(YES). Did you respond? (NO). Did I try to resolve our issue amicably according to our agreement? (YES). Did you ignore? (YES). Have you caused tremendous pains and damages? (YES). Now that you also feel the taste of pain, you just pick a small paragraph of an 11 PAGES claim from my attorney to create a big scandal to win people's sympathy and look like a victim? We were very CONCERNED when our Know Your Customer (KYC) search revealed that your name and the names of your organizations appeared on the website and database, where crooked politician leaders, corrupted business people, criminals, and top wrongdoers are listed. I was NOT ACCUSING ANYBODY. But did I deserve to receive INSULTING messages? Was I wrong to ask THE TRUTH or not? I told you that I'm regularly monitored by the Royal Thai police because I run a foundation. Because of that, I can't take any risk to be associated directly or indirectly to activities that may suggest wrongdoing. Just imagine dealing with someone who appears in the Panama Papers with the likes of Silvio Berlusconi (Former Prime minister of Italy), Nawaz Sharif (Pakistan former Prime minister of Pakistan), Joaquim Barboza (Former President of Supreme Court Brazil), Dominique Strauss Khan (Former Director IMF and former Minister of Finance, France), Vijay Mallya (Member of Parliament, India), Li Xiaolin (China), Jean Marie Le Pen (Founder of Front National France), Ro Tae Woo (Former President of South Korea) etc? If I knew, I would have never engaged in the Colors of Salsa Dance (your initial choice of name) / Colors of Latin Dance (My suggestion) with you! You have YOURSELF opened the PANDOR'S BOX by violating the confidentiality of our Agreement, having contempt to justice officers for too long, and starting false accusations and cyberbully on Facebook! It's time for the public, to know WHO YOU ARE in reality, and certainly NOT a victim!
#Como. <https://offshoreleaks.icij.org/search?utf8=%E2%9C%93...>

■ Added a link preview to this post.

...

**Roland Amoussou**

about an hour ago

#Mypost on Ralf Lange page a #Reminder of the #Background of our #Relationship
#MyOfficial Answer to #Accusations #Coming #Soon

Roland Amoussou to Ralf Lange (Edited version)

Hi, it seems very easy to mislead the public when you own a communication company with great resources and a server at your own name...

My OFFICIAL and PUBLIC answers are coming since I'm called out by the community by some respected members!

But it would have been HONEST and FAIR to share EVERY aspect of our collaboration from 2016 to 2017, to allow the community members to make an informed judgment about this COLADA case.

Here are some important questions as PRE-REQUISITE to any discussion for which people "offended", or commenting and insulting under your damning posts urgently NEED ANSWERS:

- Did we have a Latin event consulting Agreement? (YES).
- Did you BREACH our agreement one month before Colada 2017? (YES).
- Did you pay the contract money and expenses you owe us? (NO).
- Did you receive invoices and reminders from Asiafrica foundation? (YES).
- Did you pay?(NO).
- Did you know that the money expected from the COLADA project was NOT for MY pocket but for FUNDRAISING to HELP a foundation dedicated to promoting education, culture, and opportunities for the poor in Africa and Asia? (YES)
- Did you receive our claims from our Singapore Attorney to pay? (YES).
- Did you respond? (NO).
- Did I try to resolve our issue AMICABLY according to our agreement that I DRAFTED? (YES)
- Did you pay any fees for my legal service and assistance? (NO)
- Did I give you FREE LEGAL ADVICE on why we should NOT mention any COURT in case of dispute, because of our *FRIENDSHIP* and long-term projects? (YES).
- Did you ignore all AMICABLE efforts? (YES).
- Have you caused tremendous pains and damages? (YES).

#DISTORSIONS

Now that you also feel the taste of pain, you distort the reality by just picking a small paragraph of an 11 PAGES claims from my attorney to create a big scandal to win people's sympathy and look like a victim? **144**

#LEGIMATE CONCERNS AFTER KYC SEARCH

We were very CONCERNED when our Know Your Customer (KYC) search revealed that your name and the names of your organizations appeared on the website and database, where PRESUMED or CONFIRMED crooked politician leaders, corrupted business people, criminals, and top wrongdoers are listed.

#NOACCUSATION

I was NOT ACCUSING ANYBODY.

But did I deserve to receive INSULTING messages?

Was I wrong to ask THE TRUTH to confirm your representations about your "INVESTORS" or not?

#SPECIALOBLIGATIONS OF DOING RIGHT IN THAILAND

I told you that I have special LEGAL obligations to Thailand.

I'm regularly MONITORED by the Royal Thai Police because I run a foundation.

Consequently, I can't take any risk to be associated directly or indirectly to activities that may suggest wrongdoing.

Just imagine if they found out that I was dealing with someone who appears in the Panama Papers with the likes of Silvio Berlusconi (Former Prime minister of Italy), Nawaz Sharif (Pakistan former Prime minister of Pakistan), Joaquim Barboza (Former President of Supreme Court Brazil), Dominique Strauss Khan (Former Director IMF and former Minister of Finance, France), Vijay Mallya (Member of Parliament, India), Li Xiaolin (China), Jean Marie Le Pen (Founder of Front National France), Ro Tae Woo (Former President of South Korea) etc?

This Panama Papers matter has become very serious in Thailand as you can see in this article of the NATION <http://www.nationmultimedia.com/breakingnews/1413-in-Thailand-named-by-Panama-Papers-30285640.html>

If I knew, I would have never engaged in the Colors of Salsa Dance (your initial choice of name) / Colors of Latin Dance *COLADA* (My suggestion) with you!

#PANDORA'S BOX

The information is public and all people need to do is to access the website below and enter "Ralf Lange and Panama Papers" to find results that raise concerns...

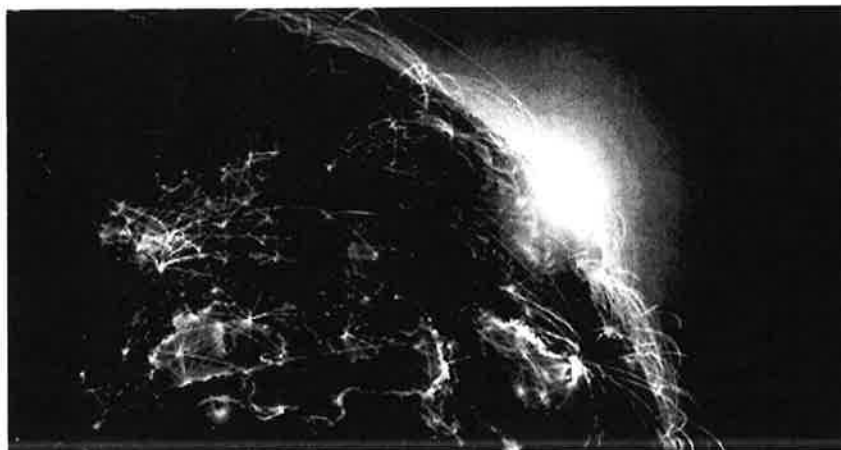
You have YOURSELF opened the PANDORA'S BOX by VIOLATING the confidentiality of our Agreement, having contempt to justice officers for too long, and starting false accusations, cyberbully and cybercrimes (Defamation) on Facebook!

It's time for the public, to know WHO YOU ARE in reality.

Certainly NOT a "victim"!

#Como.

<https://offshoreleaks.icij.org/search?utf8=%E2%9C%93&q=Ralf+lange+and+Panama+papers&e&commit=Search>



Search results for "Ralf lange and | ICIJ Offshore Leaks Database

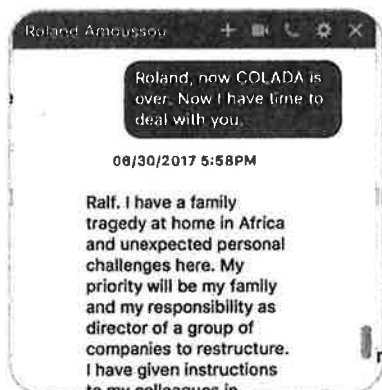
Find out who's behind almost 500,000 offshore companies, foundations and trusts from the Panama Papers, the Offshore Leaks and the Bahamas Leaks...

OFFSHORELEAKS.ICIJ.ORG

Ralf Lange I am glad you will have to answer for that in the Singapore courts....

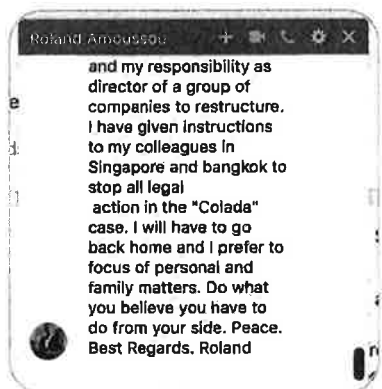
Like · 3d

Ralf Lange Here is what you wrote to me after the last COLADA event where I was ready to take you on...



Like · 3d

Ralf Lange have the guts to keep it on your Facebook... you have stoped me from taking action because you pretended... 2 weeks later you filed our copyrighted artwork which was used for more than 8 months in public domain by us as your property.



Like · 3d

Ralf Lange Roland Amoussou, what was the purpose of the above message?

Like · 3d

David Lenis Dear Roland , did you really write that to Ralf? I need to understand that...

Like · 3d

Ralf Lange Roland Amoussou, I was sorry for your loss in the family and stopped from proceeding... What did you write to me and what did you actually do... Can you at least tell the public when and where did you develop the logo?

Like · 3d

David Lenis Roland, I was part of Colada's first event in June 2017 and actually I did not see you anywhere! I have has contacto about COLADA and sãe the Logo which you Field since 2016. The only contact I had was with Mr. Lange. For me it is a pity that you try to destroy a project that for Latin American music is unique. As a blood brother I hope you reconsider before it's too late

Like · 3d

Roland Amoussou David Lenis Thanks for your kind message. You may not know how much I have sacrificed for COLADA since it's conception. Lange breached my Consulting agreement and didn't pay what they owed me. I'm NOT at all trying to ruin something I have contributed to create. All my efforts to solve this issue amicably have been rejected and i was denied access to COLADA 2017. Did you know that? I dedicated my life to promote the Afro-latin culture, please check my page SALSA CONCEPT. Hope to meet you soon bro:-)

Like · 3d

David Lenis Would you mind Sharing the Details of the Consulting agreement? I would like yo understand the

issue netter... are you saying COLADA is your idea? I would be furious with Ralf... Here the questions I would like you to answer: did you come up with the COLADA short form? Did you develop the Logo? Did you come up with the Phrase "colors of Latin Dance"? Love to Hear from my blood Brother

147

Like · 3d



David Lenis For me it is difficult to write in English, because I speak Spanish, Italian and Portuguese, I hope you understand me 🎵

Like · 3d



Roland Amoussou Thank you so for your sincere concern for this unfortunate matter. It's a pity we didn't meet before when this dispute started. The case is now in the hands of justice and it's illegal to publish court case before it's finished. Moreover a business contract is private. It's against the law and ethics to post a contract on social media. I will be happy to share information privately with you when the timing is right. Blessings.

Like · 3d



Ralf Lange Roland Amoussou, since you brought up this matter publicly, I allow you to publish our agreement publicly too. There is no issue and I love transparency... Especially the exclusion of the registration of trademarks... and also please disclose your scope...

Like · 3d



David Lenis If you want, you can write to my private email: davidlenis@web.de

Like · 3d



David Lenis Did you send me something?

Like · 3d



Roland Amoussou David Lenis I'm back to you this morning before starting another busy day. I didn't know you and we are not friends on Facebook. But I did some checks and find you are a good person, an artist with no evil agenda. I don't mind to answer your above question candidly the way I would have done to a brother. The answer is YES. I wrote that message to Lange. Lange brutally BREACHED my Consulting Agreement a few weeks before the COLADA event I have conceived and worked hard for almost one year! The expected money was fundraising for my foundation to support Education and culture in Africa and Asia! Lange did NOT pay what he owed. Our expenses were not also paid (I advanced money for the promotion of COLADA) despite many reminders and legal claims. Therefore I started a legal case against Lange in Singapore. 2017 really was NOT a good year for me as I suddenly lost a dear member of my family in Africa. It was too much pain. Many people recommended me to "let go" and I decided to stop my dispute with Lange to concentrate on my family and my own business... After all, we were VERY good friends before! They used to invite me to family dinner at their home in Bangkok and I was the private Salsa On2 Instructor of his Wife Vanessa who became confident and has always been good to me. Unfortunately, my pains and distress did not heal. I asked key people of our community in Bangkok and around the world, to help me reach out to Ralf because what caused the problem was only MISUNDERSTANDING and MISCOMMUNICATION. Guess what? Everyone I asked for help to resolve the dispute turned their back on me! No one wanted to offend a so-called "Wealthy and Powerful Swiss man" who offers entertainment jobs and opportunities and organizes fun parties! I could disclose some of the names here. I allow them to share my private messages asking for help to solve my dispute with Ralf ...I believe in the amicable resolution of disputes. I was even INSULTED by some of them and received advice to "NOT SAY ANYTHING" and "NOT POST ANYTHING PUBLICLY..." I had nobody to talk to. I went through depression....found out that my health was seriously affected...Collapsed (Syncope)...How many years of my life expectancy have been burned by such a cruel situation? From there I decided to change my mind a resume legal action and defend my rights according to law "Any person causing harm by wrongdoing must pay compensation"...I appointed attorneys, send notifications to Lange who always showed CONTEMPT for justice. We are now preparing for Court action (civil and criminal). My profession and my nature are to help others and contribute to society, not to hurt. But this time, too much was too much and enough was enough! I come from a family where dignity matters. Now you know this very personal part of the story #Como!



Like · 2d · Edited



Roland Amoussou Ralf Lange, I am appalled to read your post on my page with my messenger private messages. Your post violates privacy and internet law. You have already received an official notification from my attorneys to which you have NOT responded. Moreover, we are NOT friends on Facebook. Therefore your presence on my page is NOT appropriate. My post is for Jesper Döpping whom I respect and who called me out. You have been disregarding SINGAPORE and THAILAND attorneys notifications since 2017, not mentioning your blatant violating of the law. You also rejected all amicable solution. Let's meet in COURT. We are ready for you:-)

Like · 3d



Ralf Lange Roland, if I am not wrong I read my name in your post. Therefore I think its absolutely appropriate that I answer as you talk about me...

Like · 3d



Ralf Lange Roland, would you please allow me to publish our Agreement on Facebook, since you took it public? I would love to show to the public you address our agreement in detail... I think there should be no issue with that as you are so transparent..

Like · 3d · Edited

Hide 17 Replies



Roland Amoussou Ralf Lange This is my last answer to you here. As a seasoned business person, you MUST know that for any matter regarding our contract disputes, you MUST contact my attorney first NOT the Facebook community. Facebook has nothing to do with your breach of contract COLADA 2017 transparency. Thank you.

Like · 3d



Ralf Lange Roland Amoussou , you mentioned me publicly and I am here to reply your concerns. I have two questions:

1) Is it ok to be transparent and publish our Consulting Agreement which you have mentioned publicly? Since you have nothing to hide I would propose to do that.

2) Where did you have the logo from which you trademarked? It is amazing that you even choose the same colors, fonts, etc as the logo which we have publicly used for 8 months before the event. What is the font name you used in the artwork? Show the public that is your artwork. I published my source file and you have complained to Facebook to take my evidence down. Be so kind to transparent to the public to show your source file. I will respect your artistic intellectual property as a copyrighted artwork source file. I will be humbled...

Like · 3d · Edited



Ralf Lange Roland Amoussou, it is amazing to me that you take down selectively public comments to the post you started... If you have nothing to hide why would you do that? I miss the comment from Chen Wen Bao which was nothing but factual...

Like · 3d



Roland Amoussou Ralf Lange Thank you so much for pointing this to me. I also read the post of Chen Wen Bao which suddenly disappeared! I would have loved to answer him. I have NOT deleted anyone from this page!

Like · 3d



Ralf Lange Roland Amoussou , let me send you a screen shot...

Like · 3d

Chen Wen Bao Roland Amoussou May I ask which Thai statutory provision you refer to when you said court cases related to private businesses cannot be discussed on social media?

149

Like · 3d

Ralf Lange Roland Amoussou, here a screen shot of what you said just now was not deleted... Its strange that it disappeared...



Like · 3d · Edited

Roland Amoussou Chen Wen Bao May I ask you WHY your first post suddenly disappeared? Can you clarify? Are u one of the legal Consultants of Lange? Please let me and Ralf Lange, as well as the public, know that I DID NOT delete you! Thank you

Like · 3d

Ralf Lange Roland Amoussou, why don't you answer the question raised by Chen Wen Bao?

Like · 3d

Roland Amoussou Chen Wen Bao First of all, I find receiving questioning about law, from a fellow lawyer about a case where, to my knowledge, you are not appointed as an *Attorney* to represent a Client VERY disturbing to say the least. I see that you got your educatio... See more

Like · 2d · Edited

Chen Wen Bao Roland Amoussou You have alleged that Lange has breached your trademark and defamed you. To my knowledge those are criminal matters in Thailand and therefore the public has an interest in its disclosure, and social media is one of those avenues.

You do not have to be an acting attorney to question about the law. You do not have to disparage a person's education background to support your credentials. As an aside, Thailand is actually a hybrid of both civil and common law systems in their procedures and this academic tidbit has nothing to do with the original question I posted to you earlier.

I read Thai by the way. And I assure you the Civil Code is very familiar to me, in its original Thai version.

Like · 2d · Edited

Jesper Döpping No Roland Amoussou! I told you that your public discussion with Ralf was a losing battle for you as a person and professional. If you had a case pursue it by the right channels as it is your right. My public question to you is about one issue and one issue only! Did you get the logo produced? The answer to that question for me raises a moral and ethical question on which I judge a person's respect for other people. So go ahead and slander me if you need to.

Like · 2d

Ralf Lange I have published our source file dated 28 November 2016. I opened up and showed evidence on Facebook. However Roland Amoussou has requested Facebook to delete my supporting document as it shows his trademark... In Singapore the laws are thankfully very clear. It is also key to know that in our consulting agreement I specifically EXCLUDED filing of Trademarks from Roland's scope...

Like · 2d

Roland Amoussou Chen Wen Bao Thank you very much! I'm afraid we are having miscommunication here. I have not alleged any breach of trademark but breach of contract! Lange is the one posting about breach of copyright which I have never claimed. This can look a bit confusing. Regarding my legal comment I was only giving a comparative perspective law perspective of civil and common law and you are right that some aspects of procedure are mixed. As I'm not Thai I cannot argue on Thai law in details my expertise is international law and comparative law. Mutual Respect is always due in our profession. Thank you

Like · 2d · Edited

150



Chen Wen Bao Roland Amoussou If you are alleging a breach of contract, which I presume is the contract of consultancy agreement between you and Lange, I am afraid that Thai law is not even relevant.

Clause 6 in that contract stipulates that "This Agreement will be governed and construed in accordance to the law of Singapore." Hence Singapore, which is a Common Law jurisdiction, is the most appropriate avenue for your case and since you implied that a law graduate trained in one single system cannot be knowledgeable in another, I implore you to seek legal assistance in Singapore immediately.

But I must say I find it very strange that you would be lecturing to me about Thai law at all in the first place, in the knowledge that your contract is not governed by Thai law. 😊

1

Like · 2d



Roland Amoussou Chen Wen Bao Dear Colleague You can understand my surprise that you now appear to have all the details of my contract breached by Lange. In that case I will not be in the position to pursue a discussion of the merit on Facebook, because of respect to attorney/client privilege. I ALREADY have Singapore attorney since 2017 and my attorney has notified claims to Lange who has shown contempt. My Thai attorneys are also working from their side. So, be reassured our team is doing what needs to be done. As already said, my humble knowledge of Thai law is LIMITED to general comparative law and international arbitration. My Thai colleagues are the ones doing the Thai law assignments. But again, as far as I know, the applicable law (the law that must apply to the substance) is a different matter from the competent JURISDICTION ie, the legal body that must decide who is right or wrong based on the law selected by the Parties. I can very well bring this case before France judges (privilege of jurisdiction as a French citizen) or even before Thai judges and ask them to apply the Singapore law to the case. This is one of the beauties of international law:-) But if you confirm you are the Counsel of Lange that is very good. He is in good hands now and he can instruct you to contact my Thai attorney to answer the notice delivered to him since on 4 May 2018 and which he disregarded to bring the discussion on social media which is not the usual forum to resolve an international business dispute. Yours, respectfully as we say in our profession.

Like · 2d · Edited



Tiptara Tiramet Jesper Döpping Roland Amoussou I don't know how to change this energy, but communication via other makes misunderstanding sometime. Shall I call for 2 persons I respect for a dance? 1

Like · 12h



Ralf Lange Roland Amoussou, you brought up embassies which you work for? Can you please enlighten the public which embassies these are? Since our case is a burden to them from what I gather from you, I would like to contact them...

Like · 3d



Ralf Lange Roland Amoussou, in what capacity do you represent a country. Are you a diplomat?

Like · 3d



Roland Amoussou Ralf Lange I don't know if I shall feel sorry for you but you now start to show the world that you are a cyber bully and harasser. What's your interest in asking such irrelevant questions? Yes, I'm so much *De Facto* AMBASSADOR of African culture that I even received a national AWARD for it:-) <https://www.youtube.com/watch?v=THmk4xsqgsE> my other private matters, please mind your own business.



Opportunités en Thaïlande:
Interview exclusive avec Roland...

YOUTUBE.COM

Like · 2d · Edited

**Roland Amoussou**

13 May at 20:21 · 1

Jesper Döpping, I've read your post and acknowledged you're calling me out to respond on this COLADA matter. I also received many private messages from honorable people and friends of our community encouraging me to speak out!

This case is already in the hands of justice. As you know, court cases related to private business CANNOT be discussed on Social media because it will be a serious VIOLATION OF THE PROTECTION OF PRIVACY LAW which is already going on by Lange and their affiliates. But given the turn of this matter, I decided to take the risk to answer officially within next 3 days with relevant facts that will address all concerns.

The posts by Lange Communications (Lange) and their accusations following a wave of insults and disparaging comments have taken me by surprise and created a lot of concern to me personally, to my friends, my colleagues and HURT my family members.

Even though only my name is mentioned, I can't respond just because someone I respect and consider is calling me out and asking me questions on Facebook!

The other reason is because I, as Roland Amoussou, DO NOT only represent myself.

As you may be aware, my name is related to:

- A law firm as Partner and employer of many Thai and International staff with families
- A Foundation legally registered in Thailand, of which I'm co-founder and president
- A country that I represent de facto in Thailand
- Embassies that I work with and consult
- Universities where I teach
- World Business Organizations of which I am a member
- International tribunal of which I am an arbitrator
- Key partners with whom I work on different projects
- A portfolio of important Clients representing multi-million USD value.

Therefore, I MUST report this social media issue, to my board members, to my colleagues and stakeholders and to my legal team before coming back to you.

Best Regards.

Roland Amoussou

**Roland Amoussou**

13 May at 20:30 · 10

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As you may be aware, my name is related to:

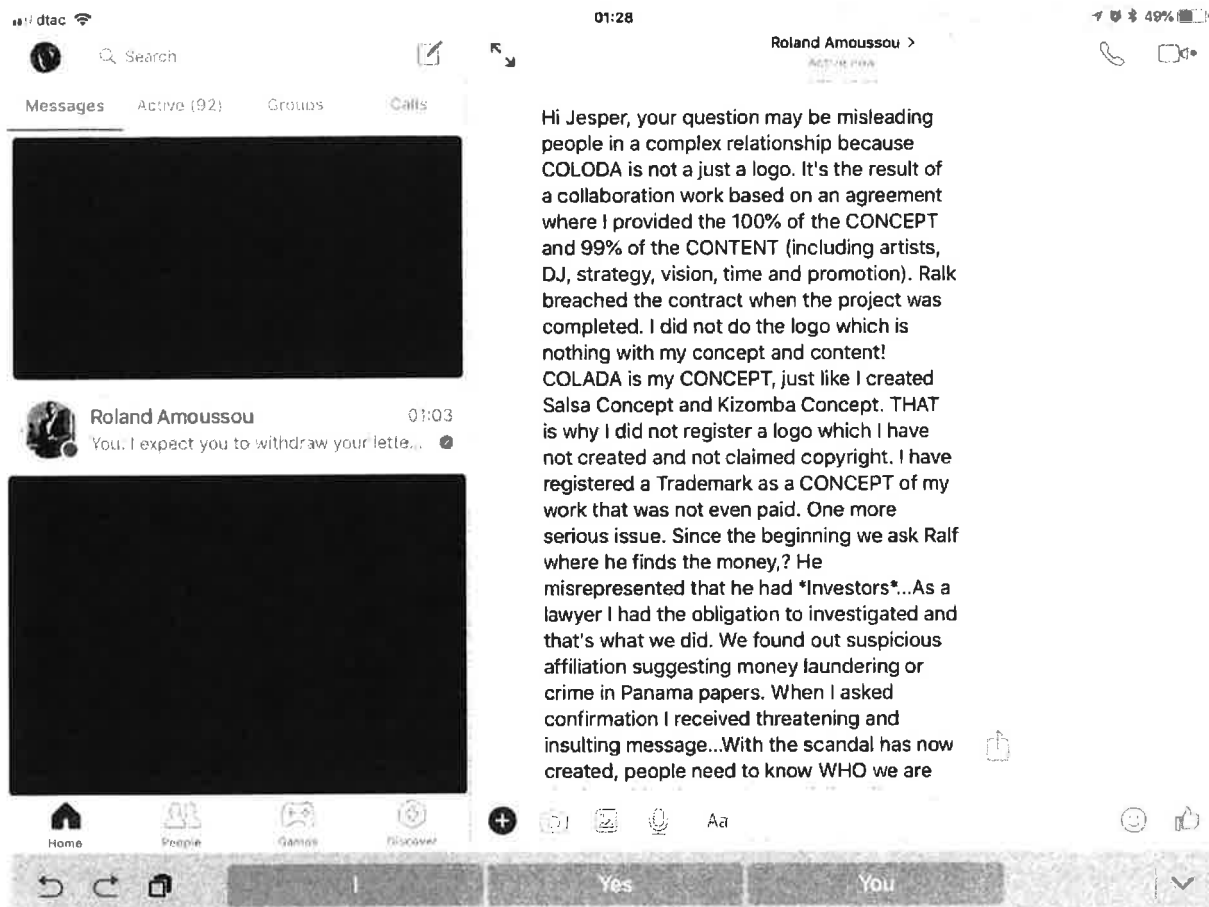
- A law firm as Partner and employer of many Thai and International staff with families
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Best Regards.

Roland Amoussou

▪ Added a tag to this post.



DJ, strategy, vision, time and promotion). Ralk breached the contract when the project was completed. I did not do the logo which is nothing with my concept and content!

COLADA is my CONCEPT, just like I created Salsa Concept and Kizomba Concept. THAT is why I did not register a logo which I have not created and not claimed copyright. I have registered a Trademark as a CONCEPT of my work that was not even paid. One more